

It is an axiom in paper-making that the more chemical treatment the production of paper requires the less color and strength will the finished product have.

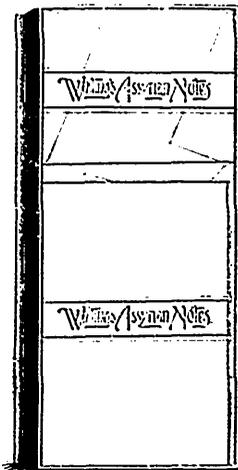
We are pleased to welcome the *International Art Printer* in its new form and congratulate Editor Rutherford on the improvement. Printers will find the I. A. P. thoroughly "up to date" in every department and most helpful to their staff.

THERE is a value in the reputation of making thoroughly first-class goods which it would be difficult to fix in money, but which is none the less real. It costs a great deal to acquire such a reputation, but when once gained when the idea of supreme quality is once fixed in the popular mind—no amount of competition from goods of equal merit can take away the reputation of an article, except through the neglect of the maker.

SPAIN is going to vex the United States by urging paper tiles for roofing purposes instead of those from baked clay. A French contemporary says this industry is very successful beyond the Pyrenees, the tiles being made of papier maché and steeped in silicate of soda or of potash; they are variously colored.

*Farming*, published monthly by the Bryant Press, of Toronto, is one of the most interesting publications that come into our office. The press work and composition do the publishers great credit, but the chief attraction lies in the large amount of interesting and useful knowledge contained in its columns. The May number contains a full description of the Toronto Horse Show, with cuts of the prize winners, etc. *Farming*, is one of the very best monthlies and should be heartily supported, as the subscription, \$1.00 per year, places it within reach of everybody.

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