

POOR DOCUMENT

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THE EVENING TIMES AND STAR, ST. JOHN, N. B., THURSDAY, FEBRUARY 7, 1918

6 DAYS 6
ONLY!

LYRIC

STARTING
TODAY Feb. 7

THE SENSATION OF THE HOUR

DAMAGED GOODS

A STIRRING PLEA FOR A PURE LIFE BEFORE MARRIAGE
IN SEVEN ELECTRIFYING ACTS AND BEAUTIFUL SCENES

JUST A FEW OF THE MANY ENDORSEMENTS RECEIVED FOR "DAMAGED GOODS"

Dear Mr. Spencer:

It has been my privilege to see the motion picture film called "DAMAGED GOODS," and I hold little doubt but that its public performances will have great uplifting power, and accomplish the good for which it was created, namely, educating the people to the danger which surrounds them. If I could preach from my pulpit a sermon so convincing, I would consider that I had achieved a triumph.

I have no hesitation in recommending "DAMAGED GOODS," but believe it would be indelicate and unwise to have men and women see it at the same time, or permit the attendance of children under fifteen years of age, unless accompanied by their parents.

My best wishes are for the successful exploitation of "DAMAGED GOODS," as it will mean much to those who remain in ignorance of the great truths told so forcibly therein.

Yours truly,
(Sgd.) J. A. MACKIEGAN,

Pastor St. David's Presbyterian Church.

Dear Mr. Spencer:

I was much interested to learn a day or two ago that the people of St. John are to have the opportunity of viewing the picture "DAMAGED GOODS," and I venture to convey my impressions of that picture when, as a member of the New Brunswick Board of Censors a year or so ago, I had the privilege of viewing it. It is not a pleasant picture; it is not the intention to make it pleasant, but it does present in unforgettable fashion a story which, if we are to believe the statements of medical men and social workers, is but too often enacted in the life of the present day.

I have no hesitation in saying that those who witness "DAMAGED GOODS" will remember it. They may grieve at its frankness, but they must be benefited by its lesson. To my mind it is a wonderful educator in a subject concerning which there is a woeful lack of knowledge.

Yours very sincerely,
(Sgd.) ALFRED E. MCGINLEY,
Editor The Standard.

Dear Mr. Spencer:

I have seen the motion picture film called "DAMAGED GOODS," and find its public performance will have great enlightening power, and accomplish much good. I have no hesitation in recommending it, but feel it would be wise to segregate the audiences.

Yours truly,
G. F. DAWSON,
Rexmouth St. Methodist Church

Dear Mr. Spencer:

I greatly appreciated the opportunity of seeing the motion picture "DAMAGED GOODS," and it affords me pleasure and satisfaction to endorse its public showing, as I fully realize the importance and necessity for the lesson so forcefully portrayed therein.

The possibilities of this picture I believe to be far-reaching, and I am in hopes to hear of good results during coming months and years, having in mind the thought that more forcibly probably than any other medium it will impress upon the people, and through them the government, the necessity for pre-marriage certificates.

Yours truly,
T. E. BISHOP, M. D.

Dear Mr. Spencer:

The motion picture film called "DAMAGED GOODS" has, I consider, great educational value as it deals with a subject of social and material importance, about which there is much ignorance and apathy. Exceptional methods of enlightenment are needed and I believe that "DAMAGED GOODS" will arrest the attention and thought of many who have hitherto been indifferent. I would not favor the admittance of children under fifteen years and think that separate exhibitions should be given to men and to women.

Sincerely,
(Sgd.) J. CHAS. B. APPEL,
Pastor Christian Church, Douglas Ave.

IS THIS NOT CONVINCING?

WE, the undersigned, greatly appreciate the privilege of seeing the picture called "Damaged Goods" last Saturday, and very freely and gladly do we permit the use of our names endorsing same, believing it to be a subject that every man and woman of a thinking age should see.

While the idea of segregated audiences is probably wise, at the same time there is not the slightest reason why the most fastidious of either sex should refrain from seeing the picture, and so very many reasons why they should do so.

We recommend your enterprise in giving to St. John the much needed opportunity of seeing "Damaged Goods," and we hope that many will avail themselves of it.

Mrs. E. A. Smith
Mrs. H. A. Powell
Mrs. W. E. Raymond
Mrs. E. J. Hooper
Rev. W. B. Robinson
Mrs. A. C. D. Wilson
Mrs. N. C. Scott
Judge Ritchie

Mrs. J. V. Anglin
Mrs. H. A. McKeown
Mrs. O. J. Ooster
Mrs. J. A. McAvity
Mrs. J. H. Frink
A. O. Skimmer
Horace A. Porter

Dear Mr. Spencer:

I read with interest that the motion picture "DAMAGED GOODS" is to be shown locally.

I saw this film about a year ago, and greatly regretted at the time that the public was denied the opportunity.

I am convinced that the presentation of this subject will prove a revelation, and cannot but be a means of instruction to many.

Yours very truly,
G. A. B. ADDY, M. D.

Dear Mr. Spencer:

Relative to "DAMAGED GOODS," a strong and vivid picture, showing the folly of ignorance and vice, and the possibilities of education in the prevention of disease and social depravity. Throughout the entire picture the emphasis is placed on the positive and constructive element.

I commend it to the young men and boys of our community.

Cordially yours,
FRANK L. SMITH,
General Secretary Y. M. C. A.

Mr. F. G. Spencer, City:

Dear Sir,—Pursuant to your request that I attend a private exhibition of the picture "DAMAGED GOODS" and submit a personal opinion as to its being a contravention of the criminal code and thereby cause its suppression by the police department, permit me to state, viz:

That I have seen the picture and am fully in accord with the opinions of clergymen, doctors and others who have seen the picture, that it is educational and should be shown to segregated audiences, a limit being placed on the ages of those who are permitted to see it.

I also wish to commend the judgment of the censors in passing the picture as it may be possible that the exhibition of such pictures may ultimately tend to the promotion of such legislation as will enforce the production of health certificates before marriage may be consummated.

Personally, I cannot see where there is any contravention of the code, and believe that the picture should be shown in its entirety in order that the full amount of educational value should accrue to its patrons.

Respectfully yours,
(Sgd.) H. R. McLELLAN,
Commissioner of Public Safety.

Mr. F. G. Spencer, City:

Dear Sir,—I am glad to hear you are going to exhibit the picture entitled "DAMAGED GOODS." I saw a private exhibition of this at your picture house, Charlotte street, about one year ago, and my only regret was that this picture had not been exhibited broadcast through Canada, United States and Europe during the last ten years, as I believe had it been properly placed before the public, the lesson taught would have had a great and beneficial influence upon the masses generally and many today who see it, their only regret will be that the light had not been given them a few years earlier.

From reports, this is the history of many who have returned to Canada from Europe in the last year or two.

Respectfully yours,
(Sgd.) F. L. POTTS,
Member Provincial Parliament.

Dear Mr. Spencer:

I am very pleased that "DAMAGED GOODS" passed the censors. This picture should show the public the need of more education in health matters, the need of pre-marriage certificates and more strict control of quack medicines.

Yours sincerely,
H. A. FARRIS, M. D.,
Superintendent St. John County Hospital.

Mr. F. G. Spencer, City:

Dear Sir,—It gives me much satisfaction to endorse the public showing of "DAMAGED GOODS," and I strongly recommend all to see it, as the subject has had too little attention paid to it, in my opinion.

Sgd. J. V. RUSSELL,
Commissioner of Harbor and Ferries.

Dear Mr. Spencer:

When asked for an opinion of the picture called "DAMAGED GOODS," I do not hesitate to endorse same, as I believe it to be a subject that cannot receive too much attention.

If I could preach a sermon so convincing as this picture, I would feel that I had accomplished something.

Yours truly,
HAMMOND J. JOHNSON,
Pastor Queen Square Meth. Church.

Mr. F. G. Spencer, City:

Dear Sir,—I have seen the film "DAMAGED GOODS," and believe it possesses much educational value at a time when all reforming agencies are laying particular stress upon the subject with which it deals. In my view, however, it should not be shown to mixed audiences of men and women, and not at all to children. To an audience of men or of women it should convey a lasting impression such as, in the interest of public health and morals, is perhaps more desirable today than ever before.

Yours faithfully,
A. M. BELDING,
Editor "Times."

The Censors Permit The Showing
of "Damaged Goods"
To Segregated Audiences Only

THIS STRONG DRAMA
Pictures The Terrible Consequences of
Vice and Physical Ruin That Follow
The Abuse of The Moral Law

Endorsed By Censors, Clergy, Doc-
tors, Editors, and
Many Other Prominent Citizens

MATINEE—3 P. M.
EVENINGS—6.55 AND 8.40

NOTE

Thursday, Friday, Saturday, February 7, 8, 9—Afternoons and
Evenings—MEN ONLY!
Monday, Tuesday, Wednesday, February 11, 12, 13—Afternoons and
Evenings—WOMEN ONLY!
Children Under 15 Not Admitted, Save Under Guardianship of
Parents

PRICE 25c. TO ALL
BOTH MATINEES AND EVENINGS