#### MAXWELL MAN FOUND DROWNED IN WEST

on a Visit.

SWIFT CURRENT, July 12 .-- Charles T. Smith of Maxwell, Ont., has been found drowned in a slough near the Scourge of Children May at village of Tompkins. He was 77 years of age, and was on a visit to his daughter, Mrs. McGillvray of Tompkins. At the inquest a verdict of ac- MEDICAL MEN TO MEET cidental drowning was brought in.

NOTED PAINTED DEAD.

LONDON, July 13.-3:58 a.m.-James Sant, late principal painter-in-ordinary to Queen Victoria, died in London yes-

AGED MONTREAL MERCHANT DIES MONTREAL, July 12.—Robert Kerr, house, R. & W. Kerr, Limited, died this afternoon at his residence, 85 St.

#### Magical Effect on Neuralgia Throbbing Pain Goes Quickly

#### A Year's Sufferer Cured by "Nerviline."

No person reading this need ever again suffer long from Neuralgia.

Nerviline will quickly cure the worst Neuralgia, and Mrs. G. Evans, in her strong letter written from Russel postoffice, says: "One long year, the longest of my life was almost entirely given up to treating dreadful attacks of Neuralgia. The agony I experienced during some of the bad attacks was simpunmentionable. To use remedies by operation. the score without permanent relief was mighty discouraging. At last I put my faith in Nerviline! I read of the won- that only about one per cent of the derful pain-subduing power it possessed persons affected are over fifteen years and made up my mind to prove it valu-able or useless. Nerviline at once eased less than five years old. Most of those the pain and cured the headache. Continuous treatment with this magic- ages of one and three years. working remedy cured me entirely, and

1 have ever since stayed well." Mrs. Evans' case is but one of hundreds that might be quoted. Nerviline is a specific for all nerve, muscular or joint pain. It quickly cures neuralgia, sciatica, lumbago, lame back, neuritis and rheumatism. Forty years in use, and today the most widely used liniment in the Dominion. Don't take anything but "Nerviline," which any dealer any where can supply in large, 50-cent, fam ily-size bottles, or in a small, 25-cent

## CROSS, FEVERISH CHILD IS BILIOUS OR CONSTIPATED

Look, Mother! See if tongue is coated, breath hot or stomach sour.

"California Syrup of Figs" can't harm tender stomach, liver, nowers.

her children "California Syrup of Figs," occupy the cover when the guns of that this is their ideal laxative, be the opposing side make their tenure the Atlantic. cause they love its pleasant taste and in the wood too costly to be worth stomach, liver and bowels without grip- played the trick of withdrawing and

When cross, irritable, feverish, or derous outburst from the guns. breath is bad, stomach sour, look at the longue, mother! If coated, give a teaspoonful of this harmless "Truit laxa. digging, fighting and pressing saps fortive," and in a few hours all the fold, ward get no rest. The fresh troops constipated waste, sour bile and undi- brought out under cover of the smoke gested food passes out of the bowels, and you have a well, playful child made in wave after wave, with the When its little system is full of men engaging in catch-as-catch-can cold, throat sore, has stomach-acke, diarrhoea, indigestion, colic-remember a good "inside cleansing" should always and act as if the affair was not one

Figs," which has directions for babies, notable as the troops became habituated children of all ages and grown-ups to the style of fighting. printed on the bottle. Beware of coun t the genuine, made by "California Fig Syrup Company."

Use Cocoanut Oil

For Washing Hair

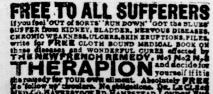
If you want to keep your hair in good condition, be careful what you wash it with.

Don't use prepared shampoos or any thing else, that contains too much alkait. This dries the scalp, makes the hair brittle, and is very harmful. Just plain mulsified cocoanut oil (which is pure and entirely greaseless), is much better than anything else you can use for shampooing, as this can't possibly injure the hair.

Simply moisten your hair with water and rub it in. One or two teaspoonfuls will make an abundance of rich. rinses out easily, and removes every particle of dust, dirt, dandruff and excessive oil. The hair dries quickly and bright, fluffy and easy to manage. You can get mulsified cocoanut oil at and a few ounces is enough to last

#### This Leaves the Skin Free From Hairy Growths

A simple method for completely re moving every trace of hair or fuzz is here given. This is painless and usually a single treatment will banish even stubborn growths. To remove hairs. make a thick paste with some powdered delatone and water, spread on hairy surface and after about 2 minutes rub off, wash the skin and the hairs are gone. This method will not mar the skin, but to avoid disappointment, be



certain you get delatone .- Advt.

#### PARALYSIS GERM REPORTED FOUND BY N. Y. PHYSICIAN

Last Be Subdued.

Dr. Flexner, Who Is Devoting Energies To Plague, To Address Doctors.

NEW YORK, July 12 .- While Health Commissioner Emerson declined to night to discuss the report that a New York physician had succeeded in isolat-Mathew street. He was in his 80th ing the germ of infantile paralysis, year and had been a lifelong resident great importance was attached by of this city. cians tomorrow night, which will be devoted to a discussion of the disease which has cost more than 250 lives in this city since the epidemic began. Among the speakers will be dation, who is devoting his energies to a study of infantile paralysis. It was reported that scientists have progressed so far that they are testing a culture

> traces of the germ, and ultimately isolate it. There was a feeling of optimism in State Department at Washinghe health department today, not only because there were fewer cases reported than vesterday, but also because no new areas were invaded, and be cause all agencies combating the epi demic are working in complete co

An analysis made by the health department of the reported cases shows who have died have been between the

### BRITISH CLOSE TO FOE'S SECOND LINE: PRESSING FORWARD

Troops Confident, Having Become Expert in New Fighting.

[BY FREDERICK PALMER.] BRITISH FRONT IN FRANCE, July -Via London, July 13.-12:30 a.m.was no extensive attack on either side today, even the artillery naving some rest, except for the regushelling of certain points and sudoutbursts when any troop move-

nent was seen. Their new line beyond Contalmaison seemingly secure, the British pushed forward new trenches into Contalmais-on wood, which brings them here as on the front of the Mametz wood, with obstacles cleared and on an average of two or three hundred yards from the German second line, which is not as strong as the first line, taken on July 1, and which is being shelled

The Trones wood and certain other points peculiarly illustrate the power merce submarine to go to America will ground. Either the British or the Ger-Every mother realizes, after giving mans are able to get cover in the rush for the Trones wood flank, and milk also will form the bulk of the reoccupy the cover when the guns of turn cargo of other submarines to cross

Troops Get No Rest. Troops on the front line engaged in account for everything in the charges

scrimmages. All told, the British are phlegmatic, Millions of mothers keep "California of life and death. They mention re-Millions of mothers are were know a syrup of Figs" handy; they know a saying: "The Germans got into us saying: "The Germans got into us morrow. Ask your druggist for a 50-cent bottle of "California Syrup of strengthening of their confidence is

> Deeds of Valor. The opportunity for individual initiative is singularly great, and examples of it are heard whenever the corre spondent of the Canadian Press talks with a battalion commander fresh from the field. An officer who had already won the Victoria Cross at Gallipoli crossed an open space in the face of machine gun fire with two men, ombed out a bombing post protecting guns, and captured it without having been hit, but was killed when he attempted to venture a second time.

Take Germans From Rear. Successful strategy was responsible for the taking of both Contalmaison and the Mametz wood. The final taking of Contalmaison was accomplished with few casualties, and the victorious troops when seen today were in triumphant spirits. The Germans faced their machine guns as if expecting the australia is sealing close under protecting curtains of fire the British waves swept across a thousand yards, reached the ruins of the creamy lather, and cleanses the hair village, and taking the guns and gun-and scalp thoroughly. The lather ners from the rear, forced them to surrender.

Taking Woods a Task. Mametz wood was rushed from the evenly, and it leaves it fine and silky, side where the Germans were unprepared and the same way. This wood is something over two hundred acres most any drug store. It is very cheap, in area and had not been cleared lately and the undergrowth was so thick beeveryone in the family for months .- fore the battle the men had to force a passage through it by pulling the branches to one side. The explosion of shells in this, as in the Trones and other woods, which have been so flercely contested, caused showers of fragments of limbs to fall on the troops Machine gun bullets passed through

trees of small diameter Forests Terribly Ruined. The last forty yards of the Mametz wood were the hardest to take because of the fallen trunks and limbs of trees which formed a natural barricade. In some cases snipers posted in a tree were brought down when a big shell felled the tree. Some of the German wounded were pinned to the ground under the fallen trunks of trees and Austro-Hungarian submarines or by were removed with difficulty. The forest ruins are worse than the ruin

of villages. "The orders were to go through the Mametz wood," officers said, "and we went through dug in on the other edge

as told, and stuck.' Commanding generals have continuagainst over-eagerness when the chance for a rush seems good. This kind of an advance requires systematic methods with a minimum loss of life.

prospects in the west are better today than at this time last year. He based this belief on personal observations and reports of officials and corresponding to the control of th

#### Belfast Orangemen Devote the 12th to Tribute to Fallen

BELFAST, Ireland, July 12 .-On account of the war and of their de ire to assist the authoritie to carry out the regulations established by martial law, the Orangemen omitted today the annual procession in celebration of the battle of the

By way of showing respect to those of the Ulster division who have fallen at the front, all business was suspended at noon for five minutes. Street traffic was at a standstill, blinds were drawn and prayer services

### A NEUTRAL VESSEL WAS CONVOY FOR THE DEUTSCHLAND

Simon Flexner of the Rockefeller Foun- Said To Have Escorted Submarine Across Atlantic.

in which they believe they will find SERVED AS A SHIELD

> ton Skeptical About Report.

> > [Associated Press.]

WASHINGTON, D.C., July 12 .- Dipomats of the allied countries received information during the day that the German submarine Deutschland was Thermometer Registers 101 on Streets convoyed almost to the Chesapeake sumably Norwegian, Swedish or Dutch, which aided in shielding her from detection by enemy warships and also acted as a tender. This information quested. Allied warships are said now to be searching for the convoy ship. Washington is Skeptical.

Various rumors indicating that the bmarine might have had a convoy have reached the state department out none of them ever was given credence. One was that a British steamer which put into the Madeira Island had sighted on June 23, in the Atlantic, a large submarine bound westward, in

onvoy of a steamer. The state department already begun consideration of questions involving departure of the Deutschland. To prevent violation of neutrality by forwarding of military information considering whether the Government

## **NEXT GERMAN SUB**

Emperor William Said To Be Interested in Commerce Venture

AMSTERDAM, via London, July 12.

In an interview Bremen owners of thoroughly cleanses the tender little while. In the wood fighting both sides the submarines declared that the venture was prompted mainly by humanileaving the enemy under a sudden mur- tarian feelings because German babies are dying because of the shortage of

ng a financial interest in the scheme. His shares are said to be held in the name of Director Heineken of the North German Lloyd.

#### MONTREAL LADY ROBBED OF JEWELS IN NEW YORK

NEW YORK, July 12 .- Charged with the theft of five pieces of lewelry. D. C. Macarow, wife of the general is announced of Mrs. Joseph Chamber-manager of the Merchants Bank of lain, widow of the late British states-Canada, John Powell, a young negro man, and the Rev. Wm. Hartley Carelevator operator, was locked up in negie, rector of St.

Mrs. Macarow came to the city from Montreal in the middle of June, and stopped at an uptown hotel, where Powell was employed up to last night night of June 20, her rooms were entered, apparently by means of a pass key, and the jewelry taken.

Two of the stolen gems were highly prized by Mrs. Macarow, owing to their workmanship and design. They were a maltese cross set with diamonds and other stones, and the other was a brooch. She promptly notified the police, with the result that Powell was arrested charged with the theft.

ture and Production.

LONDON, July 12 .- The Government of the Commonwealth of Australia has taken prisoner, and among the re decided to appoint a commission to go to the United States to investigate killed and eight wounded." methods of manufacture and production and conditions of employment, says a Reuter dispatch from Melbourne. To make Australia independent of outside sources for cables and metal ropes, the dispatch adds, it is proposed

#### establish a government cable works. BERLIN SAYS ALLIES LOST 61 VESSELS IN JUNE

BERLIN, July 12 .- Via London, July 13 .- An official statement issued to-

night says: "In the month of June 61 of the enemy's merchantmen, measuring about 101,000 tons, were sunk by German and

#### BETTER THAN LAST YEAR

vice-president of the Canadian Pacific Railway, stated today before his departure for the east, that the crop

### MISS NEVIN, WINDSOR, AND A COMPANION DROWNED AT WHITBY

Miss Elvidge Loses Life in Attempting Rescue.

TRAGEDY AT A PICNIC

Young Ladies Go In Swimming and Miss Nevin Is Taken With Cramp.

WHITBY, July 12.-Miss Evelyn Elvidge, daughter of Principal W. L. Elvldge, of Whitby, and Miss Clara Nevin, of Windsor, were drowned here

The young ladies were in attendance at a Sunday school picnic and were in swimming. Miss Nevin had been in the water about half an hour, when she apparently took a cramp and called for help. Miss Elvide, though able to assistance, and both girls went down Their companions on the shore were unable to give assistance The victims of the accident were soon brought to shore, but after working over them for some time the physician was obliged to declare life ex-

Miss. Elvidge was about 16 years of age. Miss Nevin was some years

## MANY ARE PROSTRATED

-One Death Reported.

NEW YORK. July 12 .- One death reported here today. While the mercury on the street thermometers soar ed as high as 101, the official record may be communicated later to the state department and investigation rethat the temperature reached 89, and the average for the day was 80. This, it was said, was the highest temper ature recorded for the corresponding date during the last 33 years.

Germans Get to Right Bank of River But Are Ejected.

PETROGRAD, July 12 .- Via London 11:15 p.m.-The following statement on from this country regarding the the military operations was issued to-Deutschland's movements, officials are day by Russian army headquarters: "On the whole front, from Riga to should prevent dissemination of news Polessie, there was intermittent artillery and rifle fire. German aviators dropped bombs on the station of Zamarie and the town of Niesvij. where several houses were set on fire. "Persistent fighting continues on the Stokhod front. Near the village of Grouchivka, north of Hulewicze, the enemy made his appearance on the right bank of the river, but later was

ejected therefrom. "On July 10 we made prisoner 24 officers and 745 German and Austrian

'On the Baltic our tornedohoat destroyers, during operations in the Gulf S. Gunn, Scotland; 503446 Sapper Free of the guns, and the cover given by bring back foodstuffs, particularly con- of Bothnia, captured two large Ger- Lavin, England; 503311 Sapper slight rises and depressions in the densed milk, according to reports re- man steamers, one of which was loaded Love, Wales; ceived here from Bremen. Condensed with iron ore. They brought both England; 503446 Sapper A later report says:

vere attempting to bring artillery Paxton, South Africa; 503264 Sapper against the Ikskul works. In the sector of the Tzcherkassy farm, south of Sapper Wm. Strachan, Scotland. Krevo, the Germans, supported riolent artillery fire, took the offensive but were repulsed by our counter-at-

"On the Stokhod there were artiller;

## MRS. JOS. CHAMBERLAIN

TO WED A CLERGYMAN Engagement Is Announced to Rev. Wm.

Margaret and police headquarters tonight. He is canon of Westminster. Before her marheld on charges of burglary and grand riage Mrs. Chamberlain was Miss Mary Endicott of Massachusetts, daughter of the late Wm. C. Endicott, secretary of war in President Cleveland's cabi-

#### BRITISH LOST 3 BOATS

Correct Version of Engagement In the Adriatic.

LONDON, July 12.-6:10 p.m.-The British version of the naval encounter in the Southern Adriatic, which the Austrian' admiralty in a statement issued yesterday declared had resulted in the sinking of four or five British patrol boats by the Austrian cruise Novara, was given in the following of

"Information received from the British admiral in the Adriatic is that on July 9 the Austrian cruiser Novara upon a group of his majesty's patrol boats on duty. The Astrum, Spei and Clavis were sunk, and frigate Bird and Benbus damaged, but were able to return to their port. The crew of the Astrum and Spei were mainder

WEDNESDAY CASUALTIES. Ottawa, July 12.—Casualties: Infantry. Killed in action.—63447 Pte. Thomas Harvey, England; 77482 Lance-Corp.

Alex J. Waddell, Scotland; 437089 Pte. P. B. Watson, Scotland. Previously reported missing-Now killed in action-a4143 Pte. N. L. Mac-Kenzie, Scotland.

Missing-77496 Pte. Thomas Beach, Scotland. Previously reported missing-Now nnofficially prisoner of war-7730 Pte. Herbert Batchelor, Scotland. Wounded-70143 Pte. L. P. Barrett, England; 54218 Corp. Henry Beadle, England; 54343 Lance-Corp. Blanford, Scotland; 151157 Pte. Harold George Stronach, Scotland; 9835 Pte. F. W. Thomas O. Matthews, England; 424427

F. W. Thomas, England; 405790 Pte. Clarence Walden, England. Previously reported missing, now un-Diggles, England; 503503 Sapper James

# Announcement

### OVERLAND OWNERS and PROSPECTIVE BUYERS

The Willys-Overland Limited beg to announce the appointment of the

## WESTERN ONTARIO MOTOR SALES, LIMITED

HECTOR W. D. BROWN, President and Manager. STEVENS BROWNE, Secretary-Treasurer

Exclusive Representatives and Selling Agents for

# OVERLAND and WILLYS KNIGHT MOTOR CARS

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London

Sapper John Lundy England; 503492 Sapper John Miles. 503287 Sapper Frederick Our artillery dispersed Germans who Parker, England; 503306 Sapper Arthur Chas. Seivewright,

Mounted Rifles. Previously Reported Missing, Now Unofficially Prisoner of War at Dulmen.-405113 Pte. Geo. Scale, West duels. In the region of the village of Kachovka the enemy attempted to ap- land; 113572 Pte. V. E. Steers, Japroach the Stokhod, but was repulsed maica, West Indies; 109176 Pte. Ernest Watkins, England; 400825 Pte. J. Walters, England; 109657 Pte. G. H. Wallace, England; 111613 Pte. Alex. Benzie, Scotland; 114413 Pte. Robert Cadger, Scotland; 113140 Pte. James Coghill, Scotland; 109297 Lance Corp. Harry Davies, England; 113181 Pte. J. F. Dillon, next of kin not stated.

33220 Pte. Wm. Foottit, England; 113264 Pte. Garnet Gregory, Jamaica; Pte. Thes. Gouldsbrough, England; 113240 Pte. Wm. H. Geake, Eng-113270 Pte. John G. Gaddon, Ireland; 199372 Pte. V. C. Hardingham, England; 199389 Pte. Wm. Heron, 109406 Acting Scotland: Sergt.-Major C. W. Hunt, England; 109436 Pte. O. G. Kingdon, South Wales; 113371 Pte. H. A. Loxley, England: 109518 Pte. Wm. McGinnis, Scotland: 113475 Pte. R. S. Parry, England; 109563 Lance-Corp. Robert Rainham, England; 112122 Pte. Herbert Ruberry England; 109622 Pte. L. J. Stanway,

England. Mounted Rifles. Previously Reported Missing, Now Unofficially Prisoner of War at Aachen No. 106592 Pte. John Tough, Scotland; 118501 Pte. Arthur Pritchard, England. Previously Reported Missing, Now Unofficially Prisoner of War-No. 106303

Pte. B. H. Hunt, England.

9 P. M. LIST. OTTAWA, Ont., July 12 .- 9 p.m. cas-

ualty list: INFANTRY Killed in Action-135365 Duncan Fraser, Scotland; 622631 Alvin Mennie, Scotland; A24249 Chas. Weir, Scotland. Died of Wounds-102535 Thomas Davison, England; 404848 George Hadden, Ireland; 55655 Jos. McCalden, Ireland; 55254 Walter Muir, Scotland.

Died-10583 Sergt. Arthur E. Walk-. England. Previously Reported Dead, Now Unfficially Prisoner of War In Germany-1553 Walter L. Favel, kin in 90th Battalion, C. E. F.; 415704 Charles Ward,

Wounded-10882 Thomas Brogan England; A24121 Gilbert Chignell, England; 487346 Pioneer Robert Crosbie Scotland; 444451 Thomas D. Darcus, eland; 91435 Sidney Fisher, England; 55620 James Gilchrist, England; 408456 Harvey, England; A2547 Edwin D. Wm. U. Illingworth, England; Corp. Wm. U. Illingworth, England; 430013 Pioneer Murdo Kennedy (returnto duty) Scotland; 420997 John Mc Kellar, Scotland; 55938 Lance-Corp. James H. Southern, England.

MEDICAL SERVICES, Killed in Action-A1374 William MOUNTED RIFLES. Wounded-107363 Edwin Lance, Eng-

ARTILLERY. Killed In Action-394 Driver James Mylan, England.
Dled-302996 Acting-Bombardter Al

lan B. Stewart, England. ENGINEERS. Shell Shock-472066 Sapper Howard . Cashmore, England. Wounded-326 Sapper J. Hill, return-Archibald ed to duty, England; Lieut. Donald C.

# Making a Business Grow!

If you have a business and want that business to GROW, get in line with progress

But do not harbor the idea that advertising is ALL a business needs to drive it

The farmer SOWS his corn, then he sets up a SCARECROW'to frighten away the birds, then he gets out his hoes and cultivator, and keeps right on caring for that CORN until he gets it to market.

When you begin to advertise your business, you take a wise step-you put yourself in the way of BIGGER THINGS, but if you want your advertising to WIN for you the fullest SUCCESS, co-operate with the advertising.

Advertising is meant to draw new trade—it is an open invitation to the stranger to shift his custom to you.

Should this same stranger take you at your word, and decide to give YOUR PLACE a tryout-and should he find the air of your establishment chilly, or the GOODS, the SERVICE, or the PRICES, in no important detail better than elsewhere, how could you expect that man to become a steady patron of YOUR shop.

You MUST find SOME distinctive thing about your own business, and talk loud and often about THAT in the NEWSPAPERS.

Talk about as much else as you please, but all the while keep hammering home that DISTINCTIVE thing. Build your business around it.

There is a lot of SOAP on the market, but-"SURPRISE SOAP-IT'S PURE."

There are brands of canned stuffs a-plenty on the market, but at once you feel easy in your mind when they hand you one of the "FIFTY-SEVEN VARIETIES."