CANADIAN MAGAZINE ADVERTISER

P.A. is the "Big Smoke Medicine"

PRINCE ALBERT has soothed all kinds of pipe grouches for all kinds of men. One of the most interesting cases is that of the American Indians on the reservations. These direct descendants of the original jimmy pipers have taken to

PRINCE ALBERT

PRINGE ALBERT

the national joy smoke

with the same enthusiasm their forefathers took after paleface scalps.

P. A. is the "Big Smoke Medicine" in the lodges of hundreds of thousands of men of all races. You can smoke P. A. without feeling your scalp come up or your tongue blister. The bite is removed by that wonderful patented process that makes P. A. different, distinct, delicious.

Sold everywhere in full 2-oz. tins. R. J. REYNOLDS TOBACCO COMPANY Winston-Salem, N. C., U. S. A.