

**Guide-Advocate**

Member of Canadian Weekly Newspapers' Association  
W. C. Aylesworth, Publisher.  
T. Harris, Editor.

**ADVERTISING RATES**

Display Ads., set, transient 25c in.  
Display Ads., set, year contract 16c in.  
Display Ads., plate.....16c in.  
Special Position.....25c in.  
Theatrical Advt'g with reader or cut.....35c per in.  
Business Locals, Front Page 10c per line, inside pages 5c per line.

FRIDAY, MARCH 31, 1922

**NOTE AND COMMENT**

Calgary Alberta.—We find it on every side. There must be economy, economy in business, economy in the home, economy in public affairs. Economy is the thing. There can be economy, with a certain amount of efficiency.

Margot, the feminine cigarette freak was snubbed by the Vice-Regal couple, Lord and Lady Byng. When Margot writes her book on the notable men and women she met in the U. S. and Canada, the Byngs will get a bang they will not forget for some time.—Chesley Enterprise.

Brantford Expositor.—It is a long way in appearance, but a short way in time, between the early auto without doors, requiring to be cranked to start, and stopped at night to light the oil lamps, and the modern sedan, electric lighted and heated, started by pushing a button, and furnished with the elaborateness of a Fifth avenue drawing room. What has been done, step by step, for the auto, must now be done for the aeroplane.

The United Farmers of Alberta have a new organ, the U. F. A., a natural and necessary growth of the organism. To be alive an organism must have a common life to whose conditions, good or bad, every member is sensitive. The organ acts as the circulation and aeration of the blood. It means common ideas, mutual acquaintance and mutual encouragement. It also speaks with authority to them that are without. No one can look over this paper without wondering how the organization could get along without it.

St John's (Nfld.) Advocate.—It must be remembered that it is the producer that feeds us all. It is the man who faces danger and discomfort at the ice, and at the codfishery, who supplies this little country with the wherewithal to exist. By sheer force of physical effort the fisherman takes from the ocean solid wealth; he creates wealth, just as the farmer's toil creates wealth, and if the fishermen and farmers stopped work there would be no more money to spend on pink teas and afternoon bridges.

So long as the American market was open to the Canadian stock raiser—as it was from 1913 up to a few months ago—the British embargo affected him but little. The price secured for even the cheaper grades of live stock was the highest ever paid. These prices prevailing even before the war. But now the farmers of Renfrew county face the British embargo on one hand and a new duty of 30 per cent. on cattle shipped to the United States on the other. In the meantime the cattle business is quiet and the prices low.—Renfrew Mercury.

The returns of Ontario's Provincial Treasurer show that for the year 1921 amusement lovers paid into the treasury the sum of \$1,082,000 in taxes. As the amusement tax ranges from ten per cent. upward on the face value of all tickets where an admission is charged in the regular way, the sum total paid out in Ontario for movie and other performances would amount to fully \$11,000,000 for year. Of this sum Toronto contributed over half, or \$624,000, Hamilton \$136,000, Ottawa \$56,000, London \$44,000 and Windsor \$25,000. It may have been a hard winter, but apparently the public amused itself as usual.

Protect the child from the ravages of worms by using Mother Graves' Worm Exterminator. It is a standard remedy, and years of use have enhanced its reputation.

Kingston Standard.—It is all very well for Mr. Smith to say that the people get the value of the expenditure. For whom else was it for? But it may be asked if they are getting this value. Do the roads show it, or education, or the legal proceedings? Have the costly commissions brought value? Do this returns, which the farmers are obtaining prove it? Does business throughout the Province reflect it? Not a word apparently did Mr. Smith say about retrenchment. It was all expenditure. It is no use his comparing other Provinces' expenditure with Ontario's. Conditions vary, and Ontario is concerned with her own, not theirs. Retrenchment and reform were what the farmers were asking for of the Drury Government. They and the public are still asking for it.

**THE MERCHANTS BANK CASE**

The decision of the Government to take action against Sir Montagu Allan, President of the defunct Merchants Bank, and against Mr. D. C. Macarow, the General Manager of the bank, will be received with commendation, not only by the thousands who suffered loss through the impairment of its capital, but by the people generally, who desire that justice in Canada shall be administered without regard to the wealth or social standing of those charged with offenses against the law.

The matter is now before the courts, and comment must cease so that the accused may not be prejudiced. It is worthy of note that the information sworn out by the official of the Department of Finance to whom the case has been referred charged Mr. Macarow with making false and deceptive statements to the Department "wilfully", while Sir Montagu Allan is charged with having "negligently" prepared, signed and approved the statements in question. In the first case, that of wilfully deceiving the Department, the maximum penalty upon conviction is five years in prison. The bank official who negligently signs or approves such a statement may be sent to prison for a period not exceeding three years. Ignorance where there should be knowledge is therefore not penalized so heavily as deception that has been planned and wilfully carried out.—Globe.

**THE BATTLE OF THE EVENINGS**

Here is an incontrovertible fact. That little fringe of time which lengthens out the day and introduces the night—which we call evening—is a field in which the battle of life is fought, directly and decisively, by nearly every young man, and applies with almost equal force to young women. Seven o'clock is the hour of fate and here the youth decides, and on no other hour of the twenty-four depends so much. Between the hours of work and the hours of sleep, after the last regular meal of the day has been eaten, boys and youths, men and women accelerate their pace towards their destiny, whether upward or downward. The three hours following seven o'clock may be used so that one may get ahead, grow wiser, visioned, fitted for leadership, larger responsibilities, more congenial work, a better paying job; or this time may be frittered away in mere pleasure or worse. There are 313 week day seven o'clocks in every year of the young man's or young woman's life—almost a thousand evening hours between those seven o'clocks and the following ten o'clocks. The use in proper study and reading or experiment, of a fair part of these spare hours for a few years may mean real success and permanent satisfaction in life. Young folks, what are you doing with these seven o'clocks. Into the secret place of will and purpose they wait asking. "What will you do with me?" To fling them away in idleness, aimless and enervating, is to be counted nothing less than failure, when we regard life and time in the light of their higher values. To a startling extent, usefulness, happiness, character itself, depends on these hours. Intelligent thought should therefore be given them.

**Muscular Rheumatism Subdued.**—When one is a sufferer from muscular rheumatism he cannot do better than to have the region rubbed with Dr. Thomas' Electric Oil. Let the rubbing be brisk and continue until ease is secured. There is more virtue in a bottle of it than can be fully estimated.

Try Guide-Advocate Want ads.

# Offsetting Competition

**A WORD TO THE PUBLIC**

When you send your money out of this community you enrich the great shops and impoverish this community. Strengthen—not weaken—the merchants of this community. It will all be returned to you in the form of better service and better values.

The thing for the merchants of this community to do in their own interests is to advertise faithfully, and to make their printed announcements interesting and helpful to those whose trade and favor are desired.

The serious competitors of the retailers of this community are the big stores of the big cities—those that send out catalogues and have mail-order departments.

The poorest way to offset this competition is for our local merchants to remain silent. For them not to "speak up" is to give the mail-order houses a better chance to get business from this community.

*Be Loyal To Your Own Community*

**THE FARMER A FIRST FLOOR MAN**

(Ailsa Craig Banner)  
"I wish the farmers were not such pessimists; they ought to be optimists like the rest of us." So spoke a city man at the auction sale last Saturday afternoon, while discussing things in general.

By which we see again how little a lot of people understand the farmer. For the farmer is neither a pessimist nor an optimist, as the term is understood by the city man.

That is to say, he is never up on the heights or down in the depths. He never has a scheme with millions in it; but on the other hand, he is never out of a job, nor is he expecting that everything is about to go to the dogs.

He plows the same fields and puts out pretty much the same crops whether prices are high or prices are low. The variations in his work is slight. He never expects to get rich; he never faces a total failure of everything. He lives neither in the cellar nor the attic, but on the first floor, where things are doing.

From one point of view and as between him and Nature, the farmer is an incorrigible optimist. That is to say, the farmers know that whatever the prices may be and however the election went, if he plants and cultivates and attends to his business, the sun and the rain will do their usual share and he will have some kind of a crop.

It may not be a bumper, the bugs may get part of it, but there will be something. He is not wildly hilarious just now over the situation, neither is he depressed—just sobered a little; but he has set his teeth for another fortune. No, the farmer is not an optimist perhaps, but he is certainly not a pessimist; for there is a halfway house between those two extremes, and there the farmer will generally be found plugging along. He may not be a booster, but he is a very good grubber, and thanks be that nothing can knock him wholly out!

**ANSWERS QUESTIONS ON INCOME TAX**

Financial House is Distributing Valuable Free Book

Who must file Dominion Income Tax Returns? What is classed as Income? Do you have to pay tax on income from investments? What is the rate of taxation? What is Surtax? Can one deduct from the amount of income premiums paid on life insurance, depreciation of assets such as automobile used for business purposes?

To answer all these questions in a simple, intelligible way a prominent Toronto financial house—Canadian Debentures Corporation Limited—have had a tax specialist prepare a treatise covering almost every conceivable problem which will face firms, individuals or states in compiling their returns. As a service to the public, this firm is arranging to supply a copy of this booklet free to anyone on request. This is probably the first time a booklet on the Dominion Income Tax has been compiled in a form so easily understood, so complete and so authoritative.

FORD, the car with a magnet never held up for weak storage battery.—R. Morningstar.

**CHANGE CARS LIKE HATS**

The following communication from a resident of Halton County, recently appeared in the Toronto Globe, and seems to apply to many drivers of automobiles.

A man who from a lack of common sense or an overdose of pride turns in his car for a newer model, can be likened unto his wife, who, because her last year's hat is not just the newest model, thinks she should get a new one. The car and hat are both fit for service for some time to come with decent care.

Now as a general thing a man will put up a rather strenuous kick if his wife demands the latest model in hats or gowns. But still he will discard his 1920 car for a 1922 model because its body lines have perhaps been altered in some small way, or because Mr. Jones next door has been foolish enough to change his. I would say here that we as a nation have lost to a great extent our individuality or independence of thought and action, getting more like a flock of sheep as the years go on. It's to any man's credit to drive a 1915 or 1916 model car and snap his fingers at his next door neighbor driving the latest model.

Personally I am driving an old "Lizzie" which was turned out of the factory in 1915, in which I made the trip from Guelph to Owen Sound in three and a half hours on three gallons of gas. And as we understand each other, we get along O. K.—AN OBSERVER.

**SEED TIME AND THE OAT SUPPLY**

The unfortunate crop conditions in 1921 in many parts of Canada, more especially for oats, led the Seed Purchasing Commission of the Seed Branch at Ottawa, to hold in reserve considerably more than half a million bushels of No. 1 seed oats for this spring's seeding. This grain was stored in government interior terminal elevators at Calgary and Saskatoon. Early in March about 400,000 bushels of this grain had been disposed of, a considerable proportion of it going to Ontario, Quebec, and more eastern points. The Seed Purchasing Commission supplies seed oats in car loads only and at the net cost of the re-cleaned seed. It is understood that during recent months bankers and others have persisted in encouraging merchants to be cautious. Reports reaching the Seed Commissioner indicate that seed merchants have been so guided by these precautions as to have in many cases an insufficient supply of seed grain to meet the full requirements. So much of the success of a crop depends on the quality of the seed sown as well as the promptness of getting it into the ground when the proper seeding time arrives, that farmers who have not already secured their full requirements of seed should see to it without further delay.

**HALL'S CATARRH MEDICINE**

Those who are in a "run down" condition will notice that Catarrh bothers them much more than when they are in good health. This fact proves that while Catarrh is a local disease, it is greatly influenced by constitutional conditions. HALL'S CATARRH MEDICINE is a tonic and Blood Purifier, and acts through the blood upon the mucous surfaces of the body, thus reducing the inflammation and restoring normal conditions.

**A GOOD MEDICINE FOR THE SPRINGTIME**

Do Not Use Harsh Purgatives—A Tonic is All You Need.

Not sick—but not feeling quite well. That is the way most people feel in the spring. Easily tired, appetite fickle, sometimes headaches and a feeling of depression. Pimples or eruptions may appear on the skin, or there may be twinges of rheumatism or neuralgia. Any of these indicate that the blood is out of order—that the indoor life of winter has left its mark upon you and may easily develop into more serious trouble.

Do not dose yourself with purgatives, as so many people do, in the hope that you can put your blood right. Purgatives gallop through the system and weaken instead of giving strength. Any doctor will tell you this is true. What you need in the spring is a tonic that will enrich the blood and build up the nerves. Dr. Williams' Pink Pills do this speedily, safely and surely. Every dose of this medicine help to enrich the blood, which clears the skin, strengthens the appetite and makes tired, depressed men and women and children bright, active and strong. Miss S. L. McEachern Nairn P. O., N. B., says:—"I have been in the habit of taking Dr. Williams' Pink Pills in the spring and they keep me in the best of health. I think it is entirely due to the use of these pills that I always have such good health."

Sold by all medicine dealers or by mail at 50 cents a box or six boxes for \$2.50 from The Dr. Williams' Medicine Co., Brockville, Ont.

Wedding Announcements and Invitations of the finest quality at The Guide-Advocate.

**How's Your Stomach?**

Vim, Vigor and Health Follow This Advice

Theodore, Sask.—"It is a pleasure to me to write a few lines about Dr. Pierce's Golden Medical Discovery. I used this medicine and can say it is just what I wanted and needed. The sour stomach, heartburn after eating and the gas are gone and I am able to take cold water again. Before I had to take the water hot on account of the stomach trouble. I recommend 'Golden Medical Discovery' to every one who knows what a weak stomach is."—W. E. Waugh.

**Need a Tonic?**

Health Is Your Most Valuable Asset—Do Not Neglect It!

Hattonford, Alta.—"Being run down after the flu, I was in a weakened condition, had dizzy spells and short breathing, followed by faintness. It seemed as though I'd never feel well again, but I was determined not to give up. Hearing of Dr. Pierce's famous 'Golden Medical Discovery' I sent for a bottle, followed the directions, and soon felt less tired and faint, and finally I got back to my normal state. I have thanked God many times for restoring my health, and I gladly recommend this 'Medical Discovery,' for it is so pure, and worth a trial to anyone who is run down."—Mrs. Gertrude White, Crystal Springs Farm.

Golden Medical Discovery is put up in Dr. Pierce's Laboratory in Bridgeburg, Ont., and sold by all druggists in both tablets and liquid. Write Dr. Pierce, President Invalids' Hotel in Buffalo, N. Y., for free medical advice.



Your fence is COMPACT Let us analyze

**GE**  
One of the most famous of the manufactory. They will prove a valuable system for children's healthy condition in their composition.

**1.**  
The big things are the most important of all.



**T**  
their Bra for