

N calling this conservatory "ideal," we have particularly in mind three things:

First—there's its attractiveness—its

charming simplicity.

Second—there's the idea itself—the delightful placing of the conservatory on the sunny end of breakfast room.

Imagine the keen pleasure it must be to sip one's coffee and crunch crackley toast on a winter's morning midst a flood of sunshine and surrounded by cheering blooms. Anyone who cannot enthuse over such ideal breakfasting conditions is indeed stolid.

The **third reason** for this conservatory being "ideal" is the construction.

It's the U-Bar.

No other construction is constructed like it.

U-BAR GREENHOUSES

PIERSON U-BAR CO

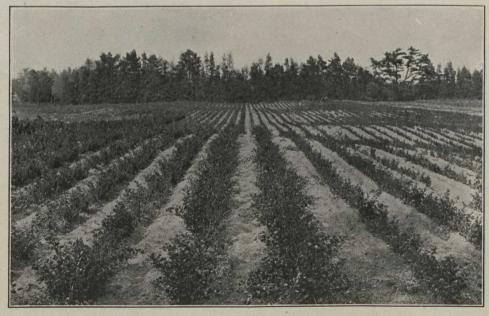
ONE MADISON AVE. NEW YORK

Being airy and free from heavy framework, it is particularly adaptable for conservatory treatments.

It may cost a bit more than other constructions—but it's worth it. In comparing it with other constructions you will readily recognize the worth of the difference.

Our catalog both explains and shows why the U-Bar is the ideal construction for either greenhouses or conservatories. Send for it.

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