

People Are Not Taking Chances In Buying Rubbers

The best are none too good. Without doubt the **Maltese Cross Brand** give satisfaction for

Wear, Style and Fit.

You will not be taking a chance in buying them. They are manufactured by the oldest and largest Independent Rubber Company in Canada (not in any combine).

For Sale, only by

Waterbury & Rising, Limited
KING ST. UNION ST. MAIN ST.

RADIO COAL

A Clean, Free Burning, Carefully Prepared Hard Coal.

For Sale Only by

Consumers' COAL Co., Ltd.

JEWELRY—DIAMONDS—SILVERWARE—GUT GLASS

In these our assortment is exceptionally large and complete, expressing the most recent and favored of Fashion's decrees.

—ALSO—

We offer you an extensive range of Watches for ladies and gentlemen, boys and girls, including the latest effects in Bracelet and in Military Wrist Watches.

ALWAYS GLAD TO HAVE YOU CALL.

41 KING STREET
FERGUSON & PAGE, Diamond Importers and Jewelers

In time of need

Every woman should know the comfort, and experience the relief of a reliable remedy that can be depended upon to right conditions which cause headache, dizziness, languor, nausea and constipation. At such times, nothing is so safe, so sure and speedy as

BEECHAM'S PILLS

During the past sixty years, millions of women have found them most helpful in toning and strengthening the system, and for regulating the stomach, liver and bowels. These famous pills are entirely vegetable and contain no harmful or habit-forming drugs. Use them with entire confidence for they cause no unpleasant after-effects, and

will not fail you

Worth a Guinea a Box

Prepared only by Thomas Beecham, St. Helena, Lancashire, England.

Sold every where in Canada and U. S. America. In boxes, 25 cents.

CONGOLEUM RUGS



THEY'RE new, they're different, and even though they're low-priced they're unusually durable and good-looking.

We have sold a great many to the housewives about town and have yet to hear a complaint about them.

Congoleum Rugs are fast supplanting all other types of medium-priced rugs now on the market.

They're washable and waterproof. Lie flat without fastening.

Come in today and let us tell you about them and show you some of the very handsome patterns which we have.

In Mats—3x3 ft., 85c. 4-1-2x3 ft., \$1.25 4-1-2x4 1-2 ft., \$1.30

Market Square **W. H. THORNE & CO. LTD.** King Street

Cowans' Work in the War Office

London Times Pays Tribute to Accomplishments

Removal a Calamity

Subject of Recent Inquiry Cornered Meat Supply of Whole World for Empire's Benefit

London, Jan. 9.—The military correspondent of the Times, discussing the criticism of Sir John Cowans in the report of the Court of Enquiry into the Army Council, declares that General Cowans has done more towards winning the war than any other British officer. He proceeds: "The writer considers it only the barest justice to the shamefully-used chief of this department to say a few words, not about the enquiry, which has been an administrative outrage, but of the volume and character of the work he has done." After drawing attention to the task caused by the expansion of an army of 150,000 to thirty times the number, he proceeds at length. Extracts from the article follow: "The whole frozen meat export of the South American companies was secured at an early date. As the governments of Australia and New Zealand had placed their entire output at our disposal the meat supply of the army and to a large extent the civil population, became assured. The mechanical transport grew amazingly. It started with eighty motor lorries in peace establishment, while in 1917 we already have 15,000 ordnance services."

"Cowans has occasionally to make rapid decisions, for example, when frost bite first became a danger an urgent demand on a new anti-frost bile grease reached him from France late one Monday night. Tuesday morning he assembled the chief tallow merchants, in his office, and Thursday night thousands of tins of the new grease were on the way to France. Some thirty different articles of foodstuffs, disinfectants and fuel had to be sent daily to France, of a volume of 20,000 tons per day and a proportionate supply to other theatres of war, as well as arms. Our allies' ordnance service in peace provided annually 200,000 pairs of boots, 220,000 shirts, one million pairs of socks. From August, 1914, to the close of the year 1915, they provided 18,000,000 pairs of boots, 40,000,000 pairs of socks, 25,000,000 shirts and other articles in proportion, while fur undercoats, leather jerkins and Indian rubber trench boots were supplied by the hundred thousand. It has been stated that by 1915 alone 186,000,000 yards of material had been purchased just to make up clothing. Harness was a greater difficulty for, owing here to the shortage of leather, Britain had to turn to the United States. Again he set twenty-four different cities at work on orders, special steps being taken to increase the flux from Ireland in order to provide thread. We obtained in the course of a few months several hundred thousand sets of suitcases between one and two million sets of harness. We rapidly expended 25,000 horses of peace establishment into 100,000, within twelve days. But the expansion of our armies required an immense increase of horse purchasing arrangements. Commissions were sent all over the world, India, Canada and Australia lent help. We collected nearly 700,000 horses and mules before many months had elapsed. We expended from 100 officers and 222 other ranks to 1,000 veterinary surgeons, and 14,000 men within the first year of the war. The writer concludes advising the secretary of war not to attempt to change which cannot be for the better.

January 8th?

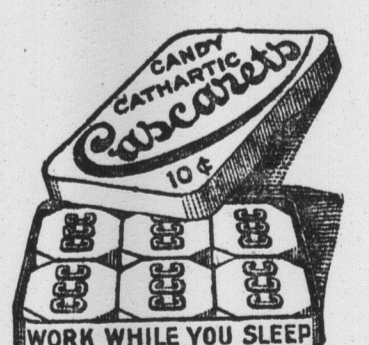
A use for old kid gloves can be made by cutting the palms of the gloves out and sewing them neatly into the knees of children's stockings. This will prevent them from wearing into holes.

To make iron work proof against rust heat it until it is almost red hot, and then brush it over with linseed oil. This makes a varnish which, unlike ordinary paint or enamel, does not chip off.

BEST LIVER AND BOWEL LAXATIVE FOR FAMILY USE

"Cascarets" Regulate Women, Men and Children Without Injury

Take When Bilious, Headachy, For Colds, Bad Breath, Sour Stomach.



WORK WHILE YOU SLEEP

Instead of nasty, harsh pills, salts, castor oil or dangerous cathartics, why don't you keep Cascarets handy in your home? Cascarets act on the liver and bowels, and have taken a cathartic, but they act thoroughly and can be depended upon when a good liver and bowel cleansing is necessary—they move the bile and poison from the bowels without griping and sweeten the stomach. You eat one or two at night like candy and you wake up feeling fine, the headache, biliousness, bad breath or coated tongue, sour stomach, constipation, or bad cold disappears. Mothers should give Cascarets, sick, feverish or bilious children a whole Cascarets any time—they are harmless and safe for the little folks.

LOOK!

If you were told of a new discovery for the treatment of coughs, colds and bronchitis, as certain in its action on all chest troubles as anti-toxin is on diphtheria, or vaccination on small-pox, wouldn't you feel like giving it a trial?

Peps is the discovery! Peps are little tablets, containing certain medicinal ingredients, which, when placed upon the tongue, immediately turn into vapour, and are at once breathed down the air passages to the lungs. On their journey, they soothe the inflamed and irritated membranes of the bronchial tubes, the delicate walls of the air passages, and finally enter and carry relief and healing to the lungs. In a word, while no liquid or solid can get to the lungs and air passages, these Peps fumes get there direct, and at once commence their work of healing.

FREE TRIAL Out out this across the name and date of this paper, and mail it (with 1c. stamp to pay return postage) to Peps Co., Toronto. A free trial packet will then be sent you. All druggists and stores sell Peps, 50c. box.

Peps

Dandruff Heads Become Hairless

If you want plenty of thick, beautiful, glossy hair, do by all means get rid of dandruff, for it will starve your hair and ruin it if you don't. It doesn't do much good to try to brush or wash it out. The only sure way to get rid of dandruff is to dissolve it when you do your hair. To do this, get about four ounces of ordinary liquid arvon; apply it at night when retiring, enough to moisten the scalp and rub it in gently with the finger tips. By morning, most, if not all of your dandruff will be gone, and after four more applications will be completely dissolved and entirely destroyed, every single sign and trace of it. You will find, too, that all itching and digging of the scalp will stop, and your hair will be silky, fluffy, just as soft and look and feel a hundred times better. You can get liquid arvon at any druggist. It is inexpensive and four ounces is all you will need, no matter how much dandruff you have. This simple remedy never fails.

AMUSEMENTS

SALVATION JOAN A MASTER PICTURE

Edna May, Great Star, in Vitagraph Release at the Imperial

There is nothing in the work of Edna May in "Salvation Joan" at the Imperial to indicate that it marks the screen debut of the star. She holds her own with a star cast, for "Salvation Joan" might have been written around Harry Morey, L. Rogers Lytton or Dorothy Kelley—not forgetting Donald Hall or Little Bobby Connelly. The one-time famous musical comedy artist can act, she plays naturally, without affectation. A decade in the lap of luxury has sharpened her faculty for portraiture; rubbing elbows with culture and wealth has not diminished her sympathy with those less fortunate. It has enhanced it if we may judge by her performance. Margaret Berthel has written a story that gives Miss May splendid opportunity to portray a girl in surroundings that are not strange to her, that are an every day matter, and also in an environment of luxury. The revelation of the story works for the pleasure of doing it. Harry Morey has a big part, one that Kelley is not forgetting. Donald Hall is the convincing husband who is compelled to go away on government business, leaving his wife to the untended attentions of Ralston, his pride preventing him from warning her of danger. Little Bobby Connelly is great—that's all one can say about him. There are many scenes of strength, some that stir, others that move. The riot in the mission, when the thugs set out to break up the agency that is so rapidly depleting the dive downstairs, will thrill. The denouement is real drama. It is the interview between Joan and "Bill" now plain secret service man, following the exciting attack on the safe, the arrest of the strong-armed and the killing of Ralston. It is the big situation of the story, and it is splendidly told. The Imperial World Tour pictures as usual were splendid. Cairo, Antwerp and Vesuvius Gorges.

"PURPLE MASK" IS OPENED AT UNIQUE First Chapter of New Serial Grips Patrons—Shielding Shadow Eaded Special significance and importance was attached to the premiere showing at the Unique Theatre yesterday inasmuch as it marked the beginning of a new serial playhouse as well as the ending of an old one. The final episode of The Shielding Shadow cleared the many mysteries which surrounded this intensely interesting continued photoplay.

STORES OPEN 9 A.M. CLOSE AT 6 P.M.



KING ST. GERMAIN ST. AND MARKET SQUARE

Free Hemming Sale in Linen Room

Household Cottons and Linens Hemmed Free. Several Specials now being offered.

Men's and Boys' Overcoat Sale

Some of the Choicest of This Season's Styles At Reduced Prices.

Chintz and Cretonne Sale

In Housefurnishings Department. A Chance to Beautify Your Home at Much Below the Usual Cost.

Suitable Shirts For Working Men

Carefully Cut and Strongly Finished With the Object of Making Them the Ideal Working Shirt—Large Roomy Bodies and Strongly Stitched Seams—Designed to Give Freedom of Action and to Stand the Hardest Wear—Special Kinds for Every Occupation

CHECKED OXFORDS—Collar attached	75c., 85c., \$1.00
STRIPED ENGLISH SHAKER—Collar attached	\$1.00
BLUE AND WHITE STRIPE DRILL	75c.
BLACK AND WHITE STRIPE DRILL	85c.
BLACK SATIN—Collar attached	75c., \$1.00, \$1.50
BLACK DRILL—Collar attached	\$1.15
KHAKI COTTONS AND DRILLS—Collar attached	70c., \$1.25, \$1.50
MID BLUE HEAVY GALATEA—Collar attached	\$1.00
DARK BLUE (Railway Men's Special)—Collar attached and with detachable collars	\$1.75

Also Splendid Values in GREY FLANNEL SHIRTS

A purchase has just arrived of our Special "Reflex Brand," Custom-made Shirts with extra large bodies. They are excellent values and may not be procured later at present prices. Provide for your needs now and save the increase which is almost certain to come in the near future. Prices \$1.00, \$1.35, \$1.50, \$1.65

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