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Queen Quality SHOES



When you buy a pair it is worth \$200 extra to have the name... (you know) on it.

THE SIMPSON COMPANY ROBERT SIMPSON LIMITED

OF INTEREST TO WOMEN

The World will be pleased to receive items, such as engagements, weddings, parties, teas and other news of personal interest...

LET SOMETHING GOOD BE SAID. When over the fair fame of a friend or foe the shadow of disgrace shall fall; instead of words of blame or proof of thus and so...

No generous heart may vainly turn aside. In ways of sympathy; no soul so dead but may awaken strong and glorified if something good be said.

Army Nurses in Canada. Editor World: Will you thru your columns inform me to whom I must apply for a position as army nurse?

Your application should be addressed to the Director-General of the Army Medical Service, Ottawa.

Provision is made for army nurses at the various posts at which detachments of the permanent corps (or "regulars") are stationed...

\$500,000 in Wedding Gifts. NEW YORK, Jan. 14.—The marriage this afternoon of the Earl of Granard and Beatrice Mills, daughter of Mr. and Mrs. Ogden Mills...

The bride is a granddaughter of D. O. Mills, the financier and philanthropist. The Earl of Granard is master of horse to King Edward and the head of the royal equeries.

The gift to the bride included a cheque from her father for \$100,000, to be supplemented later on, it is said, by a London town house from her grandfather.

The bridegroom's gifts to her were a collar, four and carriage ornaments of diamonds, but of these she has seen only the photographs, the originals remaining in London.

The total value of her wedding presents is said to reach half a million dollars.

Meiba to Live in New York. Miss Meiba has sailed for Liverpool and home for Egypt. She says she hopes to make her home in New York.

in Society. Mrs. P. W. Campbell, 585 Bathurst-street, will not receive until the third Thursday in January.

H. J. Wickham and Mrs. Wickham, 455 Spadina-avenue, left yesterday for

Toronto World's Beauty Patterns



No. 3307.—Girl's Dress. Cut in sizes 8, 10, 12, 14 years. The 10-year size will require 3 1/8 yards of 36-inch material.

A practical design for a girl's dress is here illustrated that is at the same time smart and becoming. The blouse waist is mounted on a fitted lining and attached to a five-gored skirt.

The pattern of this illustration will be mailed to any address on the receipt of 10 cents in silver.

Be Sure and State Size Required when Ordering this Pattern.

Pattern Department TORONTO WORLD

Send the above pattern to NAME ADDRESS Size Wanted—(Give age of Child or Miss' Pattern).

Bermuda, to be away for an indefinite time.

Mrs. Charles W. Shinning and Miss Shinning of 423 Palmerston-boulevard will receive to-day, and afterwards on the third Friday of the month.

Mrs. and Miss Squary will receive this afternoon, the 15th, and not again this season.

Mrs. George B. Wilson will receive to-day and on the first and third Fridays thereafter.

Mrs. E. H. Dugan of north Huron-street will receive this afternoon.

noon, and afterwards on the fourth Friday of the month.

Mrs. T. Arthur Craig is out of the city and will not receive till the third Thursday in February.

Mrs. James N. Mackenzie, 120 Balmoral-avenue, will receive to-day.

Mrs. L. H. Graham, 110 Beech-avenue, Balm Beach, will receive next Monday afternoon, and afterwards on the first and third Mondays of the month.

Mrs. S. Mortimer Lyon (nee Mill-champ) 40 Carlton-street, will receive on the third and fourth Mondays of each month during the season.

Mrs. A. H. Clemmer, 232 Lakeview-avenue, West Toronto, will receive on next Tuesday, and afterwards on the third Tuesday of the month.

Mrs. N. Brock Wilkins, 119 Bernard-avenue, will receive on the third Thursday and Friday of each month during the season.

Mrs. McLean Macdonell, Prince Arthur-avenue, will receive to-day, and not again until February.

Mrs. Ellis of 148 Avenue-road will receive again to-day.

Mrs. Arthur Webster, 32 West Bloor-street, will not receive until Friday, Feb. 5.

Mrs. Miller Lash, Lowther-avenue, will receive this afternoon, and Fridays during the season.

Mrs. McNairn of 142 Albany-avenue will receive on the fourth Friday of this month, and afterwards on the first and third Fridays of the months during the season.

Mrs. Sherrin of Howland-avenue will receive this afternoon and the following third Friday during the season.

Mrs. James C. Harvey will receive this afternoon at 38 Oriole-road.

Mrs. L. Duncan of Brantwick-avenue will receive until Friday, the 29th, and afterwards on the fourth Friday only of each month.

Dr. Robert H. Sheard of Grosvenor-street has sailed for England, where he will take post-graduate work in London hospitals, afterwards going on to Edinburgh and Vienna.

Mrs. J. A. Murray, accompanied by Mr. and Mrs. W. P. Murray, is in New York, and the party is staying at the Hotel Wolcott. They will remain a fortnight.

Mrs. and Mrs. W. S. Crane, 141 Jameson-avenue, announce that the marriage of their daughter, Marie Gladys, to Calvin Ross will take place at Niagara Falls, N.Y., Feb. 15, and Mrs. Ross will reside in New York.

Mrs. George H. Gooderham is having a bridge tea on Wednesday, Jan. 20.

Lady Laurier and Madame Brodeur are the guests of Mrs. Melvin Jones at Llanhadon.

Mrs. Alexander Rogers, Maple-avenue, Rosedale, has sent out invitations to a bridge, on Thursday, 21st inst.

Mr. and Mrs. Alfred Hawes have arrived from New York and have taken up their residence at 39 Spadina-road.

Mrs. Charles O'Reilly left yesterday for Ottawa, where she will visit Brigadier-General O'R. C.B., and Mrs. O'R., for a fortnight.

Miss Hassard of North-street was at home to her friends yesterday afternoon, in the drawing room with her sister, Mrs. A. A. Hassard of Veni, Saskatchewan, who, with her husband, is visiting her mother for a few weeks.

The tea room was in charge of Mrs. W. Graham Williams and Mrs. A. E. West, Miss Sexton, Mrs. Elliott and the Misses O'Connor in the evening.

Mrs. Hassard sang several selections, as did also Fred Funston and Miss O'Connor. Miss Pengelly of Woodstock accompanied on the piano. The violin playing of R. H. Rowland, B.A., and the instrumental music by Miss O'Connor were much admired.

Among those who called were Miss M. Collins, Miss Jose, Miss Creys, Mr. and Mrs. Oester Wade, Mrs. Miller and the Misses Mill-er, Mr. and Mrs. Nicol, Miss Griffin, Mr. and Mrs. A. Chesher and Miss Chesher, Mrs. Rogers, Mr. John and Mrs. Kirby, Mrs. F. Eger, Mr. and Mrs. W. Earney, Dr. and Mrs. Chamberlain, Mr. and Mrs. Hodgson, Mr. and Mrs. Stewart, Miss Kathleen O'Connor, Miss L. Duncan, the Misses Pengelly, Miss Richmond, Mrs. McCully, Miss L. E. McCully, B.A., Miss S. Nicol, B.A. Mrs. and Mr. T. Armstrong, Miss Armstrong, Mr. and Mrs. J. A. Rowland, Mr. and Mrs. W. Graham Williams, Mr. and Mrs. Misses O'Connor, Miss P. Eger, Mr. and Mrs. Thompson, Mrs. Butler, Mr. and Mrs. McKay, Miss McKay, the Misses Sexton, Miss Pengelly, Mrs. Pletcher, Mrs. M. Butler, G. Kells, W. Kells, Miss White, Mr. and Mrs. Fred Brown and others.

The Maples, the residence of Mr. and Mrs. John H. Taylor, Perryville, was the scene of a pretty wedding yesterday afternoon, when their eldest daughter, Mary H., became the wife of Percy L. Sproule. Miss Edith Taylor, the bride's sister, was maid of honor, and Roy Sproule, brother of the groom, acted as groomsmen.

The wedding march was played by George E. Thorne of Toronto. The bride was attired in white silk mull with bridal veil and carried white carnations. The maid of honor was in white net over pink silk with pin carnations. The ceremony was conducted by the Rev. H. U. Moutter, pastor of the Methodist church there.

In the presence of about 100 guests. After the wedding breakfast the happy couple left on the evening train for Toronto and other places, the bride going away in a brown tailor-made suit with hat to match. The groom's gift to the bride was a gold pocket watch and chain; the maid of honor a pearl bracelet; the groomsmen a pearl pin. The presents were numerous and costly, showing the esteem in which the bride is held, including a purse of gold from the members of the Methodist Church, Derryville.

W. Middleton Hall, barrister, of Toronto, was married yesterday in Boston, to Mrs. Jackson of that city, formerly of Chicago. After a short wedding tour they will come to Toronto.

At the Church of Christ, Westwood, Tuesday evening, at 7.45, Miss Grace to William Joseph Clark of Edmonton, Alta., by the Rev. Mr. E. L. French. The touches of baby Irish and carried a beautiful bouquet of bridal roses, was attended by her sister, Miss Jessie French, who was becomingly attired in deep cream and also carried a bouquet of handsome roses. Miss French was given away by her brother, Mr.

SELLERS-GOUGH

20% to 50% Reduction Mid-Winter Sale Creates Unparalleled Buying Interest

THE surpassing opportunities particularly mentioned in this advertisement for the Mid-Winter Sale are simply characteristic of what is being done all over the store. Already this Sale has drawn thousands of buyers from all over the Province to this store.

- EXTRA SPECIAL! LADIES' PERSIAN LAMB JACKETS, \$100.00. 24 to 26 inches long, in six different styles, linings of broadcated and black satins, trimmed with heavy silk braid and some with fancy metal buttons. Regular \$150 to \$175. Special for Friday only 100.00.

- MINK MUFFS, \$38.00. In the new rug and animal styles, extra large size, made from the finest quality of selected Canadian mink. Regular \$50 to \$65. This special must be seen to be appreciated. Sale 38.00.
- MINK STOLE, \$89.00. Made in new square-back style, trimmed with heads and tails, four and five stripes over shoulder, loose skins hanging down the front. These stoles are good value at \$150. Sale price 89.00.
- GREY LAMB MUFFS, \$37.50. Imperial style, lined with best quality grey satin, best quality elderdown beds. Regular \$45. Sale price 37.50.
- GREY LAMB TIES, \$3.75. Made of No. 1 skins, choice curl, pointed-end style, lined with grey satin. Regular \$5. Sale price 3.75.
- ELECTRIC SEAL JACKETS. Imperial style, which has created such a favorable impression with all the organizations in connection with the church reported a most prosperous year. Perhaps the most encouraging feature was the financial report, which showed that the donations by the congregation to missions were more than \$477, an increase for the year of 47. The church, which is only five years old, was reported free of debt, the last of the building debt having been paid off a year ago. The membership is now 257, an increase for the year of 47. The Sabbath school membership in all departments of 850.

MAIL ORDERS RECEIVE PROMPT AND CAREFUL ATTENTION

THE SELLERS-GOUGH FUR COMPANY, LIMITED The Largest Exclusive Fur House in the British Empire 244, 246, 248 and 250 YONGE STREET CORNER LOUISA

GAVE WELL TO MISSIONS.

Century Baptists Contribute \$1000 More Than Last Year—Church Free of Debt

Everything was harmonious at the annual meeting of the Century Baptist Church, Macpherson-avenue, last night, when a wedding breakfast was served. The happy couple will reside in Edmon-ton.

Mrs. J. C. Webster of 102 Kendall-avenue will receive to-day and afterwards on the third Friday of the month.

Mrs. Charles W. Dunning and Miss Dunning, 423 Palmerston-boulevard, will receive to-day, and afterwards on the third Friday of the month.

Mrs. P. S. Halston will receive for the first time in her new home, 6 Spadina-road, to-day, and afterwards on the second Monday of the month.

Mrs. R. P. Baker and her mother-in-law, Mrs. C. Baker, will receive for the first time in their new home at 266 Dovercourt-road, on Monday, Jan. 18, and afterwards on the second Monday of the month.

Mrs. R. P. Baker and her mother-in-law, Mrs. C. Baker, will receive for the first time in their new home at 266 Dovercourt-road, on Monday, Jan. 18, and afterwards on the second Monday of the month.

Mrs. J. C. Webster of 102 Kendall-avenue will receive to-day and afterwards on the third Friday of the month.

Mrs. E. H. Dugan of north Huron-street will receive this afternoon.

Mrs. and Miss Squary will receive this afternoon, the 15th, and not again this season.

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PRIEST STRICKEN DOWN.

Rev. Bro. Odo Baldwin, Prominent Cleric, in Precarious Condition

Rev. Brother Odo Baldwin, director of the Christian Brothers of this city, and local inspector of the separate schools, who was stricken with paralysis Tuesday afternoon, and taken to St. Michael's Hospital.

Early this morning he was reported to be slightly worse, though no serious developments are expected.

He was walking west along Duke-street in company with Brother Michael and when near Jarvis-street, he was suddenly collapsed.

He was assisted into a nearby house, where Father O'Malley of St. Michael's Cathedral administered the last sacrament. Bro. Odo was then removed to the hospital.

Rev. Brother Odo Baldwin (Edward Kelly) was born July 11, 1851, in the City of Quebec. He entered the order of the Christian Brothers Dec. 6, 1866.

He came to Toronto in July, 1872. In 1888 he was appointed director of the De La Salle Institute, Toronto; in the same year he was appointed local inspector of separate schools.

UNIVERSITY LECTURES Course of Seven Interesting Addresses Has Been Arranged.

The course of Saturday lectures under the direction of the University of Toronto has been arranged, commencing this week. The lectures will be delivered in the theatre of the Physics Building at 3 o'clock, excepting the final lecture, which will be at 8 p.m.

The course is as follows: January 16th, Professor John Cox, McGill University, Montreal, "Leonardo da Vinci" (illustrated).

January 23rd, Professor G. S. Brett, Trinity College, Toronto, "Myths and Magic."

January 30th, The Right Rev. Bishop Reeve, "The Basin of the Mackenzie River" (illustrated).

February 6th, Professor Brodie, "Some Problems in Biology" (illustrated).

CLOSING SALE

OF FINEST ARTIFICIAL TEETH

AT LESS THAN HALF PRICE.

Next week — 100 full sets of H. D. Judd; regular price \$15; sale price \$7.50.

Saturday Special — 9 a.m.—2 p.m. Full Upper Sets English; regular \$18; sale price \$9.00.

Painless extracting—gas or methone.

C. A. Risk, Dentist 268 YONGE STREET

Egypt" (illustrated). February 27th, Frederick W. Baldwin, B. A. Sc. "The Airship" (illustrated).

Tickets for the course are one dollar; ticket for single lecture twenty-five cents. A student's ticket for the course is only twenty-five cents.

Tickets may be obtained from Tyrrell & Co. 7 and 9 King-street east, and at the registrar's office.

The lecturer to-morrow, Prof. John Cox, who occupies the chair in physics in McGill University, will give an account of the life and work of Leonardo da Vinci, and in treating the subject will include a discussion of the scientific as well as the artistic accomplishments of the celebrated painter.

Prof. Cox, previous to his appointment to the staff of McGill University, was for several years a leader in university-extension work in England in connection with the University of Cambridge.

In this field acquired the reputation of being an interesting and able lecturer of unrivaled power.

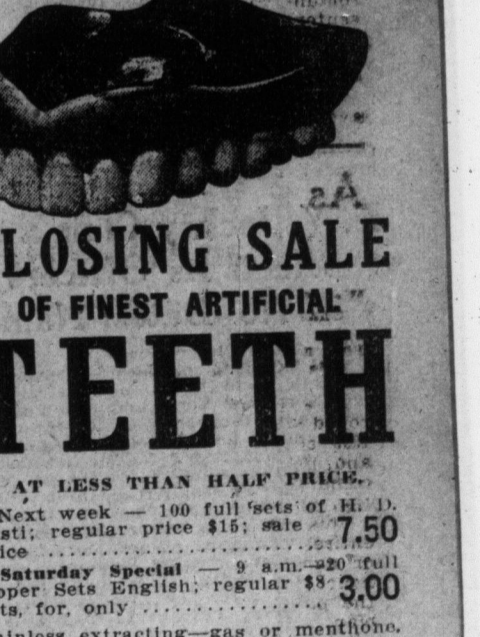
February 12th, Professor R. Ramsay Wright, "A Visit to Provence" (illustrated).

February 20th, Charles T. Curry, B.A., Curator of the Museum of Oriental Archaeology, "Primitive Art of



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