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Best THE GUIDE-ADVOCATE welcomes all items of interest for this column.
Call Phone 11, send by mail or drop item in GUIDE-ADVOCATE LetterBox. mobile"

> EIGHT below Monday night. CHILDREN'S tweed coats \$1.-Swifts

Volume XL-No. 3

LOCAL HAPPENINGS

SALE. MR. THOS. HUME, is confined to the house with severe illness.

Some local thermometers registered 16 below on Tuesday night. ALL municipal councils held their or

ganization meetings last Monday. 'A BARGAIN—The balance of our 50c, and 75c, calendars for 25c, at MCLAREN'S WATFORD vs. Sarnia, O. H. A. Int. game at Sarnia this (Thursday) evening.

GIVE a good thing a boost and attend the Waterman concert, Saturday evening, Jan. 17th.

MONDAY was the coldest day in the history of Toronto. The thermometer dropped to 22 below zero. THOSE fine tweed suits made to order, \$16.50 and \$18.50.—SWIFTS' Sale Tailor-

ing Dept. WATFORD MARKETS.—Wheat 84c., Oats 32 c., Butter 24c., Eggs 30c., Potat-ces 75c. No poultry coming in.

MANY loads of logs have been teamed into town during the past ten days. Stove wood is also coming in freely.

G. T. R. AGENT C. W. VAIL has been

off duty for a couple of weeks with an attack of pneumonia, but is now on the mend.

TRY a pound of our Thirty-cent Japan tea in bulk. It's a winner.—The N. B. HOWDEN EST.

Driving gauntlets at Swifts, Sale, 10 pairs, \$1.50, for \$1; 9 pairs, \$2.00, for \$1.50; 6 pairs, \$3.00, for \$2.25.

G. T. R. Chicago express formerly known as No. 5 and due at Watford at 9.27, is now No. 1 and due at 9.17, ten minutes carlier.

COL. KELLY, was in Petrolea Monday in connection with the organization of a military company and also a cadet corps in that town. THERE will be a meeting of the Royal Arch Chapter in the Orange Hall, L.O.L.

505, Watford, on the evening of January 23rd.—C. W. BROWNE, Rec. Sec. IF you want a cheap pair of first-class shoes or slippers call on P. Dodds & Son. They are making a clearing at a big reduction before getting in their

spring stock.

THE human brain has been called a "head telegraph office." It seems a pity that so many respectable people should be trying to do business with their wires THE Railway commission has made

some substantial reductions in express rates. No doubt this was necessary on account of the proposed introduction of parcel post.

MEN'S sweater coats, fine stock of good garments, \$3.00 to \$6.00; \$5 coat for \$4.—Swifts' Sale. HORSE BLANKETS \$1.50, \$2.00 and

\$2.50. We have the best blankets made at these prices. Halters 75c, \$1.00, \$1,25 and \$1.50.—The Howden Elt. At the inauguration meeting of the Watford Council held on Monday, all the old officers were re-appointed. The minutes will be printed in next week's issue.

THERE will be variety enough to please everyone at the Emily Waterman concert in the Lyceum Saturday evening, Jan. 17th. This is one of the best con-

certs of the course. No. 3 G. T. R. express should stop at Watford. Probably the new council or the Board of Trade will take this matter in hand and keep at it until the object is

accomplished. GET a sample tin of Fenway Cocoa enough for two or three cups of delicious cocoa. Free at MCLAREN's on Saturday,

cocoa. Free at Big table of girls' and women's coats \$3.50 and \$4.50, easily worth double.— Swirers' Sale.

On Wednesday, Jan. 21st, an oyste supper will be given in the basement of Trinity Church, under the auspices of the A. Y. P. A. Admission 25c. Homemade candy for sale.

JOHN FROST, ESQ., arrived in fighting trim Saturday night and succeeded in chasing the mercury in the thermometer down several degrees below zero Monday and Tuesday nights.

JAMES J. SCROGGIE has taken over the JAMES J. SCROGGIE has taken over the butcher business at the south end from Gordon Hollingsworth, and promises to give the public reduced prices on all kinds of meat. See ad. elsewhere.

A New line of heavy winter overalls, triple stitch, blue and black stripe.— SWIFTS' Sale Price \$1.25.

REV. S. P. IRWIN has been confined to the house all week with sore throat and was unable to take the service in the Congregational church Tuesday night. Rev. Mr. Pentland filled his place.

Miss Lottie Tillotson, who was advertised to lecture for the A. Y. P. A. on Dec. 10th and failed to put in an appearance, has been lost track of. She was last seen about Thanksgiving time at Thamesville. Her sister is having starch made for her.

FAIR sleighing.

FINE, crisp, winter weather. LET the Guide-Advocate fill your next order for check books.

GET your new auto license. The old one is no use after to-day. ZERO weather spring fur prices. SWIFTS' SALE.

LAMBTON Poultry Show at Alvinston, Wednesday, Thursday and Friday of next week. THE churches of the town invite every citizen to worship regularly in the

Don't miss hearing the three talented artists at the Board of Education concert on Saturday evening, January 17th.

REXALL Cherry Bark Cough Syrup and Rexall Cold Tablets will knock out a cold. sold only at MCLAREN's, the Rexall Store. A MAN may be able to make money with a common school education, but his

son must have a college education to know how to spend it. TALKING of eggs, they self in China at ten cents a dozen. But as a Chinaman likes an egg that was laid down three hundred years ago under the Ming dynasty, the price fails to attract.

TENDERS will be received by the undersigned up to 2nd day of February, at 6 p. m., for the one-fifth acre of ground on which the old town hall now stands. Also for the brick in the lockup.—W. S. FULLER, Clerk of Watford.

200 PAIR towels, 20c a pair to \$1.00, 15 per cent. discount, dollar goods 85c.— SWIFTS' SALE.

IF a fellow wishes to know his own is a dellow wisnes to know his own sins and shortcoming, his peculiar characteristics, in short, if he has the wish to become acquainted with himself, let him enquire of his neighbor what his opponents are saying concerning him.

Retail merchants in towns and villages Retail merchants in towns and villages all over Ontario, are planning to make use of the parcel post system, to be inaugurated shortly, for sending goods ordered by phone or mail, to their customers on rural mail routes in the country.

50 PAIR lovely blankets, \$5.00, \$6.00 and \$7.00; \$6.00 blankets for \$5.10.—SWIFTS' SALE. \$6.00

At time of going to press Sir James Whitney, premier of Ontario, was getting weaker and gradually losing in his fight with death. His physicians do not anticipate any fatal results for the present, but admit that he is gradually sinking.

MR. HENRY WAUGH is critically ill at his home on Warwick street. On Monday last he had a paralytic stroke and since then he has been confined to his bed. At last reports he was resting easily. This is the third stroke that Mr. Waugh has had.

AMERICAN OII, in 40 gallon steel barrels with tap, \$12.00; gasoline 28c, five gallons \$1.30; gas engine oil 50c; cylinder oil 50c; best lardjue 40c.—The N. B. HOWDEN EST.

44 opp cloths discount, \$3.00 cloth \$2.40. - SWIFTS

AT Parry Sound three girls, aged from 12 to 15 years, were up in court charged with being out late at night without proper escorts. It was the first case in town under the new Children's Protection Act, and the girls were reprimanded, and their cases adjourned till called.

THE man who pays his bills on time finds life a journey most sublime; he has a minimum of care; the glad hand greets him everywhere; on every doormat there appears the "Welcome" word through all his years; and parents see he's in the swim, and name their babies after him.

CLAIR JARVIS, of London, Head Clerk, Woodmen of World, will install the officers of Watford Camp No. 23, on Tuesday evening next, the 20th. Oyster supper afterwards. All members and their ladies requested to be present.—S. W. Louks, Clerk.

WE wish to thank the many friends WE wish to thank the many friends who have assisted us by handing in news items from time to time. We are here to give all the news and are always glad to get items. Keep up the good work. When you have an item send it along and sign your name as a guarantee of good faith.

THE Guide-Advocate has been appointed agent for the Appleford Counter Check THE Guide-Advocate has been appointed agent for the Appleford Counter Check Book Co., of Hamilton, a firm turning out a high grade of work at a very reasonable figure. Merchants and others using counter check books are invited to call and see samples before ordering their next lot of supplies.

THE county council will hold its organization meeting on Tuesday, January 27th, at 2 o'clock in the afternoon. Every urban Public school board shall hold ery urban Public school board shall hold its first meeting this year on Wednesday, January 21st, at 7 p. m., and every High school board shall meet for organization on Wednesday, February 4th, at 7 p.m.

Clubhouse olives 10c to 35c., marashina cherries 25c., Malagi grapes 25c., oranges 25c to 50c., short-bread, water ice wafers, salted wafers and all fancy biscuits for your special occasion.—The N. B. HOWDEN EST.

WORD was received here last week of the death of Mrs. James Ramsey, of Ottawa, who passed away on Thursday, 8th inst. Her newly-born babe followed her to the Unseen Land the next day. She leaves a husband and three small children aged about 2, 4 and 6 years. Before marriage Mrs. Ramsay was a Miss McLaughlin, of Oshawa.

COURSE A DESCRIPTION OF THE PROPERTY OF THE PR

THE union church services have been THE union church services have been fairly well attended so far this week, considering the disagreeable weather. This (Thursday) evening the meeting will be held in the Methodist church, Rev. T. M. Mead to preach. Friday evening the last service will be held in Trinity Church when Rev. J. C. Forster will preach.

Ir the Guide-Advocate owes you anything present the account and we will endeavor to pay it. If you owe us anything kindly call and get a receipt. If you have a contra account please present it and let us know how we stand with our fellow beings. All accounts with our fellow beings. All accounts should be settled with the new year if

CANNED GOODS.-Sweet wrinkle peas 10c., standard peas 3 for 25c., corn 10c., tomatoes two for 25c., Campbell's soups 2 for 25c., Maple Leaf salmon 25c.—The N. B. HOWDEN EST.

THE third concert of the Redpath Lyceum Course, under the auspices of the Board of Education, is the Emily Waterman Concert Company, and on account of the date falling on Saturday night the concert will start at 9 p.m. This will give you time to shop before the concert. the concert.

THERE was a change of curates in the parish, and shortly after one of the promparish, and shortly after one of the prominent men of the congregation asked his chauffeur: "How do you like the new curate Barney?" "Middlin'," replied Barney, "but he can't come up to the old one. "Twas himself could tell you all about hell. Shure, to hear him describin' it you'd think he was born, bred and reared there."

HAVE you got a sale overcoat for your sell or one of the boys, fine choice.—SWIFTS' SALE.

REV. W. G. CONNOLLY, B. A., return ed missionary from Japan, preahed a missionary sermon in-the Methodist church on Sunday evening of last week. His address was one of the most forceful and delightful sermons that has been given in the church by a returned missionary for many years. The rev, gentleman also gave an excellent address in the Presbyterian church last Sunday evening.

In these days of degeneracy and lack of gallantry, every parent should insist on knowing the whereabouts of daughters after eight o'clock at night. Too many girls there are who are permitted to roam the streets at there own free will at almost any time of night, and who ultimately come to some bad end. We are not a croaker, neither do we believe in taking away the freedom, to a reasonable degree, from the girls and boys, but we do believe there would be fewer heart-aches, fewer broken homes and more acues, lewer broken homes and more purity and womanliness in the world did very parent keep the child off the streets it unseemly hours.

MCLAREN'S jelly powder, three for a quarter; McLaren's extracts, three for a quarter; McLaren's gelatine, two for a quarter; McLaren's coffee, 40c a pound. We guarantee your money back on any of this line that do not please.—THE N. B. HOWDEN EST.

WHO has the most at the end of the who has the most at the end of the year, the man who works for the ruling wages in the progressive farming district, gets his board, his lodging and very often his laundry thrown in and saves from two-thirds to seventy-five per cent. of his wages, or the man who works for the average laborer's wage in the city and pays out from week to week his entire cerviewe for the pecesities of life? Again earnings for the necessities of life? Again the farm wins.

the farm wins.

FORMAL notice has been given calling a meeting of the creditors of the Sovereign Bank for the afternoon of Wednesday, January 25th, at the office of G. T. Clarkson, Toronto. This meeting will be followed by a meeting of the shareholders of the bank, the purpose of both meetings being to ascertain the wishes of the creditors and shareholders as to the appointment of liquidators. The call for these meetings is pursuant to the order of Justice Lennox, who on Jan. 27th will further consider the petition for the winding up of the bank.

WOMEN'S Heatherbloom petiticoats full

Women's Heatherbloom petticoats, full sizes, navy, black and grey, regular \$2.00 for \$1.19.—Swifts' Sale.

WATFORD Council of Chosen Friends held their regular meeting on Tuesday evening of this week. Notwithstanding the severe weather there was a large attendance of members both from the the severe weather there was a large attendance of nembers both from the town and the country. Officers for this year were installed by Organizer John Berdan, of Strathroy, who came up for that purpose. Lunch was then served by the ladies and a very enjoyable time was spent. The Council here is gradually increasing in membership and they expect to reach the 200 mark within the next few weeks. It was decided during the winter months to have a social time after the business is concluded at each meeting. At the next regular meeting which is to be held on February 10th, there is to be a debate on Woman Suffrage, after which lunch will be served. Every member is kindly requested to be present and bring a friend with them.

them.

THERE is again talk of a hydro radial line from London to Sarnia with branches to Petrolea, Forest and Arkona. It is stated that the road will start from London and will touch Komoka, Strathroy, Wyoming, Wattord and other intermediate points. It will follow the main line of the Grand Trunk, and at Wyoming there will be a branch line to Petrolea. Somewhere close to London

WHITE bear coats \$1.98. — SWIFTS' the branch into the north will start. It is understood that the hydro-electric commission will ask the municipalities to contribute a proportionate amount of the cost in bonds and that the bonds will be marketed by the commission in order to facilitate their sale. The comorder to tachitate their sale. The commission will undertake the operation of the line by trained officers, and will turn back to the municipalities their share of the profits, according to the amount of their investment. An advisory commission will likely be appointed to represent the different municipalities.

Peabody Lodge I. O. U. F. Installation of Officers

On Monday evening, 12th inst., J. B. Williams, D. D. G. M., and suite, of Sarnia, made an official visit to Peabody Lodge for the purpose of installation.

The following officers were installed for the present the control of the present the present

The following officers were installed the present term:—
J. P. G.—Bro, J. McKercher,
P. G.—Bro. D. Hamilton,
V. G.—Bro. D. Hamilton,
V. G.—Bro. R. McIntosh,
R. Sec'y—Bro. J. W. McLaren,
F. Sec'y—Bro. F. J. Jones,
Treas.—Bro. C. A. Class.
R. S. N. G.—Bro. P. J. Dodds,
L. S. N. G.—Bro. P. J. Dodds,
L. S. N. G.—Bro. J. Cline,
R. S. V. G.—Bro. J. Cline,
L. S. V. G.—Bro. J. Kersey,
L. S. S.—Bro. J. Kersey,
L. S. S.—Bro. W. Doan,
Conductor—Bro. P. Garson, Conductor—Bro. P. Garson. Warden—Bro. F. Wynne. O. Guard—Bro. F. Kersey. I. Guard—W. Spalding. Chap.—Bro. Joshua Saunders.

PERSONAL

Mrs. Margaret Harrower, Sarnia, is visiting her daughter, Mrs. C. S. Kerton. Mr. W. S. Fuller was in London on fuesday on legal business.

W. E. Fitzgerald, was in London Wednesday afternoon on business.

Mrs. Alvin Shirley, Winnipeg, is visit-ing Mr. and Mrs. John Shirley, St. Clair Street.

Street.

Mrs. Jos. Dunkley, Marquette, Mich, is visiting her brother, Mr. D. Gillies, Front St.

Mrs. McLellan, East Tawas, Mich., spent a week with her brother, Mr. D. Gillies.

Mr. H. Willoughby, Regina, is spending a few weeks with relatives and friensd in this vicinity.
Dr. A. J. Cameron, Hermon, Neb.

in this vicinity.

Dr. A. J. Cameron, Hermon, Neb., was here last week to see his sister who is still very ill.

Jas. V. Thompson, Pierson, Man. is visiting his sister, Mrs. D. Gillies, after an absence of 19 years.

Mrs. Walter Kennedy and daughter, Kathleen, who visited relatives in Watford and Detroit during the holiday sees.

ford and Detroit during the holiday seas-on, have returned to their home in Grav-

enhurst.
Mr. Wm. Trevethick, of Melfort, Sask., on Prince Albert-Melfort line, is visit-ing with Mr. and Mrs. Angus Mitchell, this week. He reports times in that country better, and believes the hard times past, and looks forward for a year in 1914. Mr. Trevethick lived Watford thirty years ago.

AFTER EFFECTS OF DREADED LA GRIPPE

Overcome by the Use of Dr. Williams' Pink Pills.

Throughout Canada la grippe (influenza) prostrates thousands of busy men and women every winter, wrecking their health and leaving behind numerous serious ailments. It is the after effects of la grippe that cause such widespread misery. Here is the reason, la grippe leaves behind it weakened vital powers, a shattered betroug were and improve serious weten impure and improve ered nervous system, impure and impoverished blood, and a low state of health that renders the sufferer extremely liable to rheumatism, indigestion, neuralgia and nervous disorders. You can avoid fa grippe entirely by keeping the blood rich and pure through the occasional use of Dr. Williams' Pink Pills. Or if, because you have not recognized your blood weakness, la grippe fastens its fangs up-on you, its disastrous after-effects can be driven out by the same medicine. Dr. Williams' Pink Pills increase and enrich Williams' Pink Pills increase and enrich the blood supply, feed the starving nerves, and thus impart new health and new strength to enfeebled men and women. Mr. G. St. Clair, connected with the Sun Life Assurance Co., Halifax, N. S., says: "I was taken down with a heavy cold and la grippe and was confined to the house for some weeks. I had the best of medical attention, and although the doctor said I was cured I was still tar from well, and did not have the vim necessary for a said I was cured I was still far from well, and did not have the vim necessary for a strenuous business life, and did not attend to either office or field work. Talking with a friend he said 'Why not try Dr. Williams' Pink Pills.' I decided to do so, and before I had used a box felt an improvement, and before long the Pills made me feel like a new man. I can't therefore say too much in favor of this valuable medicine. and hope that can't therefore say too much in favor of this valuable medicine, and hope that any who may read this and be in need of medical attention will be persuaded to try this truly wonderful medicine."

You can get these health-renewing Pills through any medicine dealer or by mail post paid at 50 cents a box or six boxes for \$2.50 from The Dr. Williams' Medicine Co., Brockville, Ont.

The Colored Quartette Coming

If you wish to hear to your heart's content Jubilee songs, plantation melodies, as well as classical selections of the highest order do not fail to attend the sacred musical literary concert to be given in the Methodist Church here next Monday evening, Jan. 19th, by the Ph'lomel Quartette. Miss Agatha Moore, elocutionist, (also colored), so well and favorably known, will be present and render some of the soul-stirring numbers. Everybody welcome. Doors open at 7 p.m. Concert begins at 8. Admission, adults 25c., children 15c. See large bills. These colored ladies will assist the choir at the regular services next Sunday morning and evening, 11 a.m. and 7 p.m. All cordially invited. If you wish to hear to your heart's

WARWICK.

Mr. C. R. Williams has just returned from visiting his daughter in London. Miss Julia Thoman has returned home after spending a week with friends at

Wisbeach. The Annual meeting in connection with Maple Grove Cheese and Butter Factory, will be held in the Factory on Tuesday Jan. 20 at 2 p. m. for the transaction of general business.

Mr. Allan Thompson, of Fletts Springs, Sask., is visiting his father, Mr. Andrew Thompson, of Birnam. Mr. Thompson intends returning in the early spring when, it is rumored will take with him one of Arkona's most popular young ladies

ladies. Last week the Congregation of St. Paul's Church, Wisbeach, by the kindness of the church wardens, Messrs. Geo. Brison and Wm. Seymour, presented a big load of oats at the Rectory, Warwick Village. For this and many like favours Village. For this and many like favours during the year, Mr. Shore wishes to express his sincere thanks.

In Zion Methodist Church, 2nd line east, the Philomel Quartette will assist the choir on Sunday, 18th mst., at 2.30 p. m. The following Tuesday, 20th inst., they will also give their sacred musical concert in the church, consisting of the latest jubilee selections, plantation melodies and classical source. Concert melodies and classical songs. Concert at 8 o'clock. Admission 25 and 15 cents.

An illustrated lantern entertainment will be held in the Orange Hall, Bethesda, on Wednesday evening, Jan. 21st; under the auspices of the Orange Association. Rev. H. F. Kennedy, of Warwick, Chaplain of the County, will give his lecture on "Martin Luther, and the Rise of Protestantism," illustrated by sixty beautifully colored slides projected upon a screen by a very powerful lantern, making a picture 6½ft. by 8 ft. Beautifully illustrated songs, and other slides showing the British Flag, King George and Queen Mary, William Prince of Orange, etc., will be a feature of the evening's entertainment, All are cordially invited to attend. Entertainment, commences at 8 o'clock. Admission, An illustrated lantern entertainment ly invited to attend. Ente commences at 8 o'clock. A adults, 20c., under 12 years, 10c Admission,

The third annual meeting of the Maple G-ove Beef Association held in the Cheese Factory on Jan. 2nd was attended Grove Beef Association held in the Cheese Factory on Jan. 2nd was attended by nearly all of the members, also by a goodly number of others who were anxious to get into the Association and by the majority of the municipal candidates. The report of the secretary showed that the season had been the best in the history of the association both in the amount and quality of the meat furnished. During the season 18,215¼ lbs. of meat were distributed among the members, being an average amount to each of 455% lbs. The price at which the meat is to be reckoned for the coming season was raised from 9c to 10c a lb. The election of officers resulted as follows:— Pres., Wm. Janes; Vice-Pres., C. E. Smith; Sec.-Treas., M. D. Campbell: Managing Comm., Jno. Kernohan, E. White and J. Cates; auditors, Jas. Brandon and E. White. A very hearty vote of thanks was tendered by the meeting to the auditors of the past three years, Samuel Farrell and Jas. Brandon, for the very exellent services rendered. Mr. Farrell is intending to move to his new farm in the spring and will therefore be outside the ing to move to his new farm in the spring and will therefore be outside the bounds of the association. The satisbounds of the association. The satisfaction given was attested to by the fact that there were nine applications for membership in the hands of the secretary while only two of the old members dropped out, one of whom has moved away. The date for commercement was set for the 19th of March, Amos Zimmerman to furnish the first beef. Three applications were received for Three applications were received for shares in 1915.

Mrs. Edwin Brookfield, who at one time resided on the 3rd con. of Brooke, died at Niagara Falls last week.

J. C. Elliott, Laberal member for West Middlesex, is going to re-introduce into the Legislature at the beginning of the session his bill to grant the municipal tranchise to married women owning property, or otherwise entitled to vote.

property, or otherwise entitled to vote.

The Bible class of Ravenswood Presbyterian church, which meets on Thursday evenings with an average attendance of fifty-five, completed a contest for best attendance and celebrated the same in the good old way of a sumptuous oyster supper in the beautiful and commodious home of Mr. John Clemens, president of the class. The host and hostess made the evening one of the most pleasant of the winter for all. Some ninety-six persons, members of the class, and their guests, sat down to the bountiful table,

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