

## **SPECIAL ANNOUNCEMENT.**

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Commencing with the May issue, "The Dominion Illustrated Monthly" is increased both in size and price. Sixteen pages have been added to the Magazine.

Its contents at present exceed many and equal all the leading American and English Monthlies. The price heretofore charged has not been sufficient to maintain a publication of the high literary excellence which has characterized "The Dominion Illustrated."

The popular price of \$2.50 a year, or 25 cents a number, warrants the necessary financial outlay for increase in size.

The publishers feel justified in promising not only to maintain the heretofore high standard which the publication has held, but also to add many new and interesting features, which will make it even more generally popular, as the leading and really only high-class Magazine of Canada.

THE ILLUSTRATED PUBLISHING COMPANY OF CANADA is the style under which the new proprietors of "The Dominion Illustrated" will be known, and the gentlemen comprising this Company will devote themselves exclusively to making this publication all that can be hoped for or expected, from a critical Canadian public.