

Thank You!

To Our Customers

For your patronage during the past week we desire to return our very sincere thanks. By your generous response to our invitation to come and partake of the wonderful collection of bargains assembled here for our 65th Anniversary, you have enabled us to make the week the biggest in volume of business ever attained by this store, and, indeed, we feel free to say that King street, in all its history, has never witnessed so successful a sale as the one we brought to so triumphant a close Saturday.

And for your patience and your genial acceptance of a situation that at times, with enormous crowds pressing for attention, made it next to impossible to render you the usual Murray-Kay service, we thank you.

This fine consideration on your part lightened a burden that might have lain heavily on our large corps of assistants.

To Our Employees

You have done nobly—from the youngest employee on the staff to the oldest who, by the way, has a record of 45 years of satisfactory service—there has been nothing but the keenest desire to contribute to the success of an event that will go on the records of the institution as setting a mark which the most optimistic of us felt would be difficult to attain. The management appreciates the fine sense of loyalty which prompted you to rise to the demands made upon you.

MURRAY-KAY

BRAIN AND BRAWN VALUABLE ASSETS

Dr. Hastings, M. O. H., Addresses Alumni Association in Buffalo.

Before the alumni association, University of Buffalo, Dr. Charles J. Hastings, medical officer of health, Toronto, expressed the opinion that the war would unquestionably be won by the side that had the most fit military, naval and industrial arm during the war. He said that the influence of the war upon health problems, the present conflict had been a most powerful under a searchlight, and that he had realized as never before that brain and brawn were the most valuable assets.

The stocktaking of physical assets revealed that the people had been living in a fool's paradise. There had been a rude awakening. The revelation of the number of physically unfit men had been appalling, and many of the defects could have been prevented in early life.

Such revelations were not surprising to those who were familiar with conditions found among school children. When physical examinations were made on entering school, these examinations showed that 1,100,000 children attending public schools in Canada and the United States gave evidence of having or of having had defective hearing and defective vision. Over 1,000,000 had dental defects. There were over 1,500,000 children with defective eyesight requiring attention, and in only a limited number of municipalities were conditions being investigated.

The consequence was that boys and girls were being raised who were destined to be physically and mentally unfit for life. The war had demonstrated the value of preventive medicine. Dr. Hastings said, and he proceeded to give figures to show that there had rarely been a conflict without the loss of 200 years in which less than 100 men had perished from disease to every one from bullets. Japan was the first to recognize this and reversed the trend in the present war even greater results had been achieved, all of which was due to a better understanding of preventive medicine.

But less than 100 years ago the question of contracting loss of life through the nations was taken up. It was stated that efficient methods had resulted in the death rate being cut in two in the past ten years. The proper course for dealing with children they leave it was given in detail.

In conclusion Dr. Hastings said: "If these activities are rigidly carried out, in less than one generation enormous changes will be brought about as the physical fitness of our man-power to the nation, which will mean large dividends on the money invested."

FARMER HAS ACCIDENT.

Donald Walton, Attending Convent, Falls From Street Car—Injuries Are Slight.

When he fell from the rear platform of a Yonge street car, 7.50 Saturday evening, Donald Walton, of Kim, Ontario, was injured about the head. Walton was attending the farm convention, and was attempting to alight from the car at the corner of Queen and Ann streets when he lost his footing. He was picked up by a passerby and was later taken to the hospital.

LT. SCULLY DIES OF WOUNDS.

Lieut. H. L. Scully, youngest son of the late Mr. and Mrs. M. Scully, of French Sound, is reported to have died in hospital on June 7 of wounds received in battle. Word of the death of Lieut. Scully was received on Sunday. He was 24 years of age.

ROSEDALE-LEASIDE CARS ARE NEEDED

New Hospital, Flying Camp and Railway Shops Make It Imperative.

"If King George would turn Colonel Bob Low on the job we'd soon get street cars to the military hospital and to the camp of his majesty's air forces at Leaside," said a soldier property owner on Balliol street, who is now being treated at the Leaside military hospital. "Colonel Bob Low got roads and lots of other things into Leaside when that place was first started, and he'd find a way to get street cars thru Rosedale and up to the camp."

Colonel Bob could build a mile of railway in three days if it were to, and Colonel Roly Harris has great admiration for his celerity. Roly says he could do the same thing in the same way if he had the free hand and the resources he has.

Another downtown citizen whose law office is near the corner of King and Yonge said: "Mayor Church, Finance Commissioner Bradshaw and Works Commissioner Harris, even the board of control, and the council are all hampered by rules, by contracts, by the municipal law, by the board of control, by the council of militia in war time can do anything he thinks necessary to be done; so can the minister of railways, and I would not be surprised if Gen. McBurn and Dr. Reid found a way to get street cars for the hospital and the camp. And the railway was board in Montreal, in which the street cars of the city of Montreal, the Toronto Railway Company, to run his cars in these directions, even if he showed them that his franchise is limited and that he can't get rails. They can get them for him."

Speaking of Mr. Fleming The World would not be surprised if the minister of railways, the Imperial Munitions Board has given extensive contracts to the Leaside plant which will have 4,000 hands at work at a weekly wage of \$40.00; the railway department (C.N.R.) has \$200,000 worth of work on yards and shops under way; the minister of militia is paying out half a million for site and public work; architects have the plans ready for \$200,000 in hospital buildings for immediate construction. The military hospital, once it is opened, will require very large money payments for supplies, nurses, servants, doctors and many other things.

The Canadian Pacific, it is believed, are willing to build a subway under their line near the hospital, and the city will repay it later on. They have spent on bridges and new tracks nearly half a million dollars in the last fifteen months right at Rosedale, and they have bigger things yet to do. Sir George Bury and his staff are expected in Toronto next week. Contractors are busy now putting in a big interlocking system of switches a mile east of Leaside to let the new cut-off of the C.N.R. to Dunlop come into North Toronto over the C.P.R.'s completed double track lines. No one yet knows what expenditures in North Toronto the government railway will call for as soon as the C.N.R. is taken over. But C.N.R. trains will be going out of North Toronto station this summer.

Mayor Church was busy on the problem on Saturday. "Outside of the advantages that will accrue to the city," he said, "the needs of the new St. Andrew's hospital must be met at once. The military and especially their medical staff must have better means of access to and from the city, and they have already taken the matter up with the government. We in turn will also act, and the board of control will meet early this week. I have received a letter this morning from Sir George Bury saying he and the C. P. R. engineering staff will be in the city on Monday. They will visit the ground and see first hand exactly what is needed."

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Murray-Kay, Limited

MURRAY STORE: 17-21 King St. W.
KAY STORE: 96-98 King St. W.

Telephone
Adelaide 5100

Stores Open at 8.30 a.m.
Close 5.30 p.m.
Except Saturday, when
Closing Hour is 1 p.m.

The Suit That You Will Need This Summer May Be Among These Special French Models at \$55.00

You can't go away for even the shortest trip without a suit—and for the jaunts across the lake, which you'll take on warm summer days, the smart coat and skirt furnishes the ideal costume.

Wherefore the advisability of sharing in the striking reductions which are now to be had in our Cloak and Suit Section.

Just as examples of the values we describe a few of the FRENCH MODEL SUITS that are now specially priced at \$55.00. We may say that the fine wool cloths of which they are made are worth about \$8.00 a yard, and this fact, coupled with the beauty of design and workmanship that marks each model, makes these suits incomparable values at \$55.00. We strongly advise you to see them.

There's a Castor Gabardine Suit by Line Mouton, embroidered on collar, belt and pockets with wool in a lovely shade of French blue, and given further chic by piping and overcollar in the same shade. Wonderful value at \$55.00

Very smart, too, is a Sand Gabardine Suit by Zim, charmingly embroidered in silk of the same color. The coat has a loose-hanging panel at the back and is equipped with big patch pockets and a belt. Exceptionally low in price at \$55.00

There's true French genius shown in the designing of a Honey-colored Gabardine Suit, by Douillet, that relies for trimming on exquisite white pearl buttons, which are used on both coat and skirt. The coat is lined with finest white satin. A rare beauty at \$55.00

Of striking charm is a Black and White Suit by Panna, the coat made of black French serge, the skirt of black and white check. Tiny pleats are cunningly inserted in both coat and skirt, and the tout ensemble is smartness itself. Remarkable value at \$55.00

Your Opportunity to Give Needed Help

"I was in prison"—never in this generation have the words had such a pathetic significance—for we know that thousands of our brave fellows are now enduring the horrors of German prison camps, horrors that include a continual dread of sheer starvation.

Here are the daily rations for a prisoner:

Breakfast—Coffee made of acorns or barley.

Dinner—Soup made from either potatoes or cabbage. Occasionally a bone has been found in the soup, but never a trace of meat.

Evening meal—Either coffee or soup, as above.

One pound of bread is allowed a day, made of potatoes or rye.

These slim rations verify a fact that is perhaps not generally known. Were it not for the food sent to our sufferers in German prison camps, daily hunger would surely add its quota to the long tale of distress.

The Prisoners of War Society is an organization formed expressly for the purpose of sending regular assistance to those of our men who are now dragging out a weary existence in enemy hands.

You will be given an opportunity to share in the work of this society to-morrow, when collections will be taken in the various churches of the city, to be devoted to the good cause for which the organization was formed. That you will give generously goes without saying.

"I was in prison"—the cry comes from your soldier's lips, and a nation that will make the duration less vile.

Men's Neckwear, Some Silk, Others of Wash Fabrics, 50c Tie 25c

Never a time when another tie or two will come in amiss, and these are so attractively priced that they'll go like hot cakes.

MEN'S NECKWEAR, in fancy patterns, some with wide stripes and also in the long Derby style. Included, too, are a number of wash ties. 25 dozen in the lot. Regular price 50c. On sale today, each at 25c. The White CREPE OUTING SHIRTS with turnover collar. Price \$1.50. MEN'S WOOL BATHING SUITS, two-piece, also heavy wool, with skirt. Prices \$3.50 to \$5.50.

Children's Rompers and Creepers, Priced from 65c to \$5.00

The little folk of one, two and three years want just such Rompers and Creepers as these for the long summer days of play.

There's an abundant choice, and there are prices to suit everyone.

For instance, there's a nice little ROMPER OF WHITE BEACH CLOTH, all white, with a collar of pink or blue, priced at 65c. Another of fine cambric, is priced at \$1.50. PINK OR BLUE CREPE ROMPERS, that don't need ironing, each with white collar and cuffs, are priced at \$2.00. And there are countless other varieties, some with bloomers, others with beach trousers, still others with overalls. Priced up to \$5.00.

Smart Toyo Panama Shapes Reg. \$1.35, Monday's Price, 85c

We had a sale of these Toyo Panama Hat Shapes last week, and several people who missed the event have asked us whether we couldn't repeat the offer.

Anything to be agreeable! Here's another lot of these popular TOYO PANAMAS. Such pretty white shapes of soft, pliable texture, sailors, mushrooms and roll brim effects. A simple band of ribbon furnishes all the trimming necessary, and you have a smart outing hat that will give you excellent service. These shapes are regularly \$1.35. We'll place them on sale today, each at 85c.

Here Are Crisp, New Lingerie Blouses of Fine White Voile, Each Priced at \$4.50

Ourselves, we've not seen Lingerie Blouses at \$4.50 to compare with them.

For one thing, the white voile of which they are made is so exquisitely fine—it's an imported weave that we won't get again at the price. Then, the quality of the embroidery with which each blouse is trimmed, are of such lovely quality, and so tastefully employed. And finally, we must mention the designs and workmanship, which are of the most desirable order. You must see these blouses soon; in the meantime, we describe the four models.

White Voile Blouse, the fronts daintily embroidered, collar and cuffs trimmed with lace. Price \$4.50

White Voile Blouse, the fronts embroidered and tucked, fine lace round collar and cuffs and front. Price \$4.50

White Voile Blouse, with square neck, closing, fronts embroidered, collar and cuffs trimmed with lace. Price \$4.50

White Voile Blouse, the front charmingly embroidered, trimmed round collar and cuffs and front with Val. lace and insertion. The price \$4.50

Outing Things That Boys Need All of the Nicest Qualities

Outing time is here in real earnest, and the average boy uses his home just for meals and to provide him with a place to sleep. So he needs:

Outing Shirts, such as are to be had in our Boy's Outfitters Section at \$1.00 each. Also, Shirt Waists at \$1.00 and \$1.25. WHITE DUCK TROUSERS at \$1.50. KHAKI BLOOMERS at \$1.00. KHAKI TROUSERS at \$1.50. KHAKI SHIRTS at \$1.75. COTTON SWEATERS, white and navy, with contrasting bands at \$1.00. RUNNING SHOES at \$1.40 to \$1.75.

Emkay

MURRAY-KAY, LIMITED

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FAITH THAT CONQUERS IS THEME OF SERMON

Rev. A. E. Ribourg preached Sunday evening at St. Alban's Cathedral on the theme of "Faith that conquers." The sermon was simply a declaration of faith in the eternal righteousness of God and for the sacred principles of justice and truth. Faith is more than mere acquiescence to a creed; it is a sincere belief that expresses itself in worship, in the surrender of our very lives to the trust and obedience and love to the God in whom we believe.

VISITING FARMERS POISONED BY GAS

William Lahey and Richard Gogins, both aged 50 and from Madoc, Ont., were found dead in bed at two o'clock Saturday afternoon in their room at the Kirby House at the corner of William and Queen sts. Both of the men were farmers and were in the city attending the United Farmers of Ontario convention.

They retired fairly early Friday night, and nothing was heard from them until the proprietor of the hotel, John M. Lockhart, wondering why they had not arisen, had their room door broken open. They had evidently gone to sleep leaving the gas burning, and during the night, it is supposed, it was turned off at the meter. When turned on again in the morning the fumes quickly filled the room and the two men died in their sleep. The room was equipped with both gas and electric light.

The bodies were identified and taken to the morgue awaiting an inquest.

CHARGED WITH THEFT.

Charged with the theft of a sum of money from a fellow roomer, George Douce, 40 Malind street, was arrested yesterday by Detective Koster, of west Dundas street station.

CONSERVATIVES MEET TO SELECT CANDIDATE

The Liberal-Conservatives of North-east Toronto will meet in convention tonight in Masonic Hall, Yonge street and Davenport road, to select a candidate for the forthcoming byelection to fill the vacancy caused by the resignation of Hon. R. A. Pyne. The name of Hon. Dr. Cody, minister of education, will be presented to the delegates, and he will probably give an address.

SUDDENLY STRICKEN.

L. B. Forsyth, Jewelry Traveler, Dies at His Home.

L. B. Forsyth died suddenly yesterday at his late home, 126 Glenora avenue. Mr. Forsyth was a well-known jewelry traveler for P. W. Ellis & Co., covering from coast to coast, and was well liked by all who came in contact with him. He was a member of the A. F. & A. M. and K.O.P. St. Thomas. He leaves his wife and his parents, Mr. and Mrs. David Forsyth, and sister, Mrs. H. J. Malloy, of Stouffville.

Granulated Eyelids, Sore Eyes

Druggists or by mail 50c per Bottle. Marine Eye Salve in Tubes 25c. For Book of the Eye FREE ask Marine Eye Remedy Co., Chicago

MILITARY DECORATIONS ARE AT HEADQUARTERS

Four distinguished conduct medals, 20 military medals and two bars for military medals have just arrived at Toronto military headquarters from overseas for soldiers of Toronto and the Central Ontario district. Twenty-two of the decorations, including three D.C.M.'s, are for Toronto men. The relatives of the soldier heroes are being notified and a public presentation of the rewards for bravery is probable. The list is:

Distinguished conduct medal—Pte. P. Marsh, 450 West Wellington st.; Corp. G. W. Marr, 465 Delaware avenue; Pte. J. M. Vokes, 170 Dalhousie street; Serg. C. C. Polkinghorne, Limhouse, Ont.
Military medals—Pte. W. Ashford, Courtland; Pte. H. Bentley, Hamilton; Pte. J. Reddows, 1440 Dundas street; Pte. W. Bennett, 138 Bolton street; Serg. C. J. Enright, 496 Clinton street; Pte. E. Edmonds, 64 St. Alban's; L. C. W. E. Gordon, 37 Marchmont road; Corp. R. G. Hardingham, 133 Shuter street; L. C. R. J. Hanna, Woodbridge; Pte. R. A. McHardy, 154 Hanning avenue; Corp. W. G. Simpson, 256 Fulton ave.; Serg. P. Tenn, 16 Miller street; Corp. T. W. Pinnell, 1011 Ossington avenue; Pte. A. Pronough, 111 West Richmond street; Pte. G. E. Reeve, 124 Baldwin street; Pte. S. Redshaw, Bronte; Pte. A. M. Scott, 1012 Logan avenue; Pte. J. M. Sprout, 87 Auburn avenue; Serg. W. G. Simpson, 256 Fulton ave.; L. C. R. L. Warner, 95 Woodlawn avenue; Rapper E. L. Wilson, Oakton; Pte. J. O. Wolfe, Albion R.O.