

**ASSESSMENT**

In assessing each application, International Trade Centre Officers will consider company and cost eligibility criteria before approving funding.

**ELIGIBLE COSTS**

PEMD will share up to 50% of:

- return economy international airfare or equivalent transportation costs for an approved market identification visit

and/or

- the cost of participation in an international trade fair outside Canada.

The PEMD contribution is limited to a maximum of two approvals per fiscal year.

**INELIGIBLE COSTS**

PEMD will not cover:

- the cost of goods (including samples);
- the cost of translation in either official language of Canada;
- staff salaries and commissions;
- entertainment and hospitality costs;
- accommodation and meals;
- VAT (as applied by foreign governments);
- GST.

**CLAIMS**

Original receipts must be provided in all cases. Where unobtainable, an explanation satisfactory to the project officer must be provided.

Claims received later than 30 days after the activity expiry date will not be accepted.