

A Sketch of Saturday's 8.30 Values

Mid-Summer Prices on Summer Wear for Men

To go through the dog days comfortably you must have many changes of clothes, light summery textures and light colors, to ward off the sun and please the eye. The following list is made up from mid-summer stocks, with prices made for the half day's selling. The best time to come is early in the morning, 8.30, if possible, but splendid values will be ready for you right up to 1 o'clock.



Double White Crochet Quilts 95c

200 American Crochet Quilts at a price that means quick selling. They are full double bed size; good strong thread, of even weave; woven in dainty designs; hemmed ends. Quick selling Saturday, each .95

Hemmed Sheets, \$1.43 Pair. A line of sheets we are clearing. Good double bed size. A strong, even weave and perfect finish, nicely hemmed. Size 70 x 90 inches. Quick selling Saturday, pair 1.43

Hemmed Pillow Cases, 3 Pairs for 95c. 500 pairs pillow cases, made from a good strong English cotton of even weave, good wide hem. A case that will give satisfaction in every way. Size 42 x 33 and 45 x 33 inches. Quick selling Saturday, 3 pairs for .95

Hemmed Huck Towels, 19c. A pure linen hemmed huck towel, size 18 x 36 inches, a splendid drying towel and one that will stand good hard wear and washing; white or colored border. Quick selling Saturday, pair .19

Bath Towels, 48c Pair. Good large bath towels, with long, soft, even pile, a splendid drying towel. The towel for the bathing beach, summer cottage or home. Pure white or colored. Quick selling Saturday, pair .48

(Fourth Floor.)

White Ribbon is Scarce

Every midsummer there is some one ribbon which is almost impossible to procure. This season it is White Moire, with White Cord and White Satins as close seconds.

Saturday morning we will have a good quantity of

White Moire, in a beautiful effect and heavy quality, for sashes, girdles and millinery, 7 inches wide. Saturday, per yard .59

Another White Moire, a little narrower, in as good quality and effect. Per yard .45

White Cord, about 5 inches wide, most suitable for Panama hats. Per yard .50

White Satin, of perfect Swiss weave, 6 inches wide, silk back. Per yard .25

Verandah Rockers

Of kiln-dried hardwood, in red, green or natural finish; has double woven cane seat and back. Regularly \$3.50. Saturday, half-price 1.75

Mattress, of elastic cotton felt, roll stitched edges, neatly tufted and covered in art ticking. Regularly \$7.50. Saturday, half-price 3.75

(Fifth Floor.)

Pretty Wall Papers to Clear

3,650 rolls imported and Domestic Wall Papers, in green, cream, ivory, brown, tan, gray, buff, mauve, yellow, in floral stripe, tapestry conventional designs. Regularly 75c roll, Saturday 25c; regularly 25c roll, Saturday 14c; regularly 12c and 15c roll, Saturday 7c.

(Fifth Floor.)

Gloves and Hosiery for Summer

Women's Silk Gloves, 16-button length, double tipped fingers, silk embroidered points on back, opening at wrist, with some fasteners; black, white and cream, all sizes. Regularly \$1.25. Saturday, pair 75

Women's Lisle Hosiery, fine imported, spliced heel, toe and sole; white, black, tan and colors, black with silk embroidered fronts; sizes 8 1/2 to 10. Regularly 50c and 50c. Saturday, pair 29

Women's Silk Boot Hose, with lisle thread top and deep garter welt; black, white and tan, all sizes. Regularly 75c value. Saturday 50

Infants' and Children's Silk Socks, black, white, tan, sky pink, fine elastic ribbed top; sizes 4 to 5 1/2. Regularly 25c. Saturday 20c; 3 pairs 55c.

Boys' and Girls' 1-1 Ribbed Imported English-made Cashmere Stockings, double spliced heel, toe and sole; fine, soft, even thread yarn, splendid wearing, sizes 5 1/2 to 10; black and tan. Regularly 35c. Saturday 29

(Main Floor.)

Two Big Sales of Men's Business Suits Saturday Morning

Men's \$12.00, \$15.00 and \$18.00 Three-piece Suits, to clear at \$9.85. Excellent business suits for men; made from reliable English tweeds, in light and dark grays, and in good shades of brown. The coat is single-breasted, three-button style, and the vest single-breasted; fine twill mohair linings. Sizes 34 to 42. Saturday at 8.30 a.m. 9.85

Men's Two-piece and Norfolk Suits, regularly \$12.50, \$15.00, \$18.00, \$20.00 and \$22.00, to clear \$10.95. Taken from our regular stock, they include the newest and most popular Norfolk styles, as well as stylish single-breasted, two-piece suits, in plain single-breasted sack style; there are yoke and strap Norfolk designs; some of them entirely new; homespun, light-weight tweeds and worsteds, in beautiful grays and browns, are the materials. "Stout" and regular sizes, 34 to 48. To clear 10.95

White Flannel Trousers, for cricket, tennis, boating and summer out-door sports; made from English flannel. Sizes 32 to 46. Price 3.00

English Gray Flannel Trousers. Splendid quality, in plain gray. Sizes 32 to 42. Price 3.50

YOUTHS' SINGLE-BREASTED SACK SUITS, \$6.95

Regularly \$8.50 to \$13.50. Summer and early fall styles; English tweeds in brown and gray; single-breasted vest and long trousers; serge linings. Sizes 32 to 35. Saturday morning 6.95

Boys' Summer Wash Suits, 95c. Regularly \$1.50, \$2.00, \$2.50 and \$3.00. Single-breasted Russian styles, in English galateas, natural linens, fine English ducks and chambrays; bloomer pants. Sizes 2-1-2 to 7 years. Saturday95

Men's Furnishings for Saturday

Men's Outing Shirts, in fine hairline stripes; made coat style; two collars and a tie to match shirt; also white body soft shirts, with light blue double cuffs, and panel with two collars, one each white and blue, to match shirt. All sizes. Regularly \$1.50 each. Saturday morning, each95

Men's Combination Under Suits of various makes, including fine lisle, Aertex, silk and wool, silkettes, and fine natural wools; all summer weights. Sizes 34 to 44. Regularly \$1.50 to \$3.00. Saturday morning, per suit 1.80

Men's White Pique and White Pleated Front Shirts, with small laundered cuffs; all coat style. Sizes 14 to 18. Saturday morning, each .08

\$4.00 PANAMA HATS FOR \$1.95

Fine Quality Natural Bleach Panama Hats, in high crown with wide brim, or in low crown with curling brims; well made and well finished. Saturday for 1.95

\$5.00 Panama Hats for \$2.45. Made carefully from even and pliable fabric; clear bleach and best finish. Saturday 2.45

Men's Straw Boater Hats for \$1.00. Regularly \$2.00. Rustic, senit and coarse brims, or fine American split brims; light-weight hats. Saturday for 1.00

Men's \$3.00 Straw Boater Hats, \$1.50. The finest American-made hats, in the latest shapes. Saturday half-price 1.50

MEN'S IMPORTED LISLE THREAD SOCKS.

Black, tan and colors; also silk embroidered fronts. Regularly 35c and 50c. Saturday25

Men's Socks, "Pen-Angle" silk seconds, black and tan, perfect for wear, but with some little defect in the weave; if firsts they would cost you 50c. Saturday35, 3 pairs 1.00

Men's White Silk Socks, for warm weather; all sizes. Pair50 (Main Floor)

Rugs on Sale for Saturday

9.0 x 12.0 Rich Velvet Pile Rugs. Special Saturday 18.25

Quaint Rag Rugs, for dainty bedrooms, at 25 per cent. reduction; very pretty and effective, for use with chintzes and linens:

- 4.0 x 7.0. Special 2.45
- 6.0 x 9.0. Special 4.00
- 7.6 x 10.6. Special 6.75
- 9.0 x 10.6. Special 7.50
- 9.0 x 12.0. Special 8.00
- 9.0 x 12.0. Extra special 14.25

10.6 x 12.0 Wool Rugs at \$7.95—About 20 single rugs grouped at this reduced price for quick clearance; greens, tans, reds and blues, \$9.50 to \$12.75. Special Saturday, each 7.95

Lovely Plain Mohair Rugs Marked Down—Many different shades included in this parcel of silky mohair rugs, in these sizes; all reduced in price:

- 12 in. x 30 in. Special75
 - 15 in. x 33 in. Special95
 - 24 in. x 48 in. Special 2.15
 - 27 in. x 60 in. Special 3.35
 - 30 in. x 60 in. Special 3.65
 - 36 in. x 72 in. Special 5.00
- (Fourth Floor)

Electric Fans Specially Priced

Efficient Electric Fans—8-inch size, wired complete with cord and attachment plug to connect to any lamp socket. Usually \$12.00. Saturday, 8.30 a.m. 7.95

No phone or mail orders filled. (Electrical Dept., Fifth Floor)

The Groceries

- Finest Creamery Butter, White Clover brand, per lb.29
- Toasted Cornflakes 3 packages .25
- Loaf Sugar 4 lbs. .25
- Imported French Peas, per tin11
- Finest Canned Corn 3 tins .25
- Rich Red Salmon, Sovereign brand, per tin20
- Clark's Pork and Beans, in Chili sauce, large tin20
- Canned Asparagus Tips, per tin23
- Baker's Cocoa, 1/2-lb. tin22
- Canned Fruit, Raspberries, Strawberries, Peaches and Cherries, per tin18
- Maconochie's Pickles, mixed chow and Walnut, pint bottle22
- Crossed Fish Brand Klipped Herring, per tin10
- Finest Mild Cheese, per lb.18
- Pure Lime Juice, Sovereign brand, reputed quart bottle25
- Clark's Potted Meats, assorted, 5 tins .25
- Shirriff's Marmalade, 2-lb. jar25
- H. P. Sauce, per bottle18
- Maconochie's Bloaters Paste, per tin7
- Finest Olives, 16-ounce bottle, per bottle .25
- 5,000 lbs. Fresh Fruit Cake, per lb.15
- Fancy Mixed Biscuits, 2 lbs.25
- Simpson's Special Candy, per lb.20

Another Splendid Sale of Boots and Shoes

Each day sees a new sensation in this department, but Saturday is a climax. The prices cover an excellent range of fine shoes, and every need and taste is provided for. Come at 8.30 a.m.—not a moment of slack time until the closing gong, at 1 p.m., so the drain will quickly disorganize the size ranges and make the earliest choice the best. Come early. Plenty for everyone at these prices.

Women's \$2.50, \$3.00, \$3.50 and \$4.00 Low Shoes, \$1.45—There are all popular styles in Pumps, some have buckles, others have tailored bows; in Oxfords there are Blucher, button and Balmoral styles, patent colt, gunmetal, tan Russia calf and vici kid leathers, also some satin and suede; all styles of heels, medium and light weight soles. Sizes 2 1/2 to 7. Regularly \$2.50, \$3.00, \$3.50 and \$4.00. Saturday 1.45

Dainty Summer Pumps, 99c—Patent and kid, with pretty oxidized buckles, flexible hand-turned soles and Cuban heels; poplin and fine canvas in black, white and popular shades of tan, mauve and gray, with flexible McKay and hand-turned soles; sizes 2 1/2 to 7. Regularly \$1.50 and \$1.75. Telephone orders filled. Saturday99

Men's \$4.00 and \$4.50 Goodyear Welted Boots, \$2.95—High-grade standard branded button, Balmoral and Blucher boots, single, double and triple thick Goodyear welted soles; the lasts are all the newest and most

popular; tan Russia calf, patent colt, gunmetal, velours calf and vici kid leathers; sizes from 5 1/2 to 11. Regularly \$4.00 and \$4.50. Saturday 2.95

Oxfords for Men, \$1.75—Patent colt, gunmetal and tan Russia calf, in popular, easy-fitting styles, Goodyear welt and medium weight McKay soles. There are only 350 pairs, so come early and secure your choice; sizes 5 to 10. Regularly \$3.00, \$3.50 and \$4.00. Saturday 1.75

Girls' White Boots, 99c—Dressy White Canvas Boots, button style, neat full round toes, medium weight soles and low heels; sizes 11 to 2. Regularly \$1.50. Saturday99

Children's Boots, 65c—Fine Dongola Kid Laced Blucher Boots, patent toe caps, medium weight soles and spring heels, easy fitting little boots, suitable for everyday wear; sizes 8 to 10 1/2. Regularly \$1.25. .65

Summer Home China

600 Thin Japanese China Tea Cups and Saucers, hand-painted decorations, in several designs. Regularly 15c. Saturday special, each6

500 dozen White Semi-Porcelain Kermis Tea Cups and Saucers. Regularly \$1.00 per dozen. Saturday special, each5

Jelly Glasses, good quality clear glass, with tin covers, two sizes, 6 and 8 ounce. Saturday special, each2

Decorated Carlsbad China Plates, Sauce Dishes, Mugs, Bread and Butter Plates, Tea Plates, Cups and Saucers, Salt and Pepper Shakers, Cream Jugs. Regularly 15c and 20c. Saturday special, each8

Cottage Dinner Set

48-piece Semi-Porcelain Cottage Set, with blue underglaze border pattern, including six each dinner, tea, bread and butter, soup and sauce plates, six cups and saucers, one meat platter, one covered vegetable, one covered sugar bowl, one pickle. 2.09

(Basement.)

Store Hours:

8.30 a.m. to 5.30 p.m.

Saturday Closing 1 p.m.

No Noon Delivery Saturday

Photo Supplies

Roll Films, Dry Plates, Gaslight and Daylight Printing Papers, in all grades, and every requisite for the amateur photographer always in stock in our Camera Section—centre of main floor. Developing, printing and enlarging is a specialty with us.

For Four Hours' Selling in the Basement

Just now, in the hottest summer weather, the Simpson basement is cool, fresh and sanitary.

Blue and White Preserving Kettles, in hard wearing, serviceable finish. Regularly 95c. Saturday, 8.30 to 9.30, each63

Hammocks, every one with wide valance, cushion and head spread. All are first quality at \$2.50 and \$2.75. Saturday to clear, 8.30 to 10.30 only 1.43

1,000 pieces of Gray Granite Ware, Large Size Preserving Kettles, Teapots, Saucepans, Milk or Water Carriers, Covered Saucepans, etc. You save 50c on every dollar's worth at this price. Each piece29

No 'phone or mail orders for this.

1000 Safety Razors for 25c Each

Safety Razors, with 3 double-edged blades of most reliable quality, put up in pocket size leatherette case. Saturday morning, the set25

Tea Spoons

ROGERS' SILVERPLATE. Set of six Tea Spoons, full size. Rogers' silver-plated on a nickel-silver base. Your choice of several patterns, plain or fancy designs. Regular values \$2.00 per dozen. Saturday, set of six69

The Robert Simpson Company, Limited