

Section 13.
Relation to
Business
Community

The Department of Commerce must eventually become a recognized unit of the business community, commanding the respect of business men and drawing freely upon their resources.

Here again the solution depends almost entirely upon the personality and skill of those whose duty it is to make the contacts. A knowledge of business, of its language and of its psychology is a sine qua non of the solution. Time is a factor.

Section 14.
Bureau and
Graduate
Students

The full flower of development will come only as the Department is able to establish a Bureau of Research with graduate students to assist in securing teaching material and in directing the activities of undergraduate students. The speed with which this phase of the work is established will depend upon the resources available and the aggressiveness with which they are handled.

TYPE OF TEACHING REQUIRED

Section 15.

Broadly speaking, the best business instruction is inductive and develops from the use of problems secured from business practice. Text books in the usual sense do not belong except as reference material for the handling of the problems. The case system is difficult to handle because it requires:-

1. An intimate knowledge of what it means
2. The experience required to carry it into practice.

The case system takes time to introduce and must be developed step by step. Its general development amongst the universities of the continent, in fact, is still strictly limited. It is a system of education scarcely begun--though it is loosely talked about. But it is efficient in attaining the objectives previously outlined.

Section 16.
The
Instructor

This is a broad subject which can only be touched upon.

Ideally, instructors should be specialists in somewhat restricted fields with broad background in the entire field. The condition of having specialists for every phase, however, is a matter of slow development and growth. All that can be done in the early stages is to approximate as nearly as possible to the ideal.

But in the teaching of business subjects--especially where the case system is used--business training coupled with a business point of view is essential in the instructor. If he has not got it the student cannot be expected to attain the objective laid down for him.