COMPANIES ASSURANCE LIFE

THE PRUDENTIAL HAS THOUSANDS



of successful Agents who never wrote Life Insurance before connecting with this Company. You can win success, too, if you have the necessary qualities.

Write us to day about an agency.

THE PRUDENTIAL INSURANCE COMPANY OF AMERICA rated as a Stock Company by the State of New Jersey
YDEN, President. Home Office, NEWARK, N.J. JOHN F. DRYDEN, PRESIDENT.

PRUDENTIAL LIFE THE Insurance Company

Winnipeg, Canada Head Office

> Authorized Capital Capital Subscribed Insurance in force 31st Dec., 1910—3 years

\$1,000,000 00 601,000 00

4.277,000 00

We have openings for good agents. G. H. MINER, Managing Director.

The London and Lancashire Life and General Assurance Association, Limited,

of London, England,

offers excellent opportunities to young men desirous of permanently connecting themselves with a thoroughly reliable life company.

HEAD OFFICE FOR CANADA 164 St. James St. Montreal

NORTHERN LIFE ASSURANCE COMPANY OF CANADA LONDON, ONTARIO

The past year showed progress in every Department.
We wrote more business than we ever did.
Our Assets amount to nearly a million and a half.
Our Reserves for the Security of Policyholders are nearing the million mark.

Our Death rate was small, showing careful selection,

and was paid for twice over by our Interest income.

W. M. COVENLOCK, Secretary.

JOHN MILNE, Managing Director.

THE ADVERTISERS ON THIS PAGE would like to know that you "saw it in The Monetary Times." You will confer a favor on both advertiser and publisher by mentioning it when answering advertisements.

Security and Profit

are assured to Canada Life Policyholders, by the FINANCIAL STRENGTH of the Company and its constantly increasing SURPLUS EARNINGS.

In 1910

Over \$2,000,000 in Profits

were allotted to Canada Life Policyholders, and the satisfactory increase in the Surplus Earnings of the Company for the past year is evidence that Canada Life Policies will continue to be profitable.

A Good Company for Men to Insure in and for Agents to Represent. Address

Canada Life Assurance Co.

Head Office

Toronto

COMMERCIAL UNION ASSURANCE CO.

LIMITED, OF LONDON, ENGLAND

Fire, Life, MARINE, ACCIDENT.
Capital Fully Subscribed \$14,750,000
Total Annual Income exceeds \$27,800,000
Life Funds \$61,490,000
Total Funds exceed \$94,900,000
Head Office Canadian Branch, Commercial Union Bidg., Montreal, Jas. McGregor, Mgr. Toronto Office, 49 Wellington St., East.
GEO. R. HARGRAFT, Gen. Agent for Toronto and County of York.

LONDON LIFE

HEAD OFFICE - LONDON, Canada

The Company's splendid financial position, unexcelled profit results on maturing endowments and exceptionally attractive policies are strong features.

J. F. MAINE, Inspector, Industrial Agencies E. E. REID, Assistant Manager

POLICYHOLDERS

The most in Life Insurance for the least in money We give guarantees - -Not Estimates.

A. M. Featherston, Gen. Mgr. 503 Temple Bldg, Toronto, Ont.

The Continental Life Insurance Company Continental Life Building, Toronto

Have several good districts open for any energetic Agents in the Province of Ontario.

Apply to GEORGE B. WOODS, President and Managing Director

Manual of Canadian Banking

By H. M. P. ECKHARDT

Postpaid to any country

Orders for third edition now received by

THE MONETARY TIMES 62 CHURCH STREET : : TORONTO, ONT.