

Don't you think that is the great point? not to pretend to be what you are not?"

**OUR CHRISTMAS DIRECTORY.**

**SAVAGE, LYMAN & Co., JEWELLERS,**  
Nos. 226 and 228 St. James Street.

Have always been great favorites with the holiday trade. No other dealers ever brought to the city such lovely *bijouterie*, magnificent diamonds, beautiful watches, jewelry, clocks, &c. It is never a hard task to select a Christmas or New Year's present at Savage, Lyman & Co's. Their show cases are always glittering with the latest in rich and rare goods, and their windows ever tempt the passer-by to stop and admire the beautiful wares on exhibition. The fashionable crowds will again be there as for years past. Time but adds to the popularity and reputation of this long established house.

**T. REEVES & Co., SKATES,**  
687 Craig Street.

The skating season is approaching and our boys are looking round to purchase the best of skates. The solution to this is, go to Reeves, 687 Craig street, and see his ample preparation for the ice season, in his Victoria Rink Skeleton Skate for ladies and gentlemen. He has also all the best kinds of known makers at prices to meet the times, and not higher than is asked for trashy frauds. His stock of shot-guns, revolvers, &c., is always complete, and being a practical gun-maker, parties may rely on being furnished with the best in all cases.

**KENNEDY'S CLOTHING HOUSE,**  
31 and 33 St. Lawrence Main Street.

"Dress makes the man," a truism that cannot be denied in holiday times, especially when the desire is to appear to the best advantage in the eyes of the fair sex. Though times are hard, yet by the strong inducements offered by this firm, parties are enabled to economize and obtain the latest styles, and fashionable goods at living prices. For the ensuing ten days they have undertaken a hard task, that is, to surpass their former efforts. With cutters that know their business, polite salesmen, and determination to please, they count on a larger patronage than ever.

**NESTLE'S MILK FOOD,**

Thos. Leeming & Co., Agents, Montreal.

The baby "the well-spring of pleasure in many a happy home," the pride and joy of parents, in the past, present and future. How happy and grateful have been the feelings of many mothers, who by the use of "Nestle's Milk Food" have seen their darling, once puny and ailing, brought to enjoy robust and vigorous health, and waxing fat on its nourishing qualities. Wherever introduced its value is appreciated, and it is the daily essential, with thousands of mothers for their darlings, in all classes of society.

**ROBERTSON, THE FURRIER,**  
232 McGill Street.

A valuable gift, useful as well as beautifying, is a set of furs—Sacque, Muff, or Boa. An excellent assortment in every line of fur goods is to be found at the above address for ladies, gentlemen, and children, desirable and very reasonable in price. One noticeable feature is that they are all fresh new goods; no stale, out-of-season stock. Orders will be filled at very short notice, and made up in the best style and finish by practical and experienced workmen.

**J. C. THOMPSON & Co., FURS,**  
Corner of Notre Dame and St. Peter Streets.

With the cold weather comes the holidays, and the preparations for our Canadian winter. Furs are in order, and in the windows of many of our stores are displayed seal skin sacques, muffs, boas, caps, gloves, and robes to bid defiance to Jack Frost. At No. 416 Notre Dame Street, corner of St. Peter, is a standing invitation to the public, to "Cross over and see our Nobby Styles." We do cross, and find a very full assortment, made up under the special supervision of Mr. Thompson himself, and from selected furs, domestic and foreign, marked at such prices as to come within the means of every purchaser. Give him a call.

**JAS. W. TESTER & Co., CONFECTIONERY,**  
160 McGill Street.

There is nothing more tempting and enticing than the display of good things for the holidays on view at this establishment. It may be termed "Santa Claus' Headquarters." That renowned personage is the centre of attraction in the front window to admiring crowds, surrounded by all the accessories of horns of plenty, bon-bons and candies, suggestive of the good things in store for purchasers within, which are shown in endless variety. This firm is well known as being a standard for excellence in confectionery.

**PALMER & SON,**

No. 367 Notre Dame Street, are importers, manufacturers, and dealers in Hair Goods, Perfumery and Toilet Articles, ivory brushes, and other styles, odour boxes, toilet mirrors, &c., suitable to any and every demand in the line. Their store is most handsomely fitted up and conveniently located. There is nowhere in the city a more elegant gift, and at a more reasonable price can be purchased, than at this store. All in need of handsome and sterling goods are invited to call.

**ANGUS' LADIES' PARLOR SHOE STORE,**  
375 Notre Dame Street.

To be "*bien ganté et bien chaussé*" have been authoritatively mentioned as the indispensable requisites of the toilet of a fashionable belle. In the fashion reports of the European capitals, the pattern, style, color and workmanship of the dress boot or shoe, is as definitely stated as the head-dress or costume. The identical article so used for the ball-room, promenade, or wedding, may be obtained in this city, at the above establishment, and the proprietor's enterprise is highly commendable in thus enabling the fair sex of Montreal to at once obtain the most elegant specimens on their adoption by the fashionable world.

**WM. DRYSDALE & Co., BOOKSELLERS,**  
232 St. James Street.

With their usual business promptness, Messrs. Drysdale & Co. are amongst the first to offer their display of holiday supplies, and have a large and varied assortment carefully selected, and certainly no branch of business in the city can offer more appropriate gifts than this. Their selected list of handsomely bound and illustrated books, in all styles and subjects, both singly and in lots, comprise what would adorn any library. Other features in the stock are worthy of mention, comprising Fine Russia Leather and Morocco Bibles, Church Services, Pocket Books, &c., &c., with an abundance of useful articles too numerous to mention, all suitable for Holiday Presents, and at very reasonable prices. Wm. Drysdale is agent for Mark Twain's celebrated Scrap Albums,—quite a novelty. Catalogues on application.

**BROWN & CLAGGETT, "RECOLETT HOUSE,"**  
cor Notre Dame and St. Helen Sts.

The ladies are already making their arrangements for the New Year, and the all-important question is, "What are you going to wear?" Balls, parties, and weddings are also being planned. This knotty conundrum can be settled by a visit to Brown and Claggett's elegant show-rooms. Reception costumes, wedding outfits, and evening toilets, if orders are sent in early, can be filled promptly. Their taste and knowledge of the different styles adapted to the fair sex have become thoroughly appreciated, and was stamped with the approval of the only medal given at the Philadelphia Exhibition of '76 for costumes, a well-deserved honour to themselves and a credit to Montreal enterprise and ability. Their stock of fancy goods for the Christmas Holidays is better assorted this season than ever before, and prices are nearly fifty per cent. below any previous year.

**C. C. DEZOUCHÉ, MUSIC IMPORTER,**  
211 St. James Street.

The annual festive season is now close at hand, the time when dull care is softened and joy is predominant. Music takes in this a prominent part, and adds its fascinating and soul-inspiring influence. Many are the brains puzzling what to select for a Christmas or New Year's Gift. If the tastes of the recipient are musical, a visit to DeZouché's will satisfactorily settle the question. The assortment of classical and popular instrumental and vocal music books, in holiday bindings, is very complete, of sufficient variety to suit the most diverse tastes, and what is very important, their terms are marked at temptingly low prices.

**H. A. NELSON & SONS, WHOLESALE FANCY GOODS,**  
Montreal and Toronto.

There is probably no wholesale firm in the Dominion more prominently connected in its special branches of goods with the holiday trade than the house of H. A. Nelson & Sons. From their large warehouses in Montreal and Toronto they distribute through the length and breadth of the Provinces, to gladden the hearts of young and old, not only at the Christmas season specially, but throughout the year, the innumerable articles that are embraced under European and American Fancy Goods, with also those of their own manufacture, to particularize which would fill a large volume. The view of the respective buildings occupied by this well-known firm, given on outside page, will prove of interest to many of our readers both east and west.

**S. R. PARSONS, FURNITURE,**  
603 Craig Street.

We are now approaching the season for parties, receptions, and home entertainments, and when it is necessary with many to add to the furnishing and beautifying of their rooms. It should be remembered that it costs no more to buy elegant and durable furniture than that which is poorly designed and cheaply made. This especially applies to the choice assortment on view at Parsons' Furniture Warerooms, comprising single articles and in suits for the Parlor, Library, Dining-room, and Chamber, and at prices that will not fail to ensure sales. An inspection of the stock and prices is invited.

**PARK'S ART STUDIO,**  
195 1/2 St. James Street.

The pictures produced at this gallery have the very highest reputation, second to none other

in the city. With an elegant suite of rooms, central location, and every facility for doing work to the best advantage. No other gallery can show better results in every thing pertaining to the art. All the most recent improvements being at once adopted on their introduction. Many of the most faithful and artistic pictures in the city have been taken at the above address.

**RONAYNE BROS., BOOTS AND SHOES,**  
192 & 194 St. Joseph St., cor. Chaboillez Square.

This firm makes a special effort to give a boot or shoe that is handsome, comfortable, and good fitting, and at such a price as to come within the reach of all. They cordially invite all interested to give them a call this holiday time, when they will be happy to verify all they claim. The prices quoted by these gentlemen are very low, and it is certainly a strong inducement to the public to extend to them a most liberal patronage.

**W. S. WALKER, WATCHES AND JEWELRY,**  
No. 321, Notre Dame Street.

This establishment presents a very handsome appearance, arranged as it is with special reference to the tastes of the many who are contemplating purchasing presents for friends during the coming holidays. It embraces a very large assortment in ladies' and gentlemen's gold and silver watches, gold chains, bracelets, lockets, charms, rings in diamonds and precious stones, &c., very temptingly displayed. With reference to the present hard times, prices are made very reasonable, and the proprietor cordially invites all in want of handsome goods to call and inspect for themselves.

**SCOTT & FRASER,**  
363 Notre Dame Street.

A very superior collection of oil paintings, water colour drawings, engravings, &c., are always on view at the art repository of this firm. The selections have been made with excellent taste and judgment from the best sources in European and American art galleries and studios. In mantel and pier glasses, portrait and picture frames, they have one of the best and finest stocks in the Dominion, and worthy of special mention in connection with the business.

**FIELD'S PORTRAIT,**  
Corner of Craig and Bleury Streets.

What is more suitable for a Christmas gift than a cabinet and photograph? Field has ever determined to maintain the highest possible excellence and fidelity to nature in all his pictures, offered at the lowest price possible for the superior work furnished. Many of the New York galleries charge for the same class of work more than double the price asked by him, and questionable if any thing superior either in expression or finish. With mothers' pets he is particularly fortunate and makes of this branch a speciality.

**NOTICE TO LADIES.**

The undersigned begs respectfully to inform the Ladies of the city and country that they will find at his Retail Store, 196 St. Lawrence Main Street, the choicest assortment of Ostrich and Vulture Feathers, of all shades; also, Feathers of all descriptions repaired with the greatest care. Feathers Dyed as per sample, on shortest delay. Gloves Cleaned and Dyed Black only.

**J. H. LEBLANC. Works: 547 Craig St.**

**Christmas Presents.**

ESTABLISHED 1853.

**W. S. WALKER,**

IMPORTER OF

**DIAMONDS,**

**FINE WATCHES and JEWELLERY.**

ENGLISH and FRENCH CLOCKS.

Silver and Silver Plated Ware, Jet Goods, &c., &c.

**No. 321 NOTRE DAME STREET**

(Opposite the Binary Clock.)

MONTREAL.

Watches, locks, Musical Boxes and Jewellery Cleaned and Repaired.

**WHAT WILL I GIVE HER?**

A BOTTLE OF PERFUMERY.  
A TORTOISE SHELL BACK COMB.  
A PAIR OF GLASS BOTTLES.

Or many other beautiful articles to select from the elegant stock at

**PALMER & SONS'**

**Hair Goods and Perfumery,**

WHOLESALE and RETAIL.

**367 NOTRE DAME STREET.**

**SANTA CLAUS' HEAD QUARTERS.**

"The Original" will be on Exhibition till New Year's Day.

CONFECTIONERY & NOVELTIES IN SUGAR WORK,  
Pure, wholesome, and full-flavored.

*Cornucopias, Cosaques, Luggage, Fancy Boxes, &c., &c.*

The proper place to get your supplies.

**JAMES W. TESTER & Co.,**

160 McGill Street, opposite Albion Hotel.

*Field.*  
No 1 Bleury St.  
Montreal.

**PORTRAITS.**

MEDAL and DIPLOMA awarded at the late Provincial Exhibition; the only Medal awarded for Photography.

**RONAYNE'S POPULAR SHOE STORE**

192 & 194 St. Joseph Street,

CHABOILLEZ'S SQUARE.

**PRICES AND GOODS.**

\$1.00 Men's Felt Overshoes ..... \$1.00  
75 Ladies' do ..... 75  
90 Men's Wool Lined Rubbers ..... 75  
Men's neat Congress Boots to wear under overshoes, only \$1.50. Misses' and Children's of every description in proportion. The above goods are all Fresh Stock and Good Fitting. We have also on hand a Lot of Ladies' Fancy Rubbers. Imitation Buttoned, which we will sell at 40c. worth 55c.

**WM. SCOTT,**

MANUFACTURER OF

**MANTEL and PIER MIRRORS,**

Portrait and Picture Frames,

NEWEST STYLES, BEST OF WORKMANSHIP AND MODERATE CHARGES.

363 Notre Dame Street.

**SCOTT & FRASER,**

Importers and Dealers in

**Oil Paintings, Water Color Drawings,**

FINE ENGLISH & FRENCH ENGRAVINGS.

Have now in stock Wedgwood Cameos, a few pieces of Japanese and other Pottery, and Casts from the Antique in Terra Cotta and imitation ditto, suitable for CHRISTMAS PRESENTS.

**PARKS'**

*Magnificent Gallery and Studio is the centre of attraction to those looking for exquisite things in PHOTOGRAPHIC ART for presents.*

*Nothing can be more durable or appropriate. Sittings by appointment.*

**195 1/2 St. James St.,**

MONTREAL.

SUMMER COMPLAINT, WEAK BACK, RHEUMATISM and SEXUAL EXHAUSTION, immediately relieved and permanently cured by using IMPROVED GALVANO-ELECTRIC BELTS. Circular Sec. A. NORMAN. 16-25-46 4 Queen Street, Toronto.