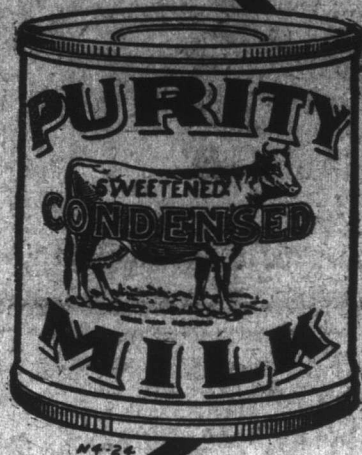


It's Rich, Pure Milk
WITH SUGAR

Buy six or a dozen tins at a time.
Purity keeps indefinitely, and with
plenty on hand you will not risk run-
ning short. Wherever both milk and
sugar are required—in cooking, for
coffee or cocoa—Purity is ideal. Its
high quality never varies.

**Borden's
PURITY
BRAND
CONDENSED
MILK**

The favorite
on land
and sea.



As Others See Us And as we see Ourselves.

(By OBSERVATOR.)

"Rich man, bigger man, thief.
How we clutch at a glint of pleasure
Selling our silver dreams
For a handful of tinsel treasure.

"Hurrying through the world,
With greed in our eyes to blind us,
Cramming our pockets full
Of things we must leave behind us."

One at least of our prominent pub-
lic men with whom I often come in
touch thinks the churches may per-
haps solve the unemployment prob-
lem, but not by setting up ministers
to hear evidence and to judge. Their
part, in his opinion, is rather to teach
than to judge, and to give than to take
evidence. The chief duty of the
church, it seems to me, is to preach to
"both sides" to beware of covetous-
ness. Sir Robert Bond used to be
(and probably still is) in favor of
non-intervention of the Church in the
political disputes of capital and lab-
or, and confining the Church's duty
to the preaching of great moral prin-
ciples, leaving their practical ap-
plication, in any given case, to be
decided by the individual concerned.

Reverting to the Church's attitude
towards social, industrial and po-
litical questions, let me observe in
passing that Pope Pius XI's Ency-
clical on the subject is an admirable
example as to the way in which the
Church should deal with these mat-
ters. It is an honest attempt on the
part of his Holiness to apply the
truths of Christianity to every day
facts, and to bring them to bear upon
political and social questions. The
Archbishop of Canterbury strongly
deprecates meddling where the clergy
are not experts, and thinks that "the
great duty of the Church at all times
is to set forth high and holy prin-
ciples and motives."

By the way, those excellent ex-
hortations to the Church to preach
abstract principles always remind
me of James Russell Lowell's lines:
"I'll willin' a man should go toliably
strong,
Ain't wrong in the abstract, for that
kind of wrong."

is all unpoplar, and never gets
plited.
Because it's a sin that no one com-
mitted."

It was not by emitting platitudes
that the great Churchmen made
Christendom and established the au-
thority of moral law. There is no
need for any man, Christian or un-
Christian, to meddle with things of
which he knows nothing, but if the
Churches were in earnest, they would
set about getting the things done.
They would not be any longer con-
tent with letting off their artillery
against the sky, they would study the
question and invite the co-operation
of all those who without such inter-
vention would probably never con-
sider the matter, and when they had
arrived at what was a basis of ap-
proval by common sense by the best
men concerned, they would bring
their whole influence to bear in order
to secure its acceptance by the un-
reasonable minority. "Blessed are
the peace-makers, for they shall be
called the children of God," but it
is precious little use trying to se-
cure that blessing by merely pre-
claiming absolute principles. Peace-
makers in the realm of socialism, as
well as in the domain of politics, have
to do more than cry "Peace, peace,"
when there is no peace.

However, it is encouraging to know

that in spite of all the cynicism with
which the world is being cluttered
in these times, there are to be found
to-day abundant signs of the appear-
ing of a new and better condition of
things. Men are their way to higher
levels, either through suffering or
through understanding, and never be-
fore were both so tremendously at
work in the world. The first duty of
the good citizens of St. John's there-
fore, is to seek the basic confidence,
and to let all his actions arise from it.
Browning's well-known saying,
"God's in his heaven; all's right with
the world," is just what we make of
it. It may be the supreme effort of
a blind faith, or it may be the calm
assurance of a well-founded under-
standing. There is a reason for pub-
lic confidence just at this moment,
and that reason is the inevitability of
the triumph of principle—the victory
of truthfulness and honesty over
mendacity and graft.

The old-time party leader was very
different from the one of the pres-
ent day. He (the former) was not
merely theoretically, but practically,
above all things sincere; the neces-
sity of doing, at all hazards, that which
he judged, rightly or wrongly, to be
just and proper, was the dominant
note of his character. Take, for ex-
ample, the late Sir Hugh Horgan. Of
the controversies in which he became
involved; some of the most trouble-
some were undertaken on behalf of
other people who, as he conceived,
had been treated with injustice. The
same instinct of veracity ran through
all Sir Hugh's work, in politics and
everything else. This, which he knew,
by being thoroughly and turned over
on all sides, and probed through and
through. This quality of active verac-
ity, the striving after knowledge in
connection with public affairs, as
apart from hearsay, lay at the root
of Sir Hugh's very remarkable pow-
ers of discernment which enabled him
so readily to analyse the object and
motives of his political opponents.

True, the urgent need of employ-
ment at a season of the year when
every able-bodied man in the commu-
nity ought to be working ready for
the shore and Labrador fishery, is
not a hopeful sign of the times to
the casual observer. But the people
must not be discouraged. The recu-
perative powers of this colony are
wonderful. We have had destructive
fires, bank failures and other very
disastrous experiences, which, seem-
ed for the moment to paralyze every-
thing. But, in due time, the clouds
rolled away, the sun of prosperity
came out shining brighter than ever,
and Terra Nova, in every instance,
arose, like a Phoenix from its ashes,
stronger and better than ever, be-
cause of the purifying ordeal through
which she had passed. And so it will
be again! What with inexhaustible
supply of fish-food, unlimited
mineral resources, boundless water-
power and extensive shipbuilding
possibilities, Newfoundland promises
to be, in the near future, under pro-
gressive and economical administra-
tion, the most prosperous dominion
in the whole British Empire.

Where labor must be regulated, it
should be by the action of corpora-
tions and trade unions rather than
by the Government. I could leave
all possible liberty to these bodies,
and to private enterprise of any sort.
We are apt to undervalue the work
accomplished by the latter. Freedom
of association under all its forms is
a necessary part of liberty, for we
must not confound liberty with in-
dividualism. The question of par-
amount importance at present—as I
have already intimated—is how to
find employment for the people. Just
now it seems very evident that unless
something is soon done to check the
tide of emigration, in another year or
two we shall have only decrepit old
men and slow-thinking young men
and women left in many of our ex-
tern towns and villages. We want a
vigorous, up-to-date administration—
and an honest one at that—to put
new life in things. It requires only
a casual glance at the situation to
see that most of the industries in the
colony just now need the doctor!

In forming up and putting into ef-
fective operation a new Government,
the leader must not forget that in
order to sustain the attitude of im-
partiality towards the whole body of
ordinary citizens, all public officials
should be "out of business." Else
there will be a private interest, as
well as a public interest, for these
officials to struggle with, and, how-
ever good as men they may be, the
public service must inevitably suf-
fer from even the imputation of the
former, and of what that imputation
implies.

It is noticeable that modern legis-
lation is coming in for severe criti-
cism from many sources, and there
can be no question that such criticism
is well founded; although those who
are unable to take the long view,
remain unconvinced of any ill effect
arising out of the tendency of the
times. Obviously, the whole tendency
of present-day Governments is to
take upon themselves responsibilities
which used to belong to the individ-
ual. As a matter of fact, we are suf-
fering from a complaint that is cas-
ing comment all over the country—
the complaint that during the past
few years there has been too much
legislation. The people should be

CORNS

Lift Off—No Pain!



Doesn't hurt a bit! Drop a little
"Freezone" on an aching corn, in-
stantly that corn stops hurting, then
shortly you lift it right off with
fingers.

Your druggist sells a tiny bottle of
"Freezone" for a few cents, sufficient
to remove every hard corn, soft corn,
or corn between the toes, and the
calluses, without soreness or irrita-
tion.

Foot and Mouth Disease not for Humans

This acute and highly contagious
malady, which occurs chiefly in
cattle and swine, has made its
appearance among dairy cattle and
hogs in several counties of central
California, but The Weekly Bulletin
of the State Board of Health (Sacra-
mento) informs its readers that they
have little to fear personally from
the infection. We read:

"The standard methods of control,
which consist of cattle quarantine,
destruction and burial of affected
herds, as well as continued and care-
ful search for cases, are being rigidly
applied by the State and federal di-
vision of animal industry. For the
benefit of health officers who desire
information concerning the possibi-
lity of human beings contracting the
disease, it may be said that they are
not frequently infected. The disease
may be contracted by children who
drink raw milk from cows afflicted
with foot-and-mouth disease. There
is slight danger of children contract-
ing the disease from this source, how-
ever, as most of the milk consumed in
California is pasteurized, with the
exception of certified milk and Grade
A. raw milk, both of which should be
safe, as they are produced under strict
supervision. The disease in man is
generally very mild, recovery taking
place spontaneously. The symptoms
are fever, vomiting, painful swell-
ing, sensation of heat and dryness of
the mouth, followed by an eruption of
vesicles distributed over the lips,
mouth and tongue. There also may be
headache, pain in the back, vertigo,
colic, diarrhea and weakness. Dogs,
cats, sheep and goats are said to be
infected occasionally, but the horse
appears to be non-susceptible. The
disease is primarily a disease of cat-
tle. There have been five outbreaks
of the disease in the United States
prior to the present epidemic. All of
them have been completely exter-
minated by the animal industry au-
thorities."

Rockwood's Nut Bar has a
larger sale in New York than any
other chocolate bar. If you have
not tried it you have missed a
good thing.—may 2, 1924

France Builds Military Railroad

ACROSS SAHARA.

There is significance in the news
that the base of the British navy is
to be removed from the North Atlan-
tic to the Mediterranean Sea. The
menace of the North has been re-
moved, since the German fleet was
sunk at Scapa Flow, and the danger
spot is now in the great southern
sea. The British navy is the world's
greatest instrument for enforcing
peace, and preserving the liberties of
other nations. By its trapping of the
German navy at the outbreak of the
war, it did, at one stroke, more to-
ward winning the war than any other
agency in the war. In spite of the
tremendous war debts of France, that
country is now contemplating the
building of a railroad 2,200 miles long,
across the Sahara desert from Algeria
south, at a cost of approximately \$25-
\$30,000,000, for the avowed purpose
of having in readiness an army of native
negro troops, to throw into Europe by
the shortest possible route, in the
next war. It is estimated that 550,000
of these troops, whose services in the
late war placed the stamp of French
approval upon them, are available
from the French Colonies in Africa.
This development of a great military
reserve in Northern Africa makes the
French fortifications in Algeria, and
the British post at Gibraltar the vital
points in international politics. The
concentration of the British navy in
the Mediterranean, in the event of
hostilities, would conflict with French
plans for rushing the negro army ac-
cording to Marseilles from Algeria, and
consequently the French are contem-
plating the building of huge subma-
rine transports. Is there peace? In
the event of a conflict in which Britain
and France joined hands, their united
forces would be enormously strength-
ened by the construction of this rail-
road. In the impossible event of di-
scord between the two countries, the
British navy would again be
found where it was most needed, as
it was in the world war. British navy
manoeuvres, now taking place, involve
the largest concentration of British
warships since the battle of Jutland.
There will be eighty-three ships, with
full complement of submarines, air-
craft, torpedoes, bombs and all other
weapons of war. British trade in the
Mediterranean totals 65 per cent.
of the whole, and is six times as great
as that of any other one nation.

Small hats for sports and street
wear generally have their brims turned
up slightly in front.

after smoking—
get rid of
that tobacco
breath with—
LIFE SAVERS
they take
your breath
away—



at all stores.
GERALD S. DOYLE,
Distributor.

FRESH FRUIT

Ex S. S. Silvia

CELERY.
SWEET JUICY FLORIDA ORANGES.
CALIFORNIA ORANGES.
GRAPE FRUIT.
EXTRA FANCY TABLE APPLES.
FRESH TOMATOES.
BANANAS.

NEW SAIR DATES 13c. lb.
NEW HALLLOWER DATES 16c. lb.
NEW TUNIS DATES 25c. pkg.
NEW TURBAN DATES 20c. pkg.

C. P. EAGAN
TWO STORES
DUCKWORTH STREET & QUEEN'S ROAD.

Genuine
BAYER
ASPIRIN

SAY "BAYER ASPIRIN" and INSIST
Unless you see the "Bayer Cross" on tablets you
not getting the genuine Bayer Aspirin proved
by millions and prescribed by physicians for 24 years

Safe Accept only "Bayer" pack-
which contains proven di-
Handy "Bayer" boxes of 12
Also bottles of 24 and 100—Drugs-
Aspirin is the trade mark (registered in Canada) of Bayer Manufacture of
acidaceticum c. Salicylicum. While it is well known that Aspirin must be
will be stamped with their general trade mark, the "Bayer Cross"

LEATHER!

FISHERMEN! Nothing wears better than
Leather.

REMEMBER! One pair of Smallwood's Hand-
made Boots will last the voy-
age, will outwear at least
three pairs of the best rubber
boots on the market to-day,
besides giving you that com-
fort which only a Leather
Boot can do.

SMALLWOOD'S! Smallwood's BOOTS are
made out of all solid Leath-
er!



Lower Prices on Hand-made BOOTS

Tongue Boots, Wellington Boots, High and Low
Boots; Men's, Boys and Youths' solid Leather
Laced Boots.

Mail Orders receive prompt attention.

F. Smallwood,
THE HOME OF GOOD SHOES
218 Water Street, St. John's.

CONCEPTION BAY SERVICE

S.S. "PAWNEE"

Leaves Carbonear on Mondays, Wednesdays and
Fridays, at 7.20 a.m., and Harbour Grace on Tuesdays,
Thursdays and Saturdays, at 7.20 a.m. for Portugal
Cove, via Bell Island. Returning, leaves Portugal Cove
each evening 4.30 p.m. (Sunday excepted) for Bell
Island, Harbour Grace and Carbonear.

BELL ISLAND S. S. CO.

Fire! Fire! Fire!

Insure your property against loss by Fire with a
first-class British Fire Office. Losses Liberally and
Promptly settled.

**The Liverpool & London & Globe Insur-
ance Company, Limited.**
BOWRING BROS. LTD., Agents for Nfld.

Sample Free... Mail coupon below to
ELLEN J. BUCKLAND

of Kotex: Write Ellen
Buckland for Personal
Kotex for Women. In
St. John's, Nfld. or
St. George's, Nfld.
Kotex is clearly and free.



Now... 8 women out of 10
are solving an old problem
a new way

By ELLEN J. BUCKLAND, Graduate Nurse

What this new way is, you should learn with-
out delay. It brings comfort, protection, peace
of mind, at all times, under all circumstances.

It delights the fastidious woman, with its
assurance of immaculate, personal cleanliness
always. Its practical convenience and hygienic
importance cannot be explained here.

What is it?

All these advantages are combined in a prod-
uct recently discovered—a product called Kotex.
To show you what it is and what it will do we
offer a sample free. Simply fill out and mail me
the coupon below.

Kotex is made from pure, white cellulose,
super-absorbent discovered during the world
war.

It absorbs 16 times its own weight—instantly.
It is five times more absorbent than ordinary
cotton. It is light weight—it is cool.

The feature women appreciate most is the
easy means of disposal, which protects you from
inconvenience and embarrassment.

Accept the free sample—today

I ask, as a personal favor, every woman who
reads this brief explanation of Kotex, to send
for the free sample.

It means so much, to the active, energetic,
progressive woman that certainly none should
neglect this opportunity.

Besides, Kotex is of enormous importance
from a health standpoint. This has been briefly
explained in a book written by a doctor. A copy
will be sent you with the Kotex sample.

At all drug and department stores

You can secure Kotex everywhere, at all drug
and department stores. It comes in two sizes—
Kotex regular and Kotex-Super (additional
thickness).

FREE SAMPLE—Mail this Confidential Coupon

ELLEN J. BUCKLAND, G. N.
Care of Harold P. Ritchie & Company, Ltd.
10 McCord Street, Toronto, Ont.

I want to accept free trial offer made by you, with the understand-
ing that it is absolutely confidential.

Name _____
Address _____
City _____

telegram, St. John's, 5/10/24