THE EVENING TIMES AND STAR, ST. JOHN, N. B., FRIDAY, NOVEMBER 26, 1915

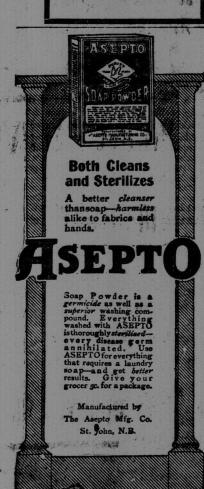
Foes Show Inferior Skill In

## Get the Life and Vim of the Wheat

## LaTour Flour

which is made from Choicest Manitoba Hard Wheat, and milled by a modern, sanitary process that retains all the nutriment and preserves the natural nut-like flavor of the wheat kernel

Your Grocer Will Supply You



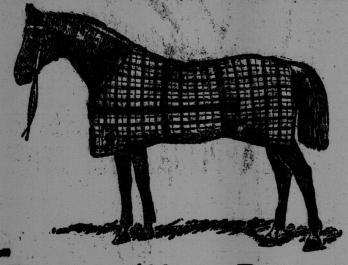
Mothers Who Use This Famous Balm Have Backing of Science

# IN THE BACK.



Windsor Table Salt should be in every Canadian home

# CANADA'S GIFT SHOP \$100,000 WORTH TO CHOOSE FROM IN BIRKS CATALOGUE Purchases for Overseas must be made at Write To-day for a Catalogue . The Supply is Limited NO PORTO DE LA CONTRACTOR DEL CONTRACTOR DE LA CONTRACTOR DE LA CONTRACTOR DE LA CONTRACTOR



HENRY BIRKS AND SONS, LIMITED, MONTREAL.

### Big Sale of Horse Blankets Great Variety-Lowest Prices

200 Unlined Horse Blankets at......75c; 90c, \$1.10, \$1.35 800 Medium Heavy, made of strong jute and lined with heavy lining at .......\$1.60, \$1.75, \$2.00 and \$2.25 500 Extra Heavy, made of strong jute and lined with extra heavy lining, also bound, at \$2.00, \$2.35, \$2.75, \$3.00 and

lot Wool Blankets ............ \$8.25, \$4.50 and upwards 1 lot Barn Blankets, edd lot, to close at very low prices. 860 Storm and Street Blankets from ....... \$3.30 upwards

H. Horton & Son, Limited, Manufacturers - - 11 Market Square

# Many Women Suffer DISCUSS SIX-HOUR





## Canadian Ulsters

Semi-ready-Tailored

I Equal in warmth to fur-far more healthy-The body must breathe freely.

We show fine Ulsters, with the Semi-ready label in the pocket, at \$18, \$20 and \$25.

¶ Special orders tailored to measure in four days. JOHN P. CONDON. 54 KING STREET. MADE IN CANADA.

## Ready's Lager **Forging Ahead**

The sale for this cheerful, snappy, invigorating, appetizing, healthful, wholesome beverage is growing week by week, month by month. Competition of foreign brands is no more. READY'S is British, Canadian and a home product, and furthermore it is excelling in its goodness and its cost to you is the least.

That's why so many people are demanding READY'S LAGER Beer for home and general use.

READY'S

Breweries Ltd., St. John, N. B.



# IT'S OR

At These Prices THE FINISH—This Greatest Mercantile Event Will Positively End

## Saturday, November 27

PUBLIC NOTICE

The tremendous success which has attended the operation of this great hargain event has been more than gratifying to us, the instantaneous response and expressions of satisfaction we have heard on every side, speaks volumes to the straightforward business policy we have adopted and to the real unmistakable bargains we have given you. The next two days will no doubt tax our staff to the utmost limit to serve the crowds, and we earnestly advise early morning trading to facilitate teh handling of the enormous tusiness which is sure to some during the closing hours of this sale. We cannot advertise all the bargains, but we assure our hundreds of customers that they will find many extreme values that will surprise them.

Men and Women of St. John, don't hesitate--We tell you frankly and honestly the exact conditions--Come NOW--Next Week Will be TOO LATE!

### This is a Few of Our Many Bargains:

LADIES' COATS Worth \$27.00 For \$18.00 LADIES' COATS Worth \$22,00. For \$14.98

LADIES' COATS Worth \$18.00 For \$12.98 Worth \$16.00 LADIES' COATS
Worth \$15.00 and \$16.00
For \$10.98

WE HAVE LADIES' COATS From \$3.98 up

LADIES' SUITS Worth \$25.00. For \$18.00 LADIES' SUITS Worth \$22.00. For \$15.98

LADIES' SUITS
Worth \$16.00 and \$18.00
For \$8.98 and \$10.98 GIRLS' RUBBER

RAINCOATS
Worth \$6.50...For \$8.98
LADIES' SILK RAINCOATS

Rubber Lined
Worth \$12.00...For \$6.98
LADIES' SATEEN UNDERSKIRTS Worth \$2.75....For 98c, LADIES' HOUSE DRESSES

Worth \$1.50....For 98c. LADIES' SHIRTWAISTS Worth \$1.00....For 69c. LADIES' SHIRTWAISTS Worth \$1.25....For 89c. SPECIAL PRICES ON ALL LINES OF

From 49c. to \$3.75

LADIES' SILK DRESSES Worth \$10.00...For \$5.98 LADIES' SILK DRESSES Worth \$14.00...For \$9.98 MEN! HERE'S YOUR

MEN'S \$22.00 OVERCOATS For \$17.98 MEN'S \$18.00 OVERCOATS MEN'S \$15.00 OVERCOATS

From \$5.98 to \$22.00 At Special Cut Prices

BOYS' SUITS Worth \$5.50....For \$3.98 BOYS' SUITS
Worth \$4.50 . . . . for \$2.98
MEN'S GOOD,

HEAVY WOOL SOX Only 19c. MEN'S ALL-WOOL UNDERWEAR

Worth \$1.25.... For 89c. MEN'S HEAVY UNDERWEAR Worth \$1.00 . . . . For 69c-

Worth \$1.00.
MEN'S GOOD
WORKING SHIRTS
Only 43c. MEN'S WINTER CAPS Worth \$1.00 . . . . For 68c. MEN'S WINTER CAPS Worth \$1.25.... For 78s. GOOD WINTER CAPS
Only 49c.

Charlotte Street

Corner Union