

With Review Advertisers.

In this column we note from month to month new display advertisements 'changes' in same and the advent of yearly "for sale" ads.

Mrs. Shales will have four hundred head of young stock to choose from and has also a few of this season's breeding stock to spare. Write for particulars.

Buff Rocks on top. See Jas. A. Livingstone's new ad.

See A. W. Graham's new ad. for bargains.

H. E. Beckworth offers eggs at reduced prices and has birds for sale. Here is what one of his customers says. "The bird has arrived and to say that I am pleased would not be doing you justice. I am more than pleased. He is a grand good one and worth twice the price I paid for him. He is at least three or four points better than I expected for the money. I hope you have not robbed yourself in order to please me. If you should have occasion to write to me again, I would like to know what kind of drinking fountains you use. I shall want some eggs this spring, silver Polish, and may want some buff. You shall have the order for whatever I want in Polish. I must say again, that is the best bird I ever bought for the price, thanking you and wishing you success, I am resp'y.

I. H. REAM.

Coral, Mich, May 27th.

P.S. - The bird came Friday morning at 8:20.

ACTIVE SOLICITORS WANTED everywhere for "The Story of the Philippines," by Murat Halstead, Commissioned by the Government as Official Historian to the War Department. The book was written in many camps at San Francisco, on the Pacific with General Merritt, in the hospitals at Honolulu, in Hong Kong, in the American trenches at Manila, in the insurgent camps with Aguinaldo, on the deck of the Olympia with Dewey, and in the roar of battle at the fall of Manila. Bonanza for agents. Brimful of original pictures taken by government photographers on the spot. Large book. Low prices. Big profits. Freight paid. Credit given. Drop all trashy unofficial war books. Outfit free. Address, H. L. Barber, Gen. Mgr., 356 Dearborn street, Chicago. 799

212 Queen St., West., Toronto, Jan. 5th, 1899.
The West Chemical Company, Toronto

Dear Sirs,- Having used your Fluid in my hen houses and dog kennels as a disinfectant, and also a lice destroyer on chickens, and fleas on dogs for the past two years. I beg to state that I have found it cheaper and more effective than anything I have tried for similar purposes, and I have no hesitation in recommending it to my brother fanciers to do all the West Fluid Company claim for it.

Yours truly, W. BARBER.

H. W. Partlo is moving to Woodstock to take charge of a large mill and so must dispose

Our Bone Cutter Book

treating of balanced rations for all fowls, young or old, will interest any poultryman. It also tells about the Webster & Hannum—the only bone cutter receiving an award at World's Fair, Chicago. Also Clover Cutters and Grit Crushers.

It is free, but may save you many dollars on your feed bill. Write for it

E. C. STEARNS & CO., Box 16, Syracuse, N. Y.

of all his grand light Brahmas. He will accept reasonable rates for the lot to effect a clearance. Some of these birds were bought at high prices and all are good and so should find a ready sale.

W. J. Roberts, owing to business which keeps him away from home, is compelled to dispose of all his stock. For particulars see his business announcement.

The Excelsior Wire and Poultry Supply Company sends us a catalogue of appliances, &c., the best we have ever seen. It contains everything and anything required in the fancier's or breeder's yard, and as a work of reference is valuable.

In last issue we referred to Mr. R. McKay as one of our oldest Rock breeders. We were in error, as this is Mr. McKay's third year in this breed. His forte used to be light Brahmas. "Best bred" in his ad. should read "best barred."

PUBLISHER'S NOTES

Mr. J. H. Cayford, Box 1168, Montreal, is our Agent and Correspondent for the Province of Quebec. Any correspondence relating to subscriptions or advertising may be addressed to him.

SEND A STAMP FOR REPLY.

Enquiries not of a business nature must be accompanied by a two cent stamp for reply.

This paper is mailed regularly to its subscribers until a definite order to discontinue is received and all arrears are paid in full.

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CANADIAN POULTRY REVIEW.

IS PUBLISHED AT

Toronto, Ontario, Canada,

BY H. B. DONOVAN.

Terms 50c. per Year, Payable in Advance.

ADVERTISING RATES.

Advertisements will be inserted at the rate of 10 cents per line each insertion, 1 inch being about 10 lines.

Advertisements for longer periods as follows, payable quarterly in advance:—

	3 Mths	6 Mths.	12 Mths
One Page.....	\$30 00	\$50 00	\$75 00
Two columns.....	20 00	35 00	60 00
Half Page.....	15 00	25 00	40 00
One column.....	12 00	20 00	35 00
Half column.....	8 00	15 00	25 00
Quarter column.....	6 00	10 00	15 00
One inch.....	3 00	5 00	8 00

Breeders' Directory, 1-5 col card, 1 year \$8; half year, \$5.

Advertisements contracted for at yearly or half yearly rates, if withdrawn before the expiration of the time contracted for, will be charged full rates for the time inserted.

Back and front cover pages a matter of special correspondence.

These are our only rates for advertising and will be strictly adhered to. Payments must be made invariably in advance. Yearly advertisements, paid quarterly in advance, changed every three months without extra charge.

All communications and advertisements must be in our hands by the 15 to insure insertion in issue of same month. Address,

H. B. DONOVAN,
124 Victoria Street, Toronto, Ont.

Twelve Adv. \$2.50

An advertisement of 30 words will be inserted EACH MONTH for one year in this column for \$2.50, paid in advance. Advertisements may be changed every month if desired.

This Coupon is good for one advertisement of 30 words in the "For Sale and Exchange" column THE CANADIAN POULTRY REVIEW, Toronto.

To meet the wants of advertisers who are continually using this column, and who find it a great trouble to be constantly remitting small amounts, we have adopted the plan of issuing Coupons (as above) good for 30 words each, 4 for \$1. Any one buying these Coupons can use them at any time in lieu of money when sending in an advertisement. Not less than four Coupons sold.

THESE RULES must be followed:

1. Payment MUST be made in advance, the amounts are too small to permit of bookkeeping.
2. Write copy for ad on a separate sheet from any other matter, and on one side of the paper only.
3. See that ad. is fully prepaid as per rate above.
4. Say plainly how many times ad is to be inserted.
5. Give heading under which it is to appear.

Unless above rules are followed we cannot guarantee correctness.

Advertisements of 27 words, including address, received for the above objects, at 25 cents for each and every insertion, and 1 cent for each additional word. Payment strictly in advance. No advertisement will be inserted unless fully prepaid.