

The Philatelic Advocate.

Our Motto. "Bis dat qui cito dat."

STARNAMAN BROS.,
Editors and Publishers,
Box 104. Berlin, Ont., Can.

Official organ of the DOMINION
 PHILATELIC ASSOCIATION.

Entered at the Berlin, Ont., Post Office
 as Second class matter, Dec. 1896.


SUBSCRIPTION.

25 cents per year to all countries.

ADVERTISING RATES.

1 Inch . . .	\$.50	} per month. A discount of 10, 20 and 33 1/3% allowed respectively on 3, 6 and 12 month contracts.
2 Inches. . .	.85	
1/4 page . . .	1.25	
1/2 page . . .	2.00	
One Page . .	3.50	

Forms close on the 20th and all copy must reach us BEFORE that date to ensure insertion.

Your subscription has expired if this paragraph is marked.  Please renew promptly.

Return postage must be enclosed with MSS. sent on approval or no attention will be given to it.

✕ We will exchange one or two copies with ANY paper published.

Editorial.



With this issue we begin our fourth volume. Notwithstanding the fact that our enemies have done all in their power to "wipe us off the earth" we are still on hand and can say that we have made the ADVOCATE a success, financially and otherwise. We have never claimed a circulation of 150,000 of which

50,000 is paid up; but the testimonials of our advertisers, show that our paper circulates among the best of collectors.

Parties wishing advertising that pays, should give this journal a trial. Contract blanks will be sent on application.

As "Beaver" of the Columbian Philatelist has taken us to task, for wishing our readers a "Happy New Year," in our October number—when the ADVOCATE entered its new year—we suppose we must not repeat it now. We thank our readers for the support they have given us in the past and solicit a continuance of that support. In conclusion we wish you all the COMPLIMENTS OF THE SEASON

Better than Ever. This was Mr. Widdicombe's promise for the second edition of the Ontario Philatelic Directory.

That he has succeeded is shown by the copy we have just received. It consists of 20 pages and cover, containing a large list of Ontario collectors, dealers and publications. It also contains the biographies of seven of Ontario's most prominent philatelists, and half tone cuts of "Berlin's Big Three." Price 15c. to be had of R. G. Widdicombe, St. Catharines, Ont.

An Apology. We owe an apology to our readers for the abrupt manner in which we concluded the "Dirigo Stamp Co." Our space would only allow us to publish one chapter each month so we decided to discontinue it. The author informed us that it would be impossible to conclude it in one chapter, so he merely outlined it last month. In