

A "HYDRO" ELECTRIC FAN

Is an essential feature of summer home-comfort—It's the Fan YOU need in your home.

GET ONE NOW.

PRICES, \$9.50 AND UP.

PHONE 3180.

The HYDRO Shop

WE HAVE NEW HONEY

GUARANTEED PURE CLOVER.

Five-pound pail 75c

Ten-pound pail \$1.40

WILLIS & CO.

665 Richmond Street. Phone 3279.

Barefoot Joy

There's barefoot joy for the children in summer time when their feet are protected by a pair of our Sandals. There's no better summer covering for a developing foot. Just enough leather to protect the sole of the foot and the toes. They are lined with leather with thin, hand-turned soles as soft and pliable as a slipper. The prices are right, too.

UP COOK CO.

"The Store that Serves You Best"

TWO STORES - DUNDAS & RICHMOND STS.

DIAMOND RINGS, \$5.00 TO \$500.00.

C. H. WARD & CO.

Diamond Merchants and Jewelers.

386 Richmond Street. Phone 1084.

INVISIBLE BIFOCALS

OLD NEW

Brown Optical Co.

SPECIALISTS.

221 Dundas Street. Phone 1877.

COAL!

Furnace, Stove, Egg \$7.00 ton

Baseburner Nut \$7.10 ton

THE CONNELL ANTHRACITE MINING COMPANY.

Phones 770 and 1098.

English Rheumatism Capsules.

are guaranteed to cure the worst rheumatic pains in six hours, and to cure permanently if given a fair trial. Price 50 cents a box at

TAYLOR'S SIX CUT RATE DRUG STORES.

HOTEL SEVILLE

NEW YORK

A Half Block from Fifth Avenue.

At Madison Avenue and 29th St.

Central but quiet location.

Rooms with bath for two from \$3 to \$5 per day

Single Rooms \$1.50 Upward

Any size suite at proportionate rates. A booklet with plan, showing prices of ALL rooms, gladly mailed upon request.

ALBERT EDWARD PURCHAS,

Manager, Director.

21-aug-16

THROUGH SLEEPING CARS TO ALGONQUIN PARK FOR FISHERMEN.

To accommodate fishermen and other visitors to Algonquin Park, the Grand Trunk Railway System are running through sleeping cars from Toronto to Algonquin Park, leaving Toronto 8:30 p.m. Fridays, arriving Algonquin Park 10:23 a.m., Madawaska 11:45 a.m. Saturdays. Returning, through sleeping cars leaves Madawaska 4:35 p.m., Algonquin Park 5:55 p.m. Wednesdays, arriving Toronto 7:30 a.m. Thursdays. The Highland Inn is now open to receive guests, and low round-trip tourist fares are in effect. For tickets, sleeping car reservation and further information, phone or call at City Ticket Office, R. E. Rose, corner Dundas and Richmond streets, London.

QUALITY STORE

California Ripe Olives

15c and 25c Per Tin

Harry Ranahan

515 Richmond St. Phone 1024, 3323.

OVER FIVE THOUSAND SAW KENNEDY SHOWS AT PARK LAST NIGHT

Carnival Generates Its Power and Entertains Many.

"MIDWAY" WAS THRONED

Big Crowd Was Well Pleased With Splendid Variety of Attractions.

In spite of the failure of hydro power that naturally cut off a large proportion of the patronage through the lack of transportation facilities, the Con. T. Kennedy shows, playing at Queen's Park this week under the auspices of the L. O. D. E., had a crowd estimated at between 5,000 and 6,000 people at the evening performance Tuesday. Fortunately for the show it carried its own electric plant and was able to generate enough energy to operate the show lights, though not all the electric devices in connection with the exhibition.

Crowd Was Happy.

By foot, horse, vehicles and auto the crowds streamed to the park, and despite the lack of light along roadways leading to the "midway," there was a happy aggregation of pleasure seekers.

The returned soldiers, who are getting as ticket takers, had a busy time of it up until 11 o'clock, when the carnival began to thin out. All attractions had liberal patronage and the general expression of opinion was most favorable to the class of shows included in the Kennedy "trading."

Popular Attraction.

One of the most popular attractions on the grounds seemed to be the Midway show. The dwarfs shown there were, in the opinion of those who saw them, of a much higher type of intelligence than the usual variety of side-show "tricks" exhibited in such exhibitions.

All in all the executive officers of both the L. O. D. E. and the carnival company expressed themselves as pleased with the patronage under prevailing conditions. The fact that so many thousands went to the park without street railway transportation indicated that the "business" would have been of the record-breaking class if the cars had been running.

POPE BENEDICT XV

CABLES GOOD WISHES TO MOTHER IGNATIA

Has Been Sixty Years Sister of the Sacred Heart.

BIG CELEBRATION HERE

Vicar-General O'Connor and Priests Conducted Special Services Yesterday.

Special services were celebrated at the Sacred Heart convent yesterday afternoon to mark the diamond jubilee of Mother Ignatia, superior-general of the order here for the past 23 years and a member of the order for sixty years.

At the convent yesterday high mass was celebrated by Father O'Connor, the vicar-general of the diocese, assisted by Monsignor Asplund from St. Rita, Father McKee of London and Father West of St. Thomas.

A cable of congratulation from Rome from Pope Benedict and addresses of a congratulatory and eulogistic nature were made by the vicar-general and other priests.

After Ignatia before entering the order was Miss Campbell of Toronto. She became a sister at the age of 16 and has been in London for 45 years in the same place. She is the mother of eight, one of her brothers being the late Father Campbell, who had charge of the parish at Orillia.

RESERVE RESERVOIR MAY SOLVE WATER PROBLEM

The utilities commission will meet on Thursday afternoon to discuss the water problem and other questions. The Macgregor wells are being tested, and 500,000 gallons are the flow from the two wells. Preparations are being made to hook up the others.

It is proposed to construct a big reservoir at Horton street. If the Macgregor wells pan out, capable of holding about 10,000,000 gallons of water, to be held in reserve. This can be done by gravitation, and used in cases of emergency. The cost would not be excessive, and there would be plenty of good water available all the time. The question of purchase will be decided upon later.

What I must do is all that concerns me, and not what people think.—Emerson.

Just Arrived from England

A shipment of beautiful fire-proof pottery.

COME IN AND SEE IT.

Tea and Coffee Pots, Cream Pitchers and Sugar Bowls, of lovely colorings and classic design.

Odd pieces, such as Candlesticks, Flower Tubes, Bowls, etc., and all very reasonably priced.

Peters Confectionery

169 Dundas Street.

BRINGING BODY OF LONDON VICTIM TO CITY FOR BURIAL

Father and Mother of Drowned Man Reach Detroit.

BODY WAS RECOVERED

Remains of Leslie Bowie and Three of Four Companions Taken From Water.

After some hours of fruitless telegraphing, R. C. Bowie, father of Leslie Bowie, the young London man who drowned in Detroit on Monday evening in company with four companions, was located yesterday on a pleasure trip in New York and reached Detroit with his wife late last night.

The tragedy, which was announced in The Advertiser of Tuesday evening, was one that shocked the whole city of Detroit. In addition to the five deaths from drowning there are expected as a sequel, for Mrs. Knox, mother of Clinton Knox, one of the drowned men, and of Mason Knox, a brother, who was saved, in such a critical condition that her death is expected.

Mrs. Bowie, the 26-year-old widow of the London boy, is in an even more critical condition than she was on Monday night. Not only was her husband drowned, but two of his shop-mates, Stanley and Joseph Goeck, who boarded at the Bowie home, went down with him. The triple deaths in the one house shattered her nerves completely, and she is still prostrated with grief. A 2-year-old daughter and a 6-week-old baby were left without a father when Leslie Bowie went to his death.

The tragedy was rendered the more pitiable by the fact that the wife of Clinton Knox sat on the beach with their boy while the husband drowned. Until it was all over she did not know that anything had happened. Her husband, as he swam out, had waved to her several times, and when he was about fifty feet away he turned to her newspaper. The lake was rough—rougher than it has been for many years—but she was not thinking of danger.

Gets First Hint.

She got the first hint of the tragedy when her brother-in-law, Mason Knox, dragged himself up the beach beside his rescuer, and gasped out, "The other boys beat us in, eh?"

Mrs. Knox then leaped to her feet, with a realization of what had happened dawning on her.

"Where is Clinton?" she asked finally; "My brother is drowned, and we will never see him again," exclaimed Mason, as he threw himself on the ground and sobbed. "They are all gone."

Still ignorant of what had occurred, the wife tried to get the brother to tell her what had happened, where her husband was and why he didn't swim in. She was still ignorant this morning as to how her husband had drowned, and even refused to believe that he had gone down. Instead was marooned some place, exhausted from a long swim.

Their little boy, Clinton, named for his father, played about and inquired for his father at intervals.

"Wait for Daddy,"

"Why didn't daddy come in? Why didn't he come back to me?" asked the boy on like Uncle Mason's wife.

The party of men from the Detroit Piston Ring Company planned the outing during the heat of yesterday and left the shop a little early to be on the beach before dark. They went in an automobile.

"We had been in bathing at this spot before," said John Granger, one of the two survivors, to a Detroit paper. "We arrived about 7:30, and had been bathing in the out or dredge made in the Ford property some distance from the shore. It was about 300 feet out. It was very rough, but we were all good swimmers."

"The first warning I had that anything was wrong was when I heard Bowie cry, 'Jack, give me a lift.'"

"I went to Mason and brought him in. By this time Bowie had disappeared, and I heard no more from the others, and I didn't see them sink. It was all over before I had brought Knox to safety."

Bodies Recovered.

Four of the five bodies were recovered near Gauley Point by Edward Vernier, supervisor of Grosse Pointe Township and Harbormaster Kling's official crew, Tuesday afternoon.

The first body found, that of Milton J. Elliott, 22, of 221 Buchanan street, assistant superintendent of the Detroit Piston Ring Company, was discovered about a quarter of a mile from the scene of the drowning.

The second body, that of Leslie Bowie, 23, of 210 Hague avenue, shop foreman in the same plant, was found close to that of the first, while the third and fourth bodies, Joseph Goeck, 21, of 210 Hague avenue, department foreman, and Clinton Knox, 20, of 500 Baldwin avenue, superintendent of the Piston Ring Company, were discovered quite a distance from shore.

The body of Stanley Goeck, 22, of 210 Hague avenue, department foreman, which was still missing Tuesday afternoon, was being sought by the harbormaster and by several well-known boatmen who volunteered their services.

The Goeck boys' brother, who resides at 84 Richmond street, has not up to date found Tuesday night been able to get in communication with the parents of the boys, who live in Plains, Pa., so no definite plans have been made for their funeral.

Elliott will probably be buried from the family residence Thursday, although no definite arrangements have been made. Knox will be buried on Wednesday from the home of his father-in-law, Walter A. Krentler, 519 Sheridan avenue, but at a late hour Tuesday it was impossible to gain any accurate information.

POPULAR LADY CONTEST

Keen Race Has Developed Between the Candidates.

The following is the latest standing of the candidates in the popular lady contest:

Miss Florence Peacock 1073

Miss Elma Cook 895

Miss Hazel Addison 885

Miss Florence Kerr 835

Miss Bessie Weidenbaum 785

Miss Lovie Bissett 728

Miss Nellie Van der Aard 678

Miss Dorothy Herald 715

Miss Olive Davis 425

NEW CAPTAIN FOR DUTY AT CENTRAL FIRE HEADQUARTERS

NIAGARA ZONE IN DARKNESS FOR 5 HOURS

Hydro Fails Again and Whole District Is Tied Up for Power.

PUBLIC INCONVENIENCED

Electric Railways and Industries at Standstill When Juice Goes Off.

MANY ACCIDENTS CAUSED

District Reports Show Number Injured Through Mishaps Caused by Lack of Light.

SOME RESULTS.

The R. M. Ballantyne Knitting Company of Stratford, abandoning hydro and installing a \$30,000 steam plant.

Automobile and rig collide in darkness at Goderich. Lady severely injured and horse may die.

Firemen at Tillsonburg hampered by lack of light responding to fire, which threatened whole block.

Area Affected—Niagara Falls to Windsor. Streets Were Dark.

SAYS MOTORISTS MUST OBEY LAWS AND TRAFFIC RULES

Magistrate Will Continue to Impose Fines.

INFRACTIONS CONTINUE

Every Summons Court Sees Breakers of Regulations Appearing.

Every Tuesday and Friday—summons days at the police court—finds from one to ten citizens appearing on charges of having violated in some manner the motor vehicle act or the traffic bylaw. These infractions, notwithstanding the fines that are so often imposed by the magistrate, continue to appear each succeeding Tuesday and Friday, on the information.

"I am going to continue to fine autoists who will insist on breaking the laws, as our citizens must be protected," said the magistrate in court.

Magistrate Saw Thomas, appeared first, charged with cutting a corner at Clarence and Dundas streets. Unfortunately for him, the magistrate had been at the corner at the time, and suggested to Mascari that he had better turn around and make a wider turn. Mascari had replied he was sorry, and the magistrate had summoned, and following a severe lecture, fined him \$2 or days in jail.

Can't Run City.

"You men in auto are not going to run this city if I have anything to say about it," said the magistrate, "I am going to continue to impose the fine."

Alexander Harvey, charged with exceeding the limit of speed, was fined \$5 and costs for his little burst of speed.

Patrolman McCullough held the stop before, said John Granger, one of the two survivors, to a Detroit paper. "We arrived about 7:30, and had been bathing in the out or dredge made in the Ford property some distance from the shore. It was about 300 feet out. It was very rough, but we were all good swimmers."

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Port Stanley Subscribers

Arrangements have been completed for the delivery of both the morning and evening editions of The Advertiser at Port Stanley until September 4, 1916, and the same satisfactory service regarding news items and delivery of papers that has been in force for the past seven years is assured for this season. Londoners spending their holidays at Port can secure their favorite newspaper by notifying or telephoning the Circulation Department; Phone 3670.

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SAVE MONEY ON TEA.

You can buy Rowat's Special Tea in five pound quantities of the highest quality for 50c. Five pounds or more, for 5 cents a pound less.

40c, 45c, 55c, 65c and \$1.00 a pound.

T. A. ROWAT & CO.

250 Dundas Street. Phone 3051, 3052.

cars to London there, but on their arrival were disappointed to find nothing moving and the Railway City in darkness.

Candles in Demand.

Candles have not been in such demand in London for a long time as they were last evening. Old oil lamps were gotten out and cleaned up also. In many of the downtown stores candles were the only illumination.

About 10 o'clock the street railway cars in operation on Dundas street, only by using the machinery at Springbank pump-house and reversing the power.

"When we agreed to operate our system with hydro-electric power, we were told that breaks at that time were the result of inexperience," said Manager C. B. King of the street railway last night. "Now if these breaks continue we will find it necessary to consider some method of insuring a constant supply. We have had breaks every day for several days."

BAD TILLSONBURG FIRE IN BUSINESS BLOCK; DARKNESS BOTHERS DEPT.

[Special to The Advertiser.]

TILLSONBURG, Aug. 1.—The hydro power to run the fireworks pumps one of the principal business blocks must surely have been destroyed by fire. The department was seriously hampered by lack of lights in the station and on the streets, in combating a fire which gutted two floors of Malone's clothing store at 10:15 p.m., and did extensive damage to stock in this and an adjoining premises. The loss will run into thousands of dollars.

The fire had gained tremendous headway before the department arrived on the scene.

In a comparatively short time three heavy streams of water were brought to bear. It looked for a time as though the whole block must go. An hour's fighting and excellent pressure did wonders.

Mr. Malone's loss will be heavy, smoke and water damaging what the flames missed. This loss is partly covered by insurance.

The stock of A. S. Reimie is also heavily damaged by smoke and water. It is well insured.

The building occupied by Mr. Malone is gutted on the first and second stories. The cause is unknown as no fire had been on the premises for four days.

SERIOUS ACCIDENT IN GODERICH DUE TO DARKNESS OF STREETS.

[Special to The Advertiser.]

GODERICH, Aug. 1.—The lack of light of tonight, due to the failure of hydro power, caused a serious accident on East street about 9 p.m., and a Miss Ethel King, severely injured, a horse belonging to Claude Murray may die. Robert King's automobile is badly wrecked and Mr. Murray's shattered.

Two autos were endeavoring to pass in the darkness and Mr. King's rig, a 1915 Buick, was struck by the rear of the automobile, which was overturned.

LARGE STRATFORD PLANT WILL ABANDON HYDRO; TROUBLE 3 DAYS IN ROW.

[Special to The Advertiser.]

STRATFORD, Aug. 1.—The Stratford Electric Company has abandoned hydro electric, as the breaks of the last few days have seriously inconvenienced, and in many cases alarmed citizens. The reason of water pressure in case of fire was everywhere debated, although officials stated that gasoline pumps would be an emergency source of power.

Young women who had come to Stratford at an early hour were fearful of going through the dark streets, and the hospital was seriously inconvenienced and an uncomfortable feeling held nurses and patients. The hospital was seriously inconvenienced, excepting for the operating rooms and halls, the hospital was without any other light service. The same conditions were reported in this case for the insane and the postoffice, where serious inconvenience in the handling of the mails was caused. At the hospital auxiliary lamps and lamps were used in the rooms.