## 10 FRIDAY MORNING

THE TORONTO WORLD
JANDARY 231903

To the Trade Our Stock


## Fairuseahens" 20 to $33_{3}^{1} \%$ Discount Off Fine Furs

This big Sale is as full of interest and snap to-day as it was three weeks ago when it started-the lines are smaller but the assortments are complete-the goods are all our complete-thene-they are all guaranteed own make-they are all guaranteine and the reductions are genuine
whatever your choice be-from the fine Alaska Seal Jackets at 350.00 or the little. Neck Scarfs at 3.50-the sale is a people's benefit-we don't ask you to buy-we invite you TO COME AND SEE and judge TO-DAY.




Sample 50c Braces, I5C


Furs in the Men's $^{\text {Store. }}$


25C Cuff Links, 5 C
1 ade Laid and Lined Free.
$\qquad$




Rogers Spoon Special




