

Mission: 637 Sao Paulo

Market: 047 Brazil

Key Sub-Sector: All Sub-Sectors

Specific Product Opportunities

- Cod
- Fish, dried
- Salmon, smoked
- Fish, canned
- Shellfish

General Comments:

Brazil is not a traditional seafood importer. Seafood consumption in Brazil is oriented to the higher social and economic levels of consumers who can afford paying more for top quality products. The most popular form of seafood in Brazil are the salted/dried cod. Cod enters Brazil duty free, while other varieties of seafood such as squid, hake, herring, salmon, bonito, sardines and anchovies are subject to an average import duty of between 35-55 percent. Brazil is an important exporter of lobster, shrimp, sardines, tuna, red pargy, white catfish and white croaker.

FOR FURTHER INFORMATION:

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