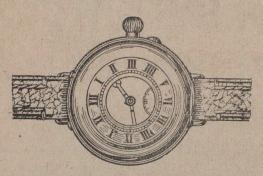


H.M. THE KING



## **MILITARY WATCHES**

## The Importance of Quality.

B. E. F.

"I BOUGHT this Watch from you in August, 1914, and have had it with me (with the B.E. F.) ever since August 16th, 1914, when I landed in France. It has been through the Retreat from Mons, through the Marne and the Aisne, and through the first, second, and third Battles of Ypres, and also through the present push. I should like to let you know the entire satisfaction that it has always given me."

THIS letter emphasises the significance of purchasing Watches of proved reliability and high quality. It is only one of many others testifying to the splendid manner in which the Goldsmiths and Silversmiths Company's Watches have withstood the stress of campaigning. The Military Luminous Watch illustrated is an ideal watch for Service use. It is fully visible at night, and has a screw-in movement which makes it dust and damp-proof. Price £4 12s. 6d.; can be supplied without cover, £3 15s.

It is important to remember that the Company have no Branches anywhere.

GOLDSMITHS & SILVERSMITHS
COMPANY LTD - the federal lets of the first of the federal lets of the first of the federal lets of

ONLY ONE ADDRESS-

112, REGENT ST., LONDON, W.

## Cheatre Royal,

BRIGHTON.

March 18th - "Houp La."

" 25th—"The Widow's Might."

April 1st-"Carminetta."

" 8th — "Damaged Goods."

Nightly at 8. Matinees—Thursday and Saturday at 2.30.

Box Office open 10 a.m. till 9 p.m.

Prices-6d. to 5s.

Phone, 18 Brighton.



Canadian Engineer Buttons and Badges.

Personal attention by Senior Partner, J. G. FARR.