

The Weekly Monitor

ESTABLISHED 1878.

Published every Wednesday by the publisher
FRANK H. BEATTIE, EDITOR AND MANAGER

Sub. Rates:—\$2.00 a year, 2.50 to U.S., payable strictly in advance
ADVERTISING

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WEDNESDAY AUG. 5TH, 1925

WHY LIVING IS COSTLY

It is the custom to-day, says the Quebec Telegraph, to complain of the scarcity of money and the high cost of living, but we do not often stop to reflect that, in the final analysis, the level of living costs is established by our own standard of living.

Of course, the prices of commodities are an important factor but not nearly so much so as we like to believe. Were our purchases limited to necessities and were real thrift generally practised, the burden of the household budget, would be found to have eased itself in a surprising way.

Canadians are not yet as extravagant as are the citizens of the United States, but in this, as in too many other things, there is a tendency to imitate them, and it may be instructive to scan over their last year's bill for luxuries, as computed by government accountants.

Tobacco	\$1,847,000,000
Non-alcoholic beverages	820,000,000
Theatres, movies, etc.	934,000,000
Candy	658,000,000
Jewellery	453,000,000
Musical instruments	440,000,000
Sporting goods	431,000,000
Perfumes and cosmetics	261,000,000
Chewing gum	87,000,000
Toilet soaps (half since soaps are 25% essential)	76,000,000
Furs (half since some are essentials)	176,000,000
Radio's	150,000,000
U. S. tourists abroad	600,000,000
U. S. tourists at home	1,000,000,000
Total	\$8,031,000,000

The foregoing represent only what the modern generation regards as luxuries. But how many of its supposed necessities would not have been classed as luxuries by the generation which preceded it? How many of them are not really luxuries in disguise? We have outgrown the age of the market basket and patched clothing is a rarity. We sit in the office, at home or in the hotel and telephone for service. Gone is the day of personal shopping, of small profits and quick returns, or prices based upon prompt, if not cash payments. It is useless to sigh for the old cost of living as long as we purchase expensive commodities without selecting, or even seeing them, as long as we have them charged to our accounts and delivered by auto service.

There used to be a kitchen garden and the head of the house did many small repairs about the house. We lived on plainer and better and more wholesome, if less picturesquely wrapped, food. In the days of cheaper living none of the family were ashamed of journeying by foot a long way to the store with the good old open-faced market basket. Now most of us do as little as possible round the house and seldom know home pleasures or home produce. The automobile is king and we are mostly too occupied to even do much personal shopping. Gardening and home labor are abandoned wherever possible—get out in the car. Food is bought in costly cans and nicely colored boxes and printed wrappers. Prepared foods are in demand and the automobile has re-established the delicatessen business. On the top of these added costs of the upkeep and the overhead expenses of the family we

have added to-day—actually tabulated as a necessity—the automobile itself. We have now raised the standard of living up to the balloon trestle pitch and each one of us is still trying to keep up with the Jones.

Press Comment

"UP AGAINST IT"

Louisville Courier-Journal: Politics as a livelihood is seldom profitable. To honest men, not independent in money, the rewards of public office are often insufficient to make both ends meet. To dishonest men the scanty compensation of political place in an ever-present temptation to be oblique and even corrupt. By and large, however, the most corrupt men in public office have not been those of scant financial means. Corruption more frequently has been practised by law-makers of ample means and not in frequently of ample fortune.

PALESTINE, TRANSJORDANIA AND MESOPOTAMIA

London Daily Express: If these three Oriental milstones were not hanging round our necks there would be no increase in the Air Estimates. The millions now wasted on providing security for Palestine, Transjordan and Mesopotamian taxgatherers might be used to provide security for England. Every pound poured into the sands of the East is a pound taken from the air service at home. Let us bring back our squadrons from the Jordan and the Tigris, and spend our money on our own vital needs, not on Zionist dreams and Mesopotamian mirages.

YOU MIGHT MEET A FOOL

On a road at the foot of the Rockies is a sign that reads:—"Danger, Sharp Curve—You Might Meet a Fool." Such a sign is calculated to make a driver sit up and take notice. The latter sees at almost every sharp turn a notice to proceed with caution or to blow his horn, and comes to be a little impressed by them. He has confidence in his ability to avoid running into another car. But if there is a fool in the other car the efforts of the most skillful driver to escape may be futile. There would be far fewer automobile mishaps if every driver would bear constantly in mind the possibility that there may be a fool ahead, not only on sharp curves, but on stretches of straight road. It is unwise to assume that each car on the highway is in charge of an experienced driver who knows the traffic rules and will obey them. You may think that inasmuch as you are keeping on your side of the road there is no danger in running your car at a high rate of speed. But you might meet a fool who will not stick to his side of the road.

CHINESE DEMOBILIZATION

Hong Kong Press: The need for a great reduction of China's military forces is clearly recognized by Chinese statesmen. "Disbandment of superfluous troops" was the great aim and object of General Li Yuan Hung when he consented to become President of the Republic of China a second time, but, once in office, he found the support which he had been

promised for the effort entirely lacking, and today there are greater numbers of men under arms in China than ever before. Yet, demobilization on a large scale in China seems a perfectly feasible undertaking if the powers-that-be made an honest effort to achieve it. At the coming national conference this problem must necessarily be discussed and solved. There can be no hope of peace in China until that is done. A year or two ago in some of the provinces "disbandment of superfluous troops" was attempted, but by entirely wrong methods. The men were simply demobilized and left practically without means to tend for themselves. The result was the growth of brigandage on a great scale.

THE ANGLO-SAXON PEACE

Chicago Tribune: It is our belief that a wise extension of British influence and substantial interest within the framework of the Imperial design is not only compatible with our welfare, but even in some measure conducive to it. If British policy, as we are willing to believe, aims at the peace, the development of the world's material resources, and the stimulation of international commerce, it ought not seriously to collide with our interests, but on the contrary should make peace and even a good measure of co-operation possible between the Empire and the American Republic.

AND ALL UNCHARITABLENESS

London Morning Post: There is something in the best of us that grudges success to others. It is annoying to see someone pass us in the race, someone who is young, white we are getting old, someone who is greeted with smiles and applause, while we with wry face take our seat some talk away from the high table. We feel about our own bad luck, and if we must attribute human causes to human success, well then, we hint a little about "conspicuous checks" or "family influences" or the "spasmodic" of good looks. The philosophy that can steel us against our own mediocrity and save us from contemplating our successful neighbors is difficult to find in these days. The result is that envy, the curse of modern civilization, stalks the land.

BECOMES MINISTER OF MIDDLETON CHURCH

Amherst.—Rev. P. A. Walker, who for the past eight years has been pastor of St. Stephen's Presbyterian Church, delivered farewell sermons Sunday morning and evening. Rev. Mr. Walker, who resigned his charge some weeks ago, will take his departure on Wednesday for Middleton, where he will take the pulpit in the United Church. There was a large congregation present on Sunday morning in St. Stephen's Church. Mr. Walker, during his sermon, made mention of his work in Amherst since his arrival nearly eight years ago. He spoke of the many friends whom he had made in town, and expressed the hope of increased growth of St. Stephen's Church.

REV. P. A. WALKER CONCLUDES AMHERST PASTORATE OF EIGHT YEARS

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VIKINGS ROW TO LONDON

Covered 1,600 Miles From Copenhagen in Open Boat.
London—Two young Danish oarsmen rowed to the landing of the London Rowing Club on the Thames Friday afternoon, having rowed all the way from Copenhagen, a distance of 1,600 miles in an ordinary row boat, 21 feet long. It was hardly distinguishable from countless rowboats in which London couples paddle around on Sundays.

COVERED 1,600 MILES FROM COPENHAGEN IN OPEN BOAT

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FOR JOY OF GOOD HEALTH

Manitoba Woman Thanks Lydia E. Pinkham's Vegetable Compound

Crandall, Manitoba.—"When I was a young girl at home and working I had terrible pains, almost more than I could bear, and I was not regular. These troubles kept me so tired all the time that I had no strength and no ambition to join in with my friends and have a good time. I was just tired and miserable always and life just seemed as if it wasn't worth living. I saw so much in the papers about Lydia E. Pinkham's Vegetable Compound, and then I had a friend who had taken it and told me about it, so I got some. Every month after taking it I got stronger and I soon did not suffer every month. It stopped the pains and helped me other ways. Then when my babies were coming I was tired and worn out the first three months and ached badly. I took the Vegetable Compound right along and must say it made a new woman of me and able to do my work, and it helped me through confinement. You see I am a farmer's wife with a big house to look after, and three babies now. I have told ever so many women about your medicine. Just last week I got a letter from my old chum in the East. Her baby was born fifteen days before mine and she told me she was not feeling very well, her back aches so much, and that she is going to take the same medicine I took. You can use my letter and I hope some one will be helped by it."—Mrs. Jos. H. Kidd, Box 56, Crandall, Manitoba, C.

FRANCE UNABLE TO BORROW IN BRITAIN

British Investors Suffered Severe Losses on War Loans.
London.—The strong statement that it will be quite impossible for France to borrow successfully in Britain again because of losses sustained by British investors in French war loans, is made by the financial editor of the London Times. The statement is considered to accurately represent the views of the London money market, and in view of rumors of new foreign loans to help France to stabilize the franc it is of more than ordinary importance.

THE STANDARD FOR THE MAIL IS STILL MORE SEVERE

With the advent of registration for poultry, the standard was raised from 150 to 200 two-ounce eggs as a minimum for qualification, and the bird must also conform closely to certain standard characters laid down for the breed. The number will be limited this year, but the supply will increase as the number of daughters of registered dams that qualify in the contest increases. In breeding up to the excellent standard demanded in registered stock of lesser lineage not qualified for registration. Many of these are of good breeding, but not tested to the same extent as registered stock. These birds are available in large numbers from breeders of registered stock.

LOBSITER PACK IN PROVINCE HEAVY

A Large Shipment Made to European Market Through Port of Halifax.
Nova Scotia will have a larger lobster pack this year than last, according to information given the Halifax Herald last evening by one of the leading shippers. The total pack in this Province, and in New Brunswick and Prince Edward Island, will be 140,000 cases, which is the usual amount in a normal year.

LET MINARD'S TAKE THE BITCH

Let Minard's take the bitch out of them. Excellent for all stings and insect bites.

MOSQUITO BITES!

Let Minard's take the bitch out of them. Excellent for all stings and insect bites.



NORTH RANGE

Mr. and Mrs. Herbert Wright from U. S. A., are visiting his father, Mr. J. S. Wright, and other relatives and friends in this place.

Mr. and Mrs. Walter Hersey, Mr. and Mrs. Lee Farnsworth and mother from Centerville, were visitors at the home of Mr. and Mrs. J. W. Briggs recently.

Miss Annie M. Bragg from Digby, spent Monday evening at the home of her parents, Mr. and Mrs. J. W. Bragg.

Mr. and Mrs. Perry Porter and family spent Tuesday evening at the home of Mrs. Porter's brother, Mr. J. V. Andrews.

Miss Lila M. Wright from Barton, spent Friday a.m. and evening at her home with Mr. and Mrs. Jesse Wright.

Mrs. J. S. Wright spent a few days recently with her daughter, Mrs. Wallace Wright, at Barton.

Mr. Fred Trefrey and Mrs. Willis Trefrey from Bloomfield, spent Monday evening, at the home of Mr. and Mrs. J. W. Bragg.

Mr. and Mrs. Lloyd Haight and Mr. and Mrs. Boyd Haight and families who have been visiting their parents, Mr. and Mrs. Dorne Haight, have returned to their homes in Mass.

Mr. and Mrs. Chester Haight and Mr. Lloyd Roy and Boyl Graham, of Centerville were the Sunday guests of Mr. and Mrs. Curtis Haight.

Mr. Frank Andrews has traded his driving mare "Lady Clay" for a heavy working horse, with the horse Dealer Cann, from Yarmouth.

A Tonic of Rare Value SCOTT'S EMULSION

OF PURE COD-LIVER OIL
Rich in Vitamins Rebuilds Strength

REGISTERED PEDIGREE POULTRY

(Experimental Farms Note).
Notable progress has been made in poultry raising in Canada in recent years, to which the Laying Contests held in every province in the Dominion have materially contributed. A greatly increased average throughout all the Contests has been reached in a few years, which is direct evidence of a remarkable improvement in the breeding work behind hundreds of entries, representing thousands of matings.

DOUBLE GARTERS SEEN

Another London Fashion Fad Is "iced" Shoes.
London—Double garters and iced shoes are the latest brainstorms induced by the London heat wave. The double garters are naturally for women, the iced shoes for men. Two garters are worn on each leg—one above the knee, the other below, both different and of extremely colorful design. Since all fashionable women in London are wearing skirts a fraction below the knee-cap, two of the garters are intended for the public eye.

COUNTER CHECK BOOKS

Now is the time to order your counter check books for there are indications that the rate war which has prevailed for months between the various manufacturers is now nearing a finish. When that finish comes the price goes up. Be wise, enough said. Order through the Monitor.

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Aluminum shoe trees hollowed in the centre and filled with wax will soon be seen in London as a superior luxury for the stylish man. It was all thought out by a bright young man who discovered he couldn't dance three dances one evening without extreme fatigue.

Iced shoes are expected to make dancing all night in hot weather nothing but pleasure.

Minard's Liniment for Dandruff.

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Young men and women gaining that commands a comfortable salary by attending the New Term Business College, starting August 15th.

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HOW MUSIC SPEEDS THIS WHEELBARROW
A group of colored people got on the Pennsylvania train at Whiting, Indiana. They came from varied industries. One fellow eased himself into a seat and curled up against the back. He was tired—plumb tired. Down the aisle came another colored man, and full of pep.

"How come, out wheelin' a barik's just about?"
"Huh, Big B. Listen while I works 'longst an' dat ole plinties—an' boy work. Hot did dat ole wheel ah have de pie and away we music percolate all day long dem bricks."

"Now I goofin in my barroom, man chalah—Boy, ah ree-ah Ah does—ah ah rests—ah hook worm—music bug."

Keep Your Shoes Neat 2 IN 1 WHITE Shoe Dressing CAKE OR LIQUID

White Shoe Dressing Cake or Liquid. Latest styles in Casquets, etc. All orders will receive prompt attention. Hearse sent to all parts of the county.

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Member of Nova Scotia Veterinary Medical Association.

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D. A. R. TIMETABLE
Train service as it affects Bridgetown:
No. 95—From Halifax, arrives 12:20 p.m.
No. 98—From Yarmouth, arrives 12:52 p.m.
No. 97—From Halifax, Tuesday, Friday and Sunday, arrives 2:35 a.m.
No. 100—From Yarmouth, Monday, Wednesday, Saturday, arrives 1:36 a.m.
No. 123—Bluenose from Halifax, 1:14 p.m.
No. 124—Bluenose from Yarmouth, 11:59 a.m.

FOUR GROCER HAS IT

Bring Vacation Days Back Home With Snap-shots
We finish films promptly; also have Kodak Films for sale.
George H. Cunningham
BRIDGETOWN, N.S.

Counter Check Books
Now is the time to order your counter check books for there are indications that the rate war which has prevailed for months between the various manufacturers is now nearing a finish. When that finish comes the price goes up. Be wise, enough said. Order through the Monitor.

April 24, 1615, was a great day in the lives of the little seaport of Honiton, Devonshire, for on that day, Sir Samuel Champlain, whose earlier voyages and discoveries in the New World had stirred the imagination of the French Court and of the merchants of the North Sea, returned to the city of Quebec. He was accompanied by a party of four Recollet brothers, Christianize the Indians. After a stormy voyage, the little ship sailed up the St. Lawrence to that city, now the city of Quebec. Later Champlain went on to Montreal, where he found a large party of Hurons assembled to meet him, reminding him of the promise to assist them in their wars. Realizing that this would lead to exploration and eventually to the Indians sending out their scouts. Before returning from Quebec, the Indians growing impatient set out with Father Le Caron and twelve Hurons into what is now the Province of Ontario. Champlain, with two Frenchmen and ten Indians, set up the Ottawa to the Mattawa, and joined with the Hurons in a war expedition against the fierce Iroquois. The gallant gentleman returned to Montreal, 1615, with his friend, Chief Daronat at Champlain's side. The gallant gentleman was now done, but he had given up hope of seeing him again. He was an explorer as a soldier, discovered Lakes Ontario and Huron, and he had found his friends, the Hurons, had given up hope of seeing him again. It is a far cry from that day so long ago from Champlain to the St. Lawrence to Quebec, to the giant Canadian Pacific steamship, "Montreal," which one day

It Makes Friends

People like each other better after a social cup of Rakwana Golden Orange Pekoe Tea. They meet on the tea credit for it judging by the way its sales are soaring.

Rakwana Golden Orange Pekoe

THE BEST OF THE TEA WORLD