

REPORT 4A
89/02/09

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST :603-CLEVELAND

"Sister Cities Int'l Conf.", Lexington, KY, presentation & particip. on panel on the subject of World Trade Centres/ Organized wine tour of Niagara Penin. for Penn. distributors Press, and Liquor Control Brd offic.. 1 winery secured rep. Participated in eight Free Trade Agreement seminars

Ohio Florists Short Course Show-Assisted with Cdn particip. 17 co. & conducted follow up mktg. activities on their beh Int'l Lawn, Garden & Power Equip. Show - Assis. w/Cdn. particip..14 co. and followed up lead on their behalf Attended Food Pacific and met with 25 companies, following up inquiries re marketing potential Completed a study of major manufacturers in selected fields for Southern Ohio