

# The Monetary Times

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### ILLUSTRATING CANADA

A suggestion has been made, arising out of an article of ours a week or two ago entitled "Canadian Commercial Agencies Abroad," which we give to our readers. It is this: The Canadian agent in Birmingham, Mr. Ball, and others of our agents abroad for aught we know, when lecturing on Canada uses a lantern into which he puts photographs or colored slides illustrating the greater features of our country—the wheat fields—the coal mines in the mountains—the forests of the West and East. But it is found that these do not afford quite the kind of object-lesson that is desirable to give in order to produce an effect upon the mind of those across the ocean as to the conditions of Canada. For example, if a hundred men came to hear a lecture, most of them workers in metals, they would be more attracted by photographs of the C.P.R. work-shops in Montreal, the Massey-Harris works in Toronto, the Goldie & McCulloch machine shop in Galt, than by the glories of the Rocky Mountains, or the abundance of the grain fields. For the workman is not imaginative; he does not always reason, when a picture of field or forest is shown him: "Well, where they have such fields or forests as that they must have workshops." But when pictures of an extensive series of workshops are shown him, he says, "Ah! that's something like. I shall be pretty sure of a job out there; I did not think they had such establishments in Canada."

Therefore we think the suggestion a good one that along with pictures showing the vastness of Canada, the variety of her products, her natural resources, about which our public men love to talk, there should be shown rather more of the industrial life of Canada, her shipyards, her fisheries, her lumber-mills, her machine shops—anything and everything that will convince the Englishman (the Scotchman does not

need so much convincing), that this country is fit for a mechanic or a field-laborer to live in as well as a farmer. This is a point we would commend to the attention of the Canadian Manufacturers' Association, who if they establish agencies in the United Kingdom might provide their agents with illustrations of the industrial progress of the country. Then it may be well worth the while of Canadian town and village authorities to see that the Government agents abroad are supplied with views of their manufacturing establishments as well as of landscape views depicting the towns at large. There is room for thousands of desirable immigrants in our towns and villages as well as in our cities and upon our farms. And pictures of actual industrial scenes in Canada will prove more convincing to the average man than pages of type giving only facts and figures. The success of the later pamphlets issued by the Dominion Government for circulation abroad, full of pictures as they are, has shown this very clearly.

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### THE POSITION OF SUGAR.

Sugars have made another rise of 10c. per hundred-weight on top of the phenomenal advances, 20c. per cwt. all told, of last week. The position of the market is still strong, and some say further increases would not absolutely surprise them. Seldom indeed has so much excitement reigned in sugar circles as during the past ten days, and it will interest our readers no doubt to know why such conditions prevail, especially at this time of the year, after the heavy demand for preserving purposes has subsided, and when generally speaking an easy tone is to be discerned. It should be understood, of course, that the Canadian market in itself has very little to do with the present state of things which depends rather upon