

## Cross-sectoral Activities

Canada's *International Business Strategy* consists of this Overview and 22 separate Industry Sector Strategies, each with an accompanying list

of proposed activities. A list of these sectors can be found on the inside front cover of this publication. The following is a list of international business development activities that do not relate to any specific sector, but are cross-sectoral in nature.

Activity	Date	Location	Dept.	Contact
<b>Africa and the Middle East</b>				
International Investment Promotion Seminars	01-Apr-96	TBD	NRCan	613-992-5873
Southern and East African Regional Action Plan (SEARAP): Export Market Development Initiative	01-Apr-96	Southern Africa	DFAIT	613-944-6590
Zimbabwe/Botswana/Zambia Market Studies	01-Apr-96	Harare/Gaborone/Lusaka	DFAIT	613-944-6586
Namibia '96: Info Booth	02-Apr-96	Windhoek	DFAIT	613-944-6590
Desk Top Exhibition of Canadian Capabilities	04-May-96	Georgetown	DFAIT	613-943-8807
Canada/Saudi Arabia Joint Economic Consultation	06-May-96	Ottawa	DFAIT	613-944-5984
SAITEX in South Africa: Info Booth	20-Oct-96	Johannesburg	DFAIT	613-944-6590
Provincial Missions to South Africa	20-Oct-96	Johannesburg	DFAIT	613-944-6590
Mission to Jordan	15-Nov-96	Amman	DFAIT	613-944-5996
Securex in South Africa: Info Booth	01-Feb-97	Johannesburg	DFAIT	613-944-6590
<b>Asia-Pacific South</b>				
Asian Development Bank (ADB) Liaison Outreach in Canada: Workshops	01-Apr-96	Vancouver/ Calgary	DFAIT	613-996-0844
Buyers from Indonesia	01-Apr-96	Canada TBD	DFAIT	613-992-0959
Market Studies and Information	01-Apr-96	Jakarta	DFAIT	613-992-0959
Key Sectors Publications Update	01-Apr-96	Jakarta	DFAIT	613-992-0959
International Investment Promotion Seminars	01-Apr-96	TBD	NRCan	613-992-5873
Market Intelligence on Singapore/Brunei	01-Apr-96	Singapore/ Brunei	DFAIT	613-996-3667
Manufacturing Surabaya '96 in Indonesia: Info Booth	01-May-96	Surabaya	DFAIT	613-992-0959
Canadian Exporters' Guide Update	15-May-96	Dhaka	DFAIT	613-992-0665
Canadian Technology Showcase '97: Seminar	01-Jan-97	Jakarta/Bandung/ Surabaya/Medan	DFAIT	613-992-0959

Note: Dates and locations are subject to change.