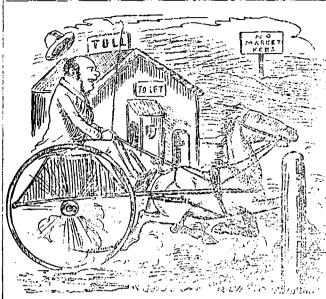
Postal Caul Size, \$1.00. Note Size, \$3.00. Letter Size, \$3.00. Foolscap Size thogram. Agents wanted in every Town.

GREAT REDUCTION IN PRICES. Postal Car \$4.00. One Bottle of Ink with each Lithogram. BENGOUGH BROS., Agents,

ACOB'S PATENT LITHOGRAM.

Next Donr Post Office, Toronto.



THE HAPPY MIDDLESEX MAN!
Toll Gates abolished and Market Pees to follow suit!



. See comments on page 3

"THE PANORAMA,"

BENGOUGH'S ILLUSTRATED JOURNAL OF CURRENT EVENTS.

55 ADELAIDE ST. EAST, TORONTO, JUNE 5, 1881.

On or about the First of July, next, we propose to issue the first number of an Illustrated newspaper, which will thereafter be issued weekly, from our new Office, Adelaide Street East, Toronto.

This newspaper will be known as "THE PANORAMA," and as the name implies, it will endeavour to present a pictorial record of passing events, with special reference to the tastes and interests of the people of the Dominion of Canada. Illustrations of interesting Events, Ceremonies and Celebrations, sketches of the internal arrangements of our Public Institutions of Education, Charity and Punishment, views of Public Buildings and Manufacturies, and Portraits of representative Canadians in the walks of politics, law, literature, art, etc., together with occasional sketches of Canadian scenery, will form the field of our artists' efforts.

It will be our special care to study *Originality* and *Timeliness* as well as artistic merit in our illustrations. The artistic control of "THE PANORAMA" has been placed in the hands of a thoroughly competent artist.

While Canadian affairs chiefly engage our pencil, arrangements have been made with a competent artist in London, Eng., Mr. E. P. Canning, to act as our special commissioner. Having long been a resident of Canada, this gentleman will consult the tastes of Canadian readers in the choice of his subjects for illustration. "THE PANORAMA" will also be represented by a competent resident artist in every important city and town in Canada, who will furnish authentic sketches illustrative of notable occurences that may from time to time arise.

The Editorial control of "THE PANORAMA" will be in the hands of Mr. J. W. Bengough, and the paper will maintain an attitude of strict Independence in all respects. The questions of the day will be discussed with brevity and vigor. In the literary department as well as in the artistic, originality will be aimed at. Each number will contain a concise summary of current news, with special departments devoted to Music, Art and Society.

"THE PANORAMA," purposing to be the Representative Popular Illustrated Newspaper of the Dominion, will be published at a price hitherto unprecedented in the annals of American Illustrated Japanelies, popular \$2.70 per year of 5 cents per capy.

Illustrated Journalism, namely \$2.50 per year or 5 cents per copy.

In form it will be eight pages, each page being 12x18 inches in size, enclosed in a wrapper upon which alone advertisements will appear. For advertising terms, trade rates, &c., address

BENGOUGH BROTHERS, PUBLISHERS, TORONTO.

MAY NO.

"The Canadian Illustrated Shorthand Writer."

READ