



**OUR SHOWING OF FALL and WINTER SUITINGS and OVERCOATINGS**

is an exhibit that is complete in every sense of the word. Not only is the variety here to attract you, but the character of the clothes we make and our reasonable prices will prove strong inducements for your patronage.

**W. P. SHORTALL,**  
THE AMERICAN TAILOR, 300 WATER ST.  
PHONE—477. P.O. BOX—445.

1500 Sides AMERICAN SOLE LEATHER.  
NEW MANILLA & STEAM TARRED ROPE.  
Also, 2000 AMERICAN GOVERNMENT AXES  
3 1/2 lbs. to 4 lbs. each.  
Will be sold at Rock Bottom Prices.  
**North Am. Fur, Hide and Metal Co'y.,**  
Water Street West (Next Door Reid Electric Store).  
sept 27, 1914

EXPORTERS REQUIRING  
**Box Strapping**  
can obtain best quality  
**Japanned Embossed Steel Strapping**  
AT  
**Robert Templeton's.**

**NEW ARRIVALS!**

PLANTERS SALTED PEANUTS.  
FILSHILL'S CONFECTIONERY.  
INGERSOLL CREAM CHEESE  
and CORONA MIXTURES.  
CRYSTALIZED BON BONS.  
OUTPORT ORDERS PROMPTLY FILLED.

**P. F. FEARN & CO., Ltd.,**  
Box 667. 200 Water St. Phone 734.

**Sacrificed Car Sale.**

Now is your opportunity to buy at an exceptionally low figure

**FIRST CLASS SECOND-HAND PAIGE CARS**

One 7 Passenger PAIGE Touring Model 55.  
Several 5 Passenger PAIGE Touring Model 39.  
One 5 Passenger OAKLAND Touring Model 34C.  
One 5 Passenger OVERLAND Touring Model 83.  
and others.

These Cars have been thoroughly overhauled and made as good as new. Demonstration gladly given. Going at sacrifice prices.

**J. COCKER,**  
Anglo-American Garage.  
Phone 797.  
oct 18, 14

**FIRE INSURANCE!**

**QUEEN INSURANCE CO. of America**  
—AND—  
**THE GREAT AMERICAN INS. CO. OF NEW YORK.**

Capital practically unlimited. The largest number of Policy holders in Newfoundland.

**Absolutely no trouble when a loss occurs.**  
PHONE 668. P. O. BOX 782.

**GEO. H. HALLEY, Agent,**  
ABRAHAM BUILDING, 166 WATER STREET.  
1914, 15

Fifty-Three Years in the Public Service--The Evening Telegram



**EDEN!**

"To a little house in the evening  
Home shall men come,  
To an older town than Eden,  
And a taller town than Rome"

—and when the wandering feet  
have all come home again, a cup of  
golden Blue Bird Tea comes like a  
benediction.

**Blue Bird Tea**  
"Brings Happiness!"

**Butter, Cheese  
Hay, Oats.**

Due Monday  
Ex. S.S. "Manoa" from Montreal:

"GILT EDGE" BUTTER—56 lb. Boxes.  
"GILT EDGE" BUTTER—28 lb. Boxes.  
LARGE and TWIN CHEESE.  
PRIME TIMOTHY HAY.  
CHARLOTTETOWN WHITE OATS—  
4 Bushel Sacks.

**LOWEST PRICES.**

**F. McNamara.**  
Phone: 393 Queen Street.



**I'm coming around to see you!**

I'm the Fuller Man.  
I represent the largest manufacturer of  
brushes for personal and household  
use, in the world.

I am located in your city. Hope to call on  
every woman who reads this ad.

To every one I wish, I give a Fuller Handy Brush—  
with no cost or obligation—to prove the quality and  
reliability of my line. By this token, you'll know why  
Fuller brushes are to-day used in over 5,000,000 homes!

Identify me by the Fuller trade-mark button I wear on  
my lapel. Identify Fuller brushes by the Fuller Red  
Tag and the Fuller trade mark on their handles.

*Tip me meet!*

**W. H. JOHNSTON, The Fuller Man.**  
G.W.V.A. Building.

oct 12, 14, eod

**APPLES—KINGS, GRAVENSTEINS**  
NOW IN STOCK.  
(Only a few Barrels of Gravensteins left).  
—ALSO—  
ONIONS—Silver Peel—in Cases.  
GRAPES—Choice Green. PRICES RIGHT.

**BURT & LAWRENCE.**  
14 NEW GOWER STREET.  
m.th.14

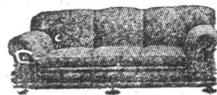
Always the Same,  
Always the Best.

**Jumbo  
Tobacco**

**GEORGE NEAL, Ltd.**  
DISTRIBUTORS.

**KARL S. TRAPNELL, Opt. D.,**  
EYESIGHT SPECIALIST,  
307 Water Street, Upstairs.  
HOURS—10-1: 2.30-6: Evenings by  
appointment.

**Chesterfields!**



**Guaranteed Upholstery**

Why pay 60 p.c. duty and a high freight when you can buy direct from the manufacturers here.

We use the best British materials throughout, including Springs, Curled Hair and Coverings, in our Suites, and invite comparison in quality and price with the best imported Suites you can find.

Every piece guaranteed—Samples of Coverings and Prices on application.

Get our estimate for loose covers and general repair work.

**A. M. PENMAN CO.,**

Factory, Theatre Hill (over Red Garage).  
Entrance from rear.  
Tel. 1147. P. O. Box 1221, East End.  
th,m,tf

**Morey's Coal is Good Coal!**  
In Stock, Best Grades of  
North Sydney Screened, Scotch Household and Anthracite  
**COAL.**

**M. MOREY & Co., Ltd.**  
eod,tf

**SPECIAL FOR THIS WEEK**

During the Big Sale we are having we will offer you Special Bargains in

**Men's Working Pants, in Heavy Tweeds**  
Only \$2.15 per pair.

**Men's Overalls . . . . . \$1.15 per pair**  
**Men's Negligee Shirts. Special . \$1.25**

**I. LEVITZ, 252 Water St.,**  
Opp. Dicks & Co.  
m.th.14

**Reid-Newfoundland Co., Limited**

**NOTICE!**

**GREEN BAY & NOTRE DAME BAY SERVICES.**

Commencing Friday, November 10th, S.S. HOME will leave Lewisporte on Green Bay route, and will make two trips per week thereafter.

Commencing Friday, November 10th, S.S. CLYDE will leave Lewisporte for ports of call on South Side of Notre Dame Bay, and will make two trips per week thereafter.

FREIGHT ACCEPTED DAILY.

**Reid-Newfoundland Co., Limited**

A PROMINENT AMERICAN MILLIONAIRE SAYS:  
"Early in my business career I made it a rigid rule to invest a third of my net yearly income in Life Insurance. Now, at age 56, and with an estate of a few million dollars, I can truthfully say that the third I invested each year in Life Insurance to-day constitutes the greater and best part of my estate."

YOU need more Life Insurance NOW. Let us "fit" you with the proper kind of Policy.

**Crown Life Insurance Co. of Canada**  
CYRIL J. CAHILL, Law Chambers, 25, John St.  
Manager for Nfld.

**N. S. COAL**

Ex Store:—  
**CHOICE NORTH SYDNEY COAL**  
Due to arrive:  
**Prices and Quality Right.**  
PROMPT DELIVERY.  
Also a large quantity BIRCH JUNKS.

**NFLD. COAL and TRADING CO., LTD.**  
At the premises lately occupied by Alan Goodridge & Sons, s,tu,th,tf

**Another Shipment**

**Stanfield's  
Underwear**

to fill in depleted stocks.

If you have had trouble in obtaining your size of style, give us a call. If we have not got it we will wire for it. WOLKE D

**WE AIM TO PLEASE!**

**HENRY BLAIR**

TEEN PAGES  
WEATHER FORECAST  
TORONTO (News)  
Early winds, clearing  
Early winds, clearing  
OPPER & THOMPSON  
VOLUME XLIV  
ask your d  
or our han  
Low Price  
uction Sa  
RELIABLE  
BARNES  
AUCTIONEER  
AUCTION  
BEEF! BEEF!  
Fresh Killed B  
T 5 WALDEGRAVE ST  
ak . . . . . 30  
st . . . . . 25  
180  
FOR YOUR SUNDAY  
J. A. BARR  
AUCTION  
To-Day, Friday  
Saturday,  
at 3 and 7.30 p.m.  
At The Nfld. Auction  
will sell by public  
goods:  
Ladies' and Misses' Co  
style, with fur on  
Yards of Serge and  
Yards of Linen, 1/2  
Yards Blue and  
Found Flannel, 1/2  
Large pieces,  
Rolls Table Oil Cloth  
Pairs Men's Gloves  
Boys' Suits,  
Men's Suits,  
Pairs of Woolen  
Large sizes.  
Various other articles  
to mention here.  
The above goods man  
No price within reason  
can't miss the sale, rec  
save yourself a few  
on to the above, we  
and you can always  
M. NIKOS  
THE PEOPLE  
AUCTIONEER  
AUCTION  
ABLE LEAS  
DESIRABLE LOA  
ot previously disp  
ale, on Monday  
clock noon, all  
of the estate of  
Fitzgerald in  
leasehold propert  
lower and Victoria  
ring of 1 Dwelling  
fronting on Ge  
Selling House front  
containing in all  
and basement.  
1822. Ground rent  
There is a possib  
use under the new  
we property with  
stand for Grocer  
very little expen  
into a first class  
ally situated.  
Further particulars  
LEY, Solicitor  
C. O'Driscoll  
FOR SALE  
e Ford Co  
plete with E  
Starter.  
FORD CARS  
plete with E  
Starter.  
1 1/2 TON TRU  
7 PASSENGER  
L IN GOOD R  
e Royal B  
CARNEL