

The Under 30's

- Throughout this study it has been noted that the Under 30's are the most apathetic group. This group warrants special investigation to determine how to heighten awareness of and interest in Canada's foreign policy.

Source Utilization

- Consistent with total study data, television is the most utilized medium for information on foreign affairs. University lectures and seminars are a medium which is more successful in reaching the Under 30's than the rest of the population. Special courses, lectures or a lecture series dealing with Canada's foreign policy are avenues that could be explored in trying to reach this segment of the population.

% of Respondents

who say regularly

	<u>Total</u>	<u>Under 30</u>
Television	73	65
Daily newspaper	71	60
Radio	64	61
Weekly newspaper	32	27
Magazines/periodicals	26	23
University lectures or seminars on foreign affairs	2	5
Public meetings	1	1
Base:	(888)	(286)