

Made in Canada



*Kerr Street, near Oakville, Halton Co., Ontario
Constructed with "Tarvia-X" in 1915*

Frost-proof Roads for Canada—

The greatest enemy of highways in the Dominion of Canada is frost.

All winter long the moisture soaks into the ground and freezes to a considerable depth. Finally come spring thaws and that baleful period when the frost is coming out of the ground, loosening every stone in the road and making the surface rough and muddy.

In the fields that process of nature is beneficent. On roads it is highly destructive, for after it has gone through this process a macadam road never regains its full original solidity.

Modern road engineers have worked out a method for avoiding frost-damage and it ought to be applied to every macadam road in Canada.

Tarvia, a dense viscid, coal-tar preparation of great bonding-power, for eliminating dust and making roads automobile-proof, is the solution.

When used as a binder or cement in

macadam roads, the Tarvia makes the road shed water like a good roof.

Dampness does not penetrate the road at all. The frost never gets in, and so it never has to come out.

In the spring, when other roads are muddy and impassable, Tarvia roads will be smooth and clean, showing little or no winter-damage.

Experience proves that on main highways Tarvia roads are the most economical ones to build in the Dominion. Other types are so susceptible to frost-damage as well as to automobile traffic, that they run a big bill every year for maintenance and repairs; thus money that ought to go into extension of the highways system has to be spent in keeping up the old roads.

Any macadam road can be converted into a Tarvia road at slight expense, and then it becomes easy to take care of at small expense.

Let us send you a Tarvia booklet showing you how you can get better roads for less money.

SPECIAL SERVICE DEPARTMENT

This company has a corps of trained engineers and chemists who have given years of study to modern road problems.

The advice of these men may be had

for the asking by any one interested. If you will write to the nearest office regarding road problems and conditions in your vicinity, the matter will have prompt attention.

The **Barrett** Company
LIMITED

Montreal

St. John, N.B.

Toronto

Halifax, N.S.

Winnipeg

Sydney, N.S.

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