LONDON VOTERS INDORSE **BUSINESS MANAGEMENT OF** CITY; ELECT SOMERVILLE

Give Him a Plurality of 880 Over Mayor Stevenson, Dr. Shaw Finishing Third.

FOUR NEW ALDERMEN

Quarter of New Council in the New Blood Class, Never Having Served Before.

VINING IS COMMISSIONER

Lawyer Makes Big Run and Captures One of Two Vacancies on Utilities Board.

MAYOR

Charles Ross Somerville.

BOARD OF CONTROL Edgar Sidney Little

John M. Moore John H. Saunders Charles H. Merryfield

UTILITIES COMMISSION Philip Poceek

Jared Vining ALDERMEN WARD 1.

P. J. Watt Dr. L. Seale Holmes J. J. Harding

WARD 2. Frank E. Harley Oliver G. Keene

W. A. Wilson WARD 3.

Gordon B. Drake Harry Winnett F. R. Watkinson

WARD 4. (Acclamation.) C. G. Moorehead

H. B. Ashplant S. R. Manness.

BOARD OF EDUCATION

James Gray John S. Barnard Thomas Rowe Wilbur N. Manning Edwin Smith Thos. Coleridge





SOME COMMENTS AFTER SMOKE OF MUNICIPAL BATTLE HAS CLEARED

Voting in the schools seemed to work out well. There were some complaints that voters had to walk too far to the polls, but the majority seemed satisfied.

Some deputy returning officers complained that insufficient tables were provided for their use in the The night was the coldest of the

year, but the usual election crowds were on hand. The Advertiser bul-letin service was as popular as ever, Returns were the slowest coming

in of many years. The number of ballots made the returning officers and the poll clerks work overtime. City Clerk S. Baker and his staff had the hardest task of any. The official summary of the voters was not finished until early in the morning—the latest yet for the official figures.

One of the features was the surprisingly large women's vote. It is expected that it will be the largest vote of its kind ever cast here.

Controller J. M. Moore was the candidate who made the greatest improvement in the increased number of ballots scratched for him. He went up 909.

By strange coincidence, Controller J. H. Saunders polled to a vote the same number as secured last year by Controller R. W. Shaw—3,009. However, the increased vote was such that while Controller Shaw was second man last year, Controller Saunders is third man this year.

Controller Shaw, as a mayoralty aspirant, polled just 746 votes less than he did a year ago, when he ran for the board of control.

The returns were very late coming in, owing to the fact that every voter had no less than twelve ballots to mark. At elector almost needed a stenographer and a secretary to handle the job. The grants bylaws were submitted to the neonle, when handle the job. The grants bylaws were submitted to the people, when as a matter of fact they should not have been. It was a piece of folly, that was quite expensive, and accomplished little.

Organization tells. Somerville had an enthusiastic lot of workers behind him, and that resulted in his big vote.

Mayor Stevenson could not over-come the fourth-term hoodoo. Frank Cornish, of ancient and amusing memory, got away with it, but that happened in the rare old days of

The Labor slate for the board of education did not fare well. There was some excellent material among the number, but unfortunately they

went down. The field was large, and some good men were selected.

head of the poll for the board of edu-cation was a most enjoyable thing. There are few better and more popular men in London than James Gray.

The election of James Gray at the

The outside scrutineers are shouting for the polls to be held in the schools. They did not have to stand out in the cold and shiver all day, as they did formerly. The ballots looked like a dash of

Russian ballet, with a million different colored ballot papers. Cubist art, Few men come from the board of education to the council and reach the mayoralty. That does not seem to be the royal road. Dr. Shaw can

speak feelingly on this. Announcement made by a local paper's bulletin service that F. R. Yeo had been elected to ward three, Ald. H. R. Winnett, who ran second in the ward, being classed as "defeated." caused no little confusion. The Advertiser's bulletin figures were just one out. They credited Yeo with \$63 votes. City Cierk Baker's figures were 864. The other runners in the ward were correctly reported by The Advertiser service.

reported by The Advertiser service. Defeat of the "Y" bylaws was surprising to many of the supporters of the institutions. The vote was almost the same in each case, but the Y. W. C. A. seemed more popular than the Y. M. C. A. There were just 13 less "againsts" recorded against the Y. W. C. A. than the Y. M. C. A. However, there were 19 more voters who marked their ballots in favor of the Y. M.

The majorities against the grant were: Y. M. C. A., \$83; Y. W. C. A., \$89.

The bylaw to secure taxation of all church and Government proper-ties, now exempt by law, fell just 169 votes short of being three to one.

The board of cortrol will vanish at the end of 1918. Then will come back the old aldermanic system. The con-troller idea is an improvement on this, and should be retained until a proper commission form of govern-ment is introduced.

Mayor Stevenson is like many a politician. He did not see the psychological moment to quit. The pitcher will go to that well-known well once too often.

It was cold on New Year's night, many an ambition was frost bitten, The post-mortem having been per-

formed, the council will now get to work, and show things.

elect. The campaign was one of the fiveliest in recent years. However, Mr. Somerville had the united support of the two newspapers, backed by an efficient organization of businessmen. His election was not unexpected, although some anticipated that it would be closer.

The run made by Mayor Stevenson in view of the fact that this was his fourth attempt, was surprising to many. He polled a big vote with rather meagre organization. Controller Shaw did not do so well as his friends and admirers anticipated.

The decision of Mr. Somerville to run came at the eleventh hour, and was on the demand of a large number of prominent businessmen of the city. He was not anxious to be a candidate, but the force of the men behind him compelled him to offer himself. That the people force of the men behind him compelled hy and showed the force of a non-partisan organization. looking for the best interests of the discuss the last of the strength to be backed by a period of the two two the proposed of the men behind him compelled by a board of control and a council was not the strength to be a candidate, but the force of a non-partisan organization. The vote polled was quite heavy, running 1,300 more than last year, which looking for the best interests of the edition.

The vote polled was quite heavy, running 1,300 more than last year, which looking for the best interests of the citizens generally. He will be backed by a board of control and a council with the large majority of experienced.

The clection was narie-fought. There was a little bitternative of the bear of the board of health. The people were interested in the fight was plenty of publicity. There was a little bitternative of the same submitted by a board of control and a council who are not attached with the electors. There was a little bitternative of the board of the backed by a period of the men.

As a result there will be but four familiar with the work. Mr. Somerville subdivision 55

Subdivision 55

Subdivision 63

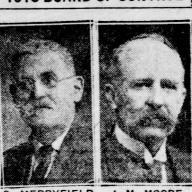
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1918 BOARD OF CONTROL

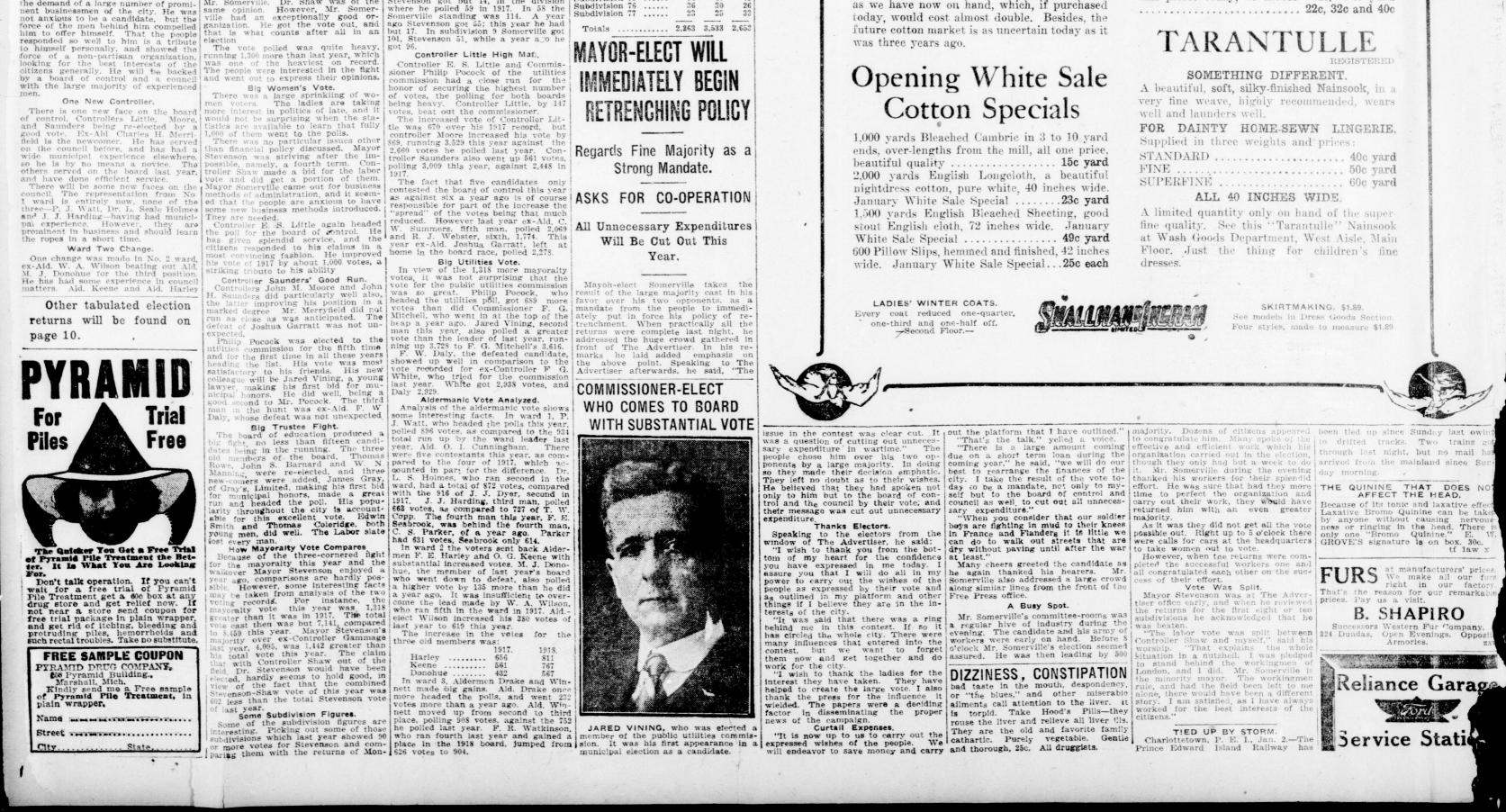




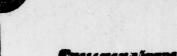
J. H. SAUNDERS. E. S. LITTLE.

MAYORALTY VOTE BY SUBDIVISIONS

Totals 2,263 3,533 2,653







SMALLMAN B INCHAS

Today We Begin Another Year's Business

Yesterday the world celebrated another birthday, for which all business was suspended, and today the wheels of 1918 begin to revolve with thousands of fresh resolutions, which have a certain good influence, even though they hardly outlast the peal of the New Year's chimes.

In the first year of this business, resolutions were made, and even written as upon tablets of stone, to endure from then forever, as long as this should be a store. They were good resolutions and regulations then, and they are better now.

They are short and easy to remember: Tell the truth; offer only reliable merchandise at fair prices; keep apace with innovations and improvements; deal with employees and public as we would be dealt with. This was the rule laid down as the foundation for this business.

Begin Now--Practice Writing 1918

You might also begin to take stock of the things that you will need in the great sales that the New Year always brings. The first of these events is our annual sale of white, in full swing today, an event which has long since outgrown its name, for in the sense of a sale it is far broader than the name implies. Price is merely an incidental feature. The real opportunity is indicated in the comprehensive assortments of all white merchandise shown.

With 1918 the White Sale Begins Today

EXCLUSIVE DESIGNS AND NOVELTIES IN LINGERIE.

Tomorrow our white sale will feature the prettiest and most bewitching novelties in lingerie, cobwebby fabrics, dainty and yet made for service, trimmed with the finest laces and dainty ribbon effects, combinations of the most delicate colors, rich wash satins, silks, batiste, all charmingly designed and artistically made. Many exclusive designs are made up into sets.

Buy Your Cottons Now--January Sale

For the past three seasons we have given you this same appeal regarding the wisdom of laying in heavy supplies of all cotton goods, and the appeal is as sound today as it was three years ago. Our stocks are in no case abreast with present prices, as we have been active in this respect, and never in normal times did we carry such enormous stocks of cottons as we have now on hand, which, if purchased today, would cost almost double. Besides, the future cotton market is as uncertain today as it

Nainsook Special for January White Sale

We have three good lines in Nainsook that will appeal to those who do their own sewing. OLD VALUE AT OLD PRICES.

Get your supply while the old stock remains for at these prices you are buying at less than mill prices today, 40 inches wide. Per yard 22c, 32c and 40c

TARANTULLE





