

WHISKAR'S

THREE BUSY STORES,
228, 230 and 232 Dundas Street, London.
Winning a Battle
Depends on the Officers.

The men, the guns, the ammunition—all must be the right kind, for weakness in any one point may result in defeat. It's the same in business. Liking the proprietor to the commanding officer, the clerk, to the soldiers, the goods to the ammunition, it can truthfully be said every element in store organization must be right to win success. We believe you will find the "Three Busy Stores," in every particular superior to the usual run of stores, and able to serve you better. That's why it wins. Low prices prevail in all departments.

Special Purchase of Lace Ties.

30 dozen Ladies' White Lace Ties, pearl edge finish; regular 50c tie. We cleared the lot, and now sell them to you at 15c each.

New Fall Dress Goods.

Columbia Cloth, for suits and skirts, in navy, black, brown, gray, fawn, all the newest shades, at 25c yard, special.
Ladies' Cloth Suits, in all shades; regular \$1.25. Our price 95c yard.
Tweed Suits, for fall wear, at 50c and 55c yard.
Heavy Suits, for fall wear, at 75c, 80c and 85c yard.
Plain Serges, in navy, brown, blue, black, fawn, green, at 25c yard.
Navy Blue and Black Serges, wide width, at 35c yard.
Melton Cloth in Navy and brown; worth 25c, for 15c yard.
New Plaids, for fall, all new patterns, at 25c yard.

Oil Cloth and Carpet Department.

Oil Cloth, 1 yard wide, at 25c and 25c yard.
Oil Cloth, 2 yards wide, new patterns, 50c yard.
Stair Oil Cloth, at 12 1/2c, 15c yard.
Tapestry Carpet, nice patterns, at 35c; regular 50c yard.
Two pieces only of Tapestry Carpet; regular 35c, for 25c yard.
Union Carpets, at 25c and 35c yard.
Chinese Matting, at 15c and 25c yard.
Chinese Matting, regular 12 1/2c, for 10c yard.
Special line of Door Mats, fringe all round, at 25c each.
Large Hemp Rugs, at 49c each.

House Furnishings.

Cretones, in all new patterns, 8c, 10c, 12 1/2c yard.
Fancy Floral Sateen, new designs, at 15c, 18c, 20c yard.
Fancy Mercerized Art Sateen, at 25c yard.
Extra wide Art Sateen, beautiful patterns, at 20c yard.

Velvet Velours, in rich shades, at 85c, 90c yard.
Tapestries, at 47c, 65c, 85c, \$1.20 per yard.
Cushion Forms, 18 inches square, at 25c, 42c each.
Cushion Forms, 20 inches square, at 50c each.

Smallwares.

Fancy Chiffon Veiling, colored spots; regular 40c, for 25c yard.
Special lot of White Veilings, colored spots; to clear at 5c yard.
Cushion Purses, at 25c, 29c, 35c, 50c, 55c, \$1.00 each.
Colored Purses, at 15c, 25c, 35c, 50c, 55c, \$1.00 each.
Fine White Lawn Handkerchiefs, with Valenciennes lace edge; worth 25c, for 15c each.
White Lawn Handkerchiefs, lace edge and insertion, fancy corners; worth 19c, for 12 1/2c each.
White Lawn Handkerchiefs, lace edge; worth 15c, for 10c each.

Velveteens.

Cardinal, navy, cream, black, brown and green; extra value; at 25c yard.
Velveteens in all shades, at 35c and 50c yard.
Special line of Corded Velvets, all shades, at 25c yard.
Silk Velvets, all colors, at 35c and 50c yard.
Ribbon velvets, cotton back, at 3c, 4c, 5c and 7c yard.
Narrow Velvet Ribbon, satin back, 5c, 7c, 8c and 10c yard.
Extra wide Ribbon Velvet, satin back, 25c, 29c, 35c yard.

Millinery.

New Felt Outing Hats; worth \$1.25, for 75c each.
All Summer Millinery and Flowers at less than cost.
Jet Buckles, for dress trimming, at 5c, 10c, 15c, 20c each.
Large Jet Buckles, for millinery, at 20c, 25c, 35c, 45c each.
Rhinestone Buckles, at 5c, 10c, 15c, 20c, 25c, 40c, 45c each.
Cut-Stee Buckles, finest quality, at 25c, 35c, 45c each.
Black and White Tips, at all prices.
Special line of Black Tips, at 10c and 25c each.

If you want delicious pure tea,
try Blue Ribbon Ceylon Green.
It will surprise you.

AT THE TORONTO INDUSTRIAL FAIR.

Address Presented by the Association to Sir Wilfrid Laurier.

To the Right Hon. Sir Wilfrid Laurier, C. M. G., P. C.:
Sir—On behalf of the Industrial Exhibition Association we welcome you here today, and beg to assure you that we appreciate your kindness in consenting, notwithstanding the pressure of your great and onerous public duties, to open our annual exhibition. We desire to congratulate you on the high position you occupy in the public life of Canada. We venture to assure you that you enjoy the personal goodwill and the profound respect of all classes of your fellow-countrymen. We honor your patriotic endeavors to strengthen the common Canadian sentiment in all the provinces, and to guard and promote the freedom and efficiency of British institutions. For these and many other reasons it is a very special pleasure to write your name in the records of this association with those of Sir John Macdonald and Sir John Thompson, who, when they held the high office which is now yours, discharged the duty which today you have graciously consented to perform.

We would call your attention to the fact that this is the twenty-third annual exhibition held under the auspices of this association. From the first its growth has been uninterrupted. It is now by common consent acknowledged to be the best annual exhibition on the continent of North America. The number of its visitors has increased from seventy thousand to over three hundred thousand. It gives thirty-five thousand dollars in business to the city of Toronto. It spends thirty thousand dollars on special attractions. Its live stock exhibit is unequalled in America, and ranks even with the Royal Agricultural Society's exhibition. In short, Sir, we are raising a Canadian national exhibition, to secure exhibits from all the provinces, to assemble in these grounds and buildings specimens of the manifold products and industries of Canada, to contribute to the unity of the commonwealth, to promote commercial, industrial and agricultural enterprise, and to establish in the Canadian people faith and pride in their own resources, opportunities and achievements.

We beg to add, Sir, that we still hope to hold under the auspices of this association a great inter-provincial exhibition, embracing organized exhibits from all the provinces, and representative of all the conditions of Canadian life in the opening years of this new century, and we bespeak your sympathetic consideration for your great enterprise, and trust that you and your ministers may be led to conclude that such a venture would have national value, could advantageously be held on these grounds, and successfully carried out by this association.

And now, Sir, we beg once again to thank you for your kindness in consenting to open this exhibition, and to wish for your and Lady Laurier long life and happiness.

(Signed),
ANDREW SMITH, President.
H. J. HILL, Manager and Secretary.
J. P. EDWARDS, Treasurer.
Toronto, Aug. 27, 1901.

About Sugar Beets.

To the Editor of The Advertiser:
Sir—The wheat crop in this section is rather poor, and of late years has not yielded as large returns as when the country was new, and land required more work and more fertilizers. The price of wheat and other grain is low, and farm expenses high. The Ontario farmer finds he cannot compete with the prairie farmer of the west and northwest, who can raise large crops at small expense, and who, with cheap and rapid transportation is supplying our home markets with wheat at less than it costs our farmers to raise it. We are raising wheat and shipping it to Germany, France and other countries, selling it at less than it costs to produce, and taking in exchange their sugar which can be grown in this section of Ontario at a profit of from \$10 to \$100 an acre. Our Michigan neighbors have about 200,000 acres in sugar beets this year, and expect to realize a profit of, on an average, \$25 an acre after paying all expenses. They export to manufacture 200,000 tons of sugar, and the rest of the crop is sold to farmers who put half their wheat land into sugar beets, and give them the necessary cultivation, they would largely increase their crop. The sugar beet tops are left on the land the beets would not impoverish the soil more than most other crops. The question is often asked: "Are sugar beets hard on the land?" The fertilizing value taken from the soil by a ton of sugar beets, potatoes, carrots, or Swede turnips is about the same. At the market price of potato, nitrogen, and phosphoric acid, the three necessary constituents in plant food, and necessary to plant growth, one ton of each of the following crops would drain from the soil fertilizing value as follows: Sugar beets, \$1.25; carrots, \$1.25; mangels, \$1.10; potatoes, \$1.20; Swede turnips, \$1.20; barley, \$1.40; rye, \$1.60; wheat, \$1.20; corn, \$1.20; clover hay, \$1.20; alfalfa hay, \$1.20; clover hay, \$1.20; timothy hay, \$1.20; alsike clover, \$1.20; barley straw, \$1.20; oat straw, \$1.20; pea straw, \$1.20; rye straw, \$1.20; wheat straw, \$1.20.
If any of the above crops were fed to stock, the farm and all the land, nearly all the fertilizing value in the crop would be returned to the soil. Sugar beets, carrots and clover go down so deep that they draw a large amount of plant food that is out of reach of other crops. Sugar beets are no harder on land than ordinary farm crops.

H. C. GREEN.
307 William street, Aug. 21, 1901.

Louis Smith, 55 years old, whom a mob at Fort Smith, Ark., intended to lynch in the county jail, was saved through the action of the father of the girl who he was charged with having assaulted, Louis Watson.

TWO WOMEN WHO TOOK PARIS GREEN.

One Escaped Death by an Overdose, But the Other Succumbed.

Alliston, Aug. 27.—The Benedicts vs. Bachelors' lacrosse match on Tuesday afternoon nearly resulted in a tragedy in an indirect way. Among the spectators at the match were Mr. and Mrs. Bert Newton, a young married couple. The latter took a deep interest in the match and could not conceal her disappointment at the defeat of the benedicts. Just as the match was finished she hastily left the grounds without her husband and went uptown and purchased a quarter of a pound of Paris green. She immediately went home and swallowed a large portion of the poison. The dose was too large, however, and this, together with the prompt arrival of Dr. McCullough, saved the young woman's life.

A FATAL DOSE.
Toronto Aug. 28.—Death from the effects of a self-administered dose of Paris green was the fate of Mrs. Laura M. Allan, wife of Frederick H. Allan, who resides at 45 Richmond street east, with his wife's married sister. The fatal dose was taken on Tuesday last, but it was only on Saturday night at 10 o'clock that the end came.

TOUGH BULL, THIS!

Locomotive Tosses Him Twice and Kills a Cow—He Goes On Grazing.

Elizabeth, N. J., Aug. 27.—The locomotive of an eastbound train on the Long Branch road ran into a bull owned by James Brady, a farmer of Rahway avenue, yesterday afternoon, hurling the beast high in the air. In coming down the bull struck a cow, grazing near the track, knocking her on the rails. She was killed. The locomotive, which hit the bull again, flung him into a ditch, where he lay some time. Finally he got up, and with a roar, scampered off, and began to graze as if nothing had happened. The series of accidents, however, did not stop there. The train, which was carrying a cow, kept the track. The farmer at Carleton stopped a passing train, the crew of which pushed the mangled carcass of the cow off the track. The accident delayed travel half an hour. Brady will sue for the value of the cow.

From Near-by Places

THAMESFORD.

Thamesford, Aug. 26.—Miss T. McCarty, daughter of Mr. James McCarty, has entered on a two-year course in the nurses' training school, Jamestown, N. Y. We wish Miss McCarty every success, and feel confident that she will fill with ability and fidelity any suitable position to which she may be called.

Mr. Joseph Hennessy has returned from London, where he pleasantly spent a few days visiting his brother.

The Pitiful Helplessness of Nervous Sufferers.

Results of Human Maladies That Impair and Destroy Brain, Spinal Cord and Nerve Cells.

Symptoms That Indicate the Approach of Locomotor Ataxia, Paralysis or Nervous Prostration.

Helplessness is more to be dreaded than any amount of pain or suffering. It is helplessness that makes the approach of old age so much regretted. In the great majority of cases helplessness of body or mind is the result of a wrecked nervous system. You cannot meet a person having the first symptoms of nervous exhaustion, such as irritability, nervousness, neuralgic pains, loss of energy and vitality, and inability to concentrate the mind, without calling to mind many terrible examples of paralysis, locomotor ataxia, prostration, insanity, or some form of helplessness and suffering.

On account of their gradual and insidious approach nervous diseases are most liable to be neglected. But they never wear away of themselves. The nerve force that has been wasted must be replaced. The most effective means of creating new nerve cells and revolutionizing the nervous system which is known to this age is Dr. Chase's Nerve Food. Natural and gradual in its upbuilding effects and truly marvelous in its curative influence, this great food cure promptly and certainly arrests nervous waste and sets in action the process of restoration. It makes pale, weak, nervous men, women and children strong and well.

50 cents a box, 6 boxes for \$2.50. At all dealers, or Edmanston, Bates & Co., Toronto.

Mr. P. Hennessy, who is now a master mechanic in the machine shops of the Canada Cotton Company. The has been with this company for the past ten years, filling with ability and fidelity all work intrusted to his care. These mills are now running 2,400 looms and employ 12,000 men and women. Mr. Hennessy served his apprenticeship with Burns and Leonard, in London.

SMALLPOX IN QUEBEC!

At Least 36 Cases in One District—May Be Hard to Stamp Out.

Ottawa, Aug. 28.—Dr. Bonnier, of the Quebec board of health, has returned from St. Pierre de Wakefield where he went to look into the smallpox cases. The disease has been running through the district since June, and there have been at least thirty-six cases. All but six of them are now convalescent. The disease was of a mild type, and in fact many thought it was chickenpox. Steps were taken to disinfect all the houses, but Dr. Bonnier says he cannot be sure that the disease will be stamped out easily. The district is large and there are rumors of other cases. Dr. Davies, of Chelsea, has been left in charge of the district.

The Death Record.

Youngstown, Ohio, Aug. 28.—Lloyd Barth, a pioneer iron manufacturer and president of the Lloyd-Barth plant of the Union Engineering and Foundry Company, in this city, died this morning. He was 63 years of age. New York, N. Y., Aug. 28.—Dr. Thos. M. Markoe, professor emeritus of surgery at Columbia University, is dead at his summer home at East Hampton, Long Island. Dr. Markoe wrote several medical works and valuable papers.

STEAMERS ARRIVED.

Aug. 27. Reported at. From.
Anchorage... Montreal... New York
Coversa... Montreal... New York
Laurentian... Glasgow... New York
Idalia... New York... New York
Potsdam... Boulogne... New York
Protector... Plymouth... New York
Wassian... Queensown... Philadelphia

LEGAL HANGING.

Canton, Ga., Aug. 28.—Raymond Ross, colored, was legally hanged here yesterday for assaulting a white woman.

ADVANCE IN PRICE OF PLOWS.

Chicago, Ill., Aug. 27.—Plow manufacturers of the United States, a large number of whom have been in conference at the Auditorium, have decided upon an advance of 10 per cent in the price of plows and all plow repairs during the coming year.

SUICIDE AT PICTON.

Picton, Aug. 27.—Mr. Haslach, a resident of Rochester, N. Y., committed suicide this morning by hanging himself to a beam in the barn of John O'Neill, two miles below here, on the shore of the Bay of Quinte. Mr. Haslach, who had spent the last three or four summers at O'Neill's, had been in poor health. He was about 50 years of age.

CONSERVATIVE ELECTED.

London, Aug. 27.—The parliamentary election held yesterday to fill the seat in the House of Commons for the Andover division of Hampshire, made vacant by the death of William W. B. Beach (father of the House of Commons), resulted in the return of Edward Beckett, Conservative, who received 3,096 votes to 2,473 cast for his Liberal opponent, George Judd.

PEACHES TEN CENTS A BUSHEL.

Sparta, Mich., Aug. 27.—The fruit market collapsed here yesterday, when the price of peaches went down to 10 cents per bushel. The hot, damp weather of the past few days is the cause. Some loads of fruit have not brought enough to pay the freight. Peaches will not keep as long as the weather remains as it is now. Fruit growers in surrounding townships have already lost thousands of dollars, and the end is not yet in sight. In some cases buyers have refused to handle the stock.

LEGAL CAIDS.

JARVIS & VINING—BARRISTERS, etc., 101 Dundas street. C. G. Jarvis; Jarvis & Vining, B. C. G. Jarvis.

McGOVY, POPE & FERRIN, BARRISTERS, solicitors, Robinson Hall Chambers, opposite court house. Money to loan.

G. N. WEEKES, BARRISTER, SOLICITOR, notary public, etc., Huxox Building, 341 Richmond street, London. Money to loan at lowest rates.

W. H. BAIRNATH, BARRISTER, SOLICITOR, etc., 32 Dundas street, London.

T. W. SCANDRETT—BARRISTER, SOLICITOR, etc., 35 Dundas street, London.

GREENLEES & BECHER—BARRISTERS, etc., Canadian Loan Company Building, Richmond street, London. Private funds to loan. A. Greenlees, Esq., C. Becher, Esq.

PURDOM & PURDOM, BARRISTERS, solicitors, etc., Office, Masonic Temple Building, corner Richmond and King streets. Alex. Stuart, Esq., Duncan Stuart, Esq., B. C. G. Jarvis.

JOHNSTON & CASEY, BARRISTERS, etc., 90 Dundas street, E. H. Johnston, Avery Casey.

STUART, STUART & BUCKE—BARRISTERS, solicitors, etc., Office, south-west corner Dundas and Richmond streets. Alex. Stuart, Esq., Duncan Stuart, Esq., B. C. G. Jarvis.

T. H. LUSCOMBE, BARRISTER, SOLICITOR, etc., 109 Dundas street, near King street. Telephone 430.

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GIBBONS & HARPER—BARRISTERS, etc., London Office, corner Richmond and Wellington streets. George C. Gibbons, K.C.; Fred F. Harper.

FINANCIAL.

F. A. O'NEIL, FINANCIAL AGENT, Albion Block, 41 1/2 Richmond street. Private funds to loan on real estate security, at lowest rates.

VETERINARY SURGEONS.

J. H. TENNANT, VETERINARY SURGEON—Office, 137 King street. Residence and infirmary, corner King and Wellington streets. Treatment of dogs a specialty. Phone 278 and 682.

JOHN H. WILSON, VETERINARY Surgeon, Office and residence, 343 Richmond street. Telephone 430.

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DRESSMAKING.

DRESS CUTTING SCHOOL—INDIVIDUAL instructions in the art of designing and fitting ladies' costumes. Special arrangements for out of town pupils. Hours, 2:30 to 9:30 p.m. 225 1/2 Dundas street, London.

What is CASTORIA

Castoria is for Infants and Children. Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It contains neither Opium, Morphine nor other Narcotic substance. It is Pleasant. Its guarantee is thirty years' use by Millions of Mothers. Castoria destroys Worms and allays Feverishness. Castoria cures Diarrhoea and Wind Colic. Castoria relieves Teething Troubles, cures Constipation and Flatulency. Castoria assimilates the Food, regulates the Stomach and Bowels of Infants and Children, giving healthy and natural sleep. Castoria is the Children's Panacea—The Mother's Friend.

Castoria. "Castoria is an excellent medicine for children. Mothers have repeatedly told me of its good effect upon their children." Dr. G. C. Osgood, Lowell, Mass.

Castoria. "Castoria is so well adapted to children that I recommend it as superior to any prescription known to me." H. A. ARCHER, M.D., Brooklyn, N. Y.

THE FAC-SIMILE SIGNATURE OF

Chas. H. Fletcher
APPEARS ON EVERY WRAPPER.

THE CENTAUR COMPANY, 17 MURRAY STREET, NEW YORK CITY.

MEDICAL CARDS.

J. B. CAMPBELL, M.D., 33 DUNDAS street. Hours, 12 to 4; 6 to 8. Phone 522.

DR. GRAHAM-OFFICE, 380 CLARENCE. Residence, 616 Richmond. Specialties, pulmonary affections, cancer, tumors, piles, diseases of women and children.

R. OVENS, M.D., 225 QUEEN'S AVENUE. Eye, ear, nose and throat.

DR. McLELLAN, EYE AND EAR SURGEON. Specialist eye, ear, nose and throat. 497 Talbot. Hours, 9 to 5; 7 to 8.

W. W. SHAW, M.D., L.R.C.P., M.R.C.S., 25 King street. Phone 839.

DR. E. PARDEE BUCKE, 209 QUEEN'S AVENUE, Kingsmill Terrace. Telephone 904.

DR. McLELLAN, 163 QUEEN'S AVENUE. Eye, ear, nose and throat. 163 Queen's Avenue.

DR. N. R. HENDERSON, 238 QUEEN'S AVENUE. Eye, ear, nose and throat only.

DR. A. T. HORRIS, 336 DUNDAS street, near Colborne—Diseases of women and children. Diseases only. Hours, 1 p.m. to 4 p.m. Telephone 1255.

DR. MEEK, QUEEN'S AVENUE, LONDON—Specialty, diseases of women. Hours, 10 a.m. to 1:30 p.m.

DR. ANGLUS GRAHAM-OFFICE AND RESIDENCE, 463 King street. Phone 998.

DR. J. T. CAMPBELL, M.D., M.C.P.S., 412 Dundas street. Hours, 12 to 2 p.m.; 5 to 8 p.m. Skin diseases a specialty.

HADLEY WILLIAMS, M.D., F.R.C.S., England. Specialist (surgical diseases only). 439 Park Avenue. Phone 324.

DR. BAYLY, 435 PARK AVENUE—Diseases of children. Phone 827.

DR. JOHN D. WILSON, OFFICE AND RESIDENCE, 360 Queen's Avenue. Special attention to diseases of women and children. Office hours, 12:30 to 4 p.m.

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PLEA FOR THE SUNDAY SCHOOL

The Church Without It Is a Doomed Institution.

It is the Greatest Evangelizing Agency of the Age and the Hope of the Future.

Editor Advertiser—The Sunday school is the great evangelizing agency of the age and the hope of the future. It is not an annex, wing or side issue of the church, but its very heart. If not through the school, from whence will come the future efficient working forces of the church? The church without a live Sunday school is a doomed institution. To win, to train, and to hold the youth is its supreme purpose, and its essential work, a study of the message of God to men. We have a host of good schools, but may not the attendance and value of everyone in Middlesex and London be improved? Why not more adults in attendance? Why not larger Bible classes? Why not fewer idle, old and young, in our schools or at work as teachers? Why should not every school have its Children's Day or Rally Day? Cannot the townships aid each other by co-operation and exchange of speakers at conventions? Why not Bible institutes half yearly at different points, as in New York and Ohio? The rural school perhaps more than the city school benefits by organization. The non-denominational Township Sunday School Association, with its regular visitation of schools and annual gathering or convention, has proved a most helpful agency, bringing to all sympathy, inspiration, co-operation and improved methods of teaching and management. The county of Middlesex has fifteen townships. Of these the following have township associations: Westminster and Delaware (union), London, West Nisour, North Dorchester, Lebo and Carleton (sks). So far as we can learn there are no associations in McGillivray, East Williams, West Williams, Biddulph, Adelaide, Metcalf, Kirkfield and Mossa (eight). If any of the latter are organized, who are specially interested get together, consider