NOW FOR THE BIGGEST MONTH OF THE YEAR DECEMBER

The store with ample stocks of most desirable goods at most reasonable prices. Heavy reserve stocks to keep our shelves filled. Lots of goods selling at less than present wholesale or mill prices. November sales a record-breaker. Everything ready for December to go one better.

The best manufacturers and mills in Canada depend upon splendid orders from this store. Early contracts place us in a position to show not only ample stocks but at advan-

Piles of Stanfield's 20th Century Celebrated Underwear for Men

No other make equals this make for real satisfaction. We prepared for the increased demand.

Watson's Celebrated Underwear for Women & Children

In combination and separate garments, in all weights. We notice a rapid increase in sales which shows there is a reason.

Large Stocks of Men's Overcoats

Stylish, serviceable and moderately priced.
Four specials—\$10, \$12.50, \$16.50, \$18.50 from three of Canada's leading factories.

Serge Suits Several lines exactly old values. Guaranteed Vickerman's Serge, guaranteed dyes—\$17.50, \$18.50, \$20, \$22, \$25.

Compare our Men's Suits at \$10, \$12.50 and \$15

Do not hesitate, but buy early and well in advance all your requirements. We want to advise our customers correctly what is to their interest. It will make them still bet-ter customers.

Shoes With Quality to Satisfy Large assortments of Slater's Celebrated Shoes, McCready Shoes, Empress Shoes.

Rubbers and Rubber Boots

J.N.Currie & Co.

heard of days down on the farm when

Bring your Butter and Eggs to this store. 45c for each.

The Transcript
Published every Thursday morning from The Thanscenter Bulling. Main street, Glencom Public Published every Thursday morning from The Thanscenter Bulling. Main street, Glencom Public Published every Thursday morning from The Thanscenter Bulling. Main street, Glencom Public Published every Thursday morning from The Thursday morning from The Thursday of the Company o

FARM COLONY PLANNED

BUT MANY RETURNED SOLDIERS WILL PREFER THE CITIES.

"Me for the White Light" is the Reply of One Wounded Canadian When Asked Whether He Would Go on a Farm-Determined Ef fort is Being Made to Attract Soldiers to Agricultural Pursuits

That is the answer a Canadian soldier gave That is the answer a returning wounded from his Empire's war. They asked him whether he would prefer employment in a town or on a farm. The white light of the town for him! And that is the answer of most of his comrades who came back invalided from the front.

That is natural, it may be said; for these men are more or less in-capacitated for hard work. It is likely enough, however, that even the able-bodied will make the same choice when they first come back, in spite of all we hear about townsmen in the

when they hirst come back, in spite of all we hear about townsmen in the trenches having acquired a taste for the outdoor life.

Nevertheless, a' determined attempt is being made all over the British Empire—in Canada, Australia, New Zealand, South Africa, and even in the United Kingdom herself—to make such arrangements that a large proportion of the soldiers shall settle in the country and not in the towns.

The New York Times, referring to this question, says:

Some months ago the Dominion Government appointed an Economic and Development Commission to make plans for settling soldiers on the land. True, the commission's object is far wider_than that, it has been driven home to the Canselian mind that for tee! has been driven home to the Cans-dian mind that far too little progress has been made in settling the vast expanse of fertile land in the West, expanse of fertile land in the West, not to speak of the large area still uncultivated in the East. It is realized that the growth of population and production has been far too slow; and the commission's main object is to increase the attractions, chiefly by increasing the profits, of rural industry. If country life can be made, as the intention is, both more remunerative and more socially agreeable, it will have a much better chance of competing with the "white light" of the city streets, and soldiers as well as civilians will come under the spell in growing numbers.

After other wars, such as the half-breed and Indian rising of 1885, and the South African campaign of 1900. Canadian soldiers were rewarded by gifts of public land. The idea was that they would settle on it, but no means were taken to see that they did so and

land. The idea was that they would settle on it, but no means were taken to see that they did so, and, as a matter of fact, they did not, to any great extent. Most of them turned their rights into cash, and the only people who got any appreciable benefit were the land speculators who bought these rights.

The old mistake of throwing gifts of land at soldiers, and then leaving them to do anything or nothing with it, will not be repeated. And the mistake of inviting outsiders to come in and take public land, without regard to their capacity and resources for its proper development, will not be continued.

With all this in mind, it is not sur-

The average dity man, it seems, knows far severage dity severage and severage dity severage and severage districts of professor crying districts of the ground of the severage districts of the severage

IN GREAT DEMAND.

British Columbia's Sailing Schooners

Fast Nearing Completion. It is well known that tonnage has been very scarce, and it is no longer a novelty to learn of ships earning their first cost from one year's freights. In the past two years there sfreights. In the past two years there has been no limit to the rates charged. In some cases they are ten times higher than those which obtained at the outbreak of the war. Of course such circumstances stimulate shipbuilding very materially. But Canadian plants are at some disadvantage in that materials are very hard to get, and the plants that could turn out shipbuilding parts are engaged upon the making of munitions. Government persuasion and the impetus get, and the plants that could turn out shipbullding parts are engaged upon the making of munitions. Government persuasion and the impetus that comes from a loyal desire to do everything possible to keep the boys at the front well supplied with ammunition have resulted in a concentration of effort for that purpose, and hence such normal requirements as those of the peaceful mariner have been somewhat neglected. Despite difficulties, however, there are many vessels at present under construction. In British Columbia it is understood that there are at least twenty-five vessels either in course of construction or projected, and of these three are of steel. The wooden constructions are intended more particularly for lumber export purposes and the steel vessels for general tonnage. Of the wooden vessels the Canada West Coast Navigation Company has contracted for eight, and although none of these is yet completed, four of them have already been chartered. The first, it is expected, will be ready in January next, and from that month forward one each month will be delivered by theyards. Of the steel vessels underfecent on the first, it is expected, will be ready in January next, and from that month forward one each month will be delivered by theyards. Of the steel vessels underfecent construction one is for the Japan trade and the other two for general freight purposes. When the wooden vessels, which have a lumber capacity of 1,500,000 feet each, commence their sailings it will result in important developments in the lumber industry at the coast. The exporters in British Columbia have been working under some real disadvantages, one of the chief being that for every export shipment the chartering had to be done in San Francisco at a cost higher than from points in the United States.

Discussing the situation from 'the lumbermen's standpoint The Western Lumberman says:

'In the very near future the lumber exporters of this Province will

Lumberman says:

lumbermen's standpoint The Western Lumberman says:

"In the very near future the lumber exporters of this Province will have at their command eight or nine auxiliary power wooden schooners of good carrying expacity—the nucleus of a merchant fleet which is expected to number at least twenty-five vessels within the next twelve or fifteen months. No longer will our lumbermen be entirely at the mercy of foreign charterers, and British Columbia forest products, shipped in British Columbia bottoms, may in time earn the recognition that has here-tofore been denied them through being marketed as American lumber. These desirable things have been made possible as a result of the passage of the British Columbia shipping bill, under the terms of whis the builders are advanced fifty-five her earl of the construction. the builders are advanced fifty five per cent. of the cost of construc-tion, to be paid back with interest in five years, while each vessel operated

tion, to be paid back with interest in five years, while each vessel operated in accordance with the act will earn an annual subsidy for ten years, not to exceed the sum of five dollars per ton, if same be necessary to bring the annual earnings of the ships up to fifteen per cent. on the total cost. "The need of a British Columbia fleet had long been recognized and very frequently advocated, but it was early in 1914 before the Government lent an attentive ear to the cry for ships. At that time the lumber manufacturers of the Province were experiencing difficulty in keeping their plants running—a financial stringency had developed and the prairie demand for lumber had fallen off badly. Then came the war, with its blighting effect on the export trade of the Province, not because the products of the Canadian west were not in demand, but because there were no 'bottoms' available to handle it. Tonnage was at a premium. Anything in the shape of a ship was plac-Tonnage was at a premium. Anything in the shape of a ship was place ed under charter at large figures. In America nothing to carry the out-shore trade of the Province was obshore trade of the Province was ob-tainable except at such exorbitant prices as to 'eat up' all the profits of the shipper. In other words, the lucky individuals with the boats were making everything there was to make, and the business of British

Enlistment Creeps Up. Enlistments for the first half of October totaled 3,160. This is an increase of 124 over the preceding fortnight. Recruiting continues at the rate of about 6,000 per month, but it is hoped that with the advent of winter the release of a considerable number of men now engaged-in agricultural or other outside work will again stimulate enlistment. Total enlistments since the outbreak of war are now placed at 368,863.

To gauge the present effective fighting force there must of course be deducted from this figure probably at least twenty per cent. for wastage at the front, desertions, and rejections for physical unfitness.

By military districts the recruiting figures for the period from October 1st to 15th are as follows: No. 47; No. 3 (Kingston), 356; No. 4 (Montreal), 672; No. 5 (Quebec), 130; No. 6 (Maritime Provinces), 336; No. 10 (Manitoba and Saskatchewan), 425; No. 11 (British Columbia), 286; No. 13 (Alberta), 286.

Bleach for White Wool. Enlistments for the first half of October totaled 3,160. This is an in-

Bleach for White Wool. Bleach for White Wool.

When you begin looking over the supply of winter clothing don't get discouraged if the white woolen garments have become yellow. A weak solution of hydrogen peroxide with borax added is a good bleaching agent for white wool. Make the solution as follows: Add one part hydrogen peroxide to ten parts of water and use a tablespoonful of borax to each gallon of water.

MERCHANTS BANK

Look to the Future!

Times may change and work become less plentiful for you with advancing years, and you will have no such help anywhere as your nice little few hundred dollars saved in some sound Canadian bank.

Begin now with only one dollar. Make a hobby of it. See how far behind you can leave Trouble and Hard Times. Above all things do not look backward in your run to the harbour of comfort.

GLENCOE BRANCH

J. A. McKELLAR, Manager



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Why not enlist these efficient workers in your own service—why not call them to the aid of your business?

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Use your telephone intelligently, systematically, persistently.

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-if you feel bilious, "headachy" and irritablefor that's a sign your liver is out of order. Your
food is not digesting—it stays in the stomach a sour,
fermented mass, poisoning the system. Just take a
dose of Chamberlain's Stomach and Liver Tablets—
they make the liver do its work—they cleanse and
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