

OVERSTOCKED!

Thousands of Dollars worth
of Goods Must Go.

**LONDON, NEW YORK & PARIS
ASSOCIATION OF FASHION.**

No Longer a
Question of Price.

RADICAL REDUCTIONS!

THIS EXTRAORDINARY SALE, BEGINNING TO-DAY, INCLUDES OUR ENTIRE STOCK, AND IS THE RESULT OF OUR DETERMINATION TO CLEAR ALL MERCHANDISE—TO AVOID ANY POSSIBILITY OF BEING OVERSTOCKED—REGARDLESS OF LOSSES INVOLVED. THIS IS OUR SUPREME GARMENT EVENT OF 1922.

Entire Stock
Silk Lined

CAPE, WRAPS

Of Rich Velours and Velours de Laine, also Polaire and Sports Capes.

Every one of these Capes and Wraps, which represent our best lines, were sold from \$40 to \$50 each, and all to clear now at

24.98

SUITS SALE!

NOT A SUIT IN THE LOT MARKED EVEN AT ITS WHOLESALE WORTH.

Good styles with a genuine snap and great charm, all well lined; materials of Serge and Tricotine; all sizes

12.98

30 TRICOTINE SUITS, 36 inch models, Navy Blues. Dozens of distinctively fashioned models, and they are silk lined

15.75

WHOEVER HEARD OF SUCH VALUES? THESE WILL SURELY GO QUICKLY.

Also racks of Exclusive Costumes a little higher priced.

**Wonderful Sale of Exquisite
Georgette, Tricolette Blouses**

ACTUALLY WORTH UP TO \$6.

1.98, 2.48, 3.48

Tailored and dressy models that include skirt effects, tie backs and overblouse models.

Only 60 88-cent COTTON BLOUSES for 68c. each

**Sale MEN'S SPRING COATS
14.98 and 22.98**

They are made of all wool fabrics in the newest models and patterns, for men and young men.

Originally Priced
at
\$20, \$24 and \$28.

Men, choose from Tweeds—Scotch Mixtures and Homespuns; sizes to fit every man no matter what his build.

ENTIRE STOCK OF QUALITY UNDERWEAR
CLOSE TO HALF PRICE.

\$3 MUSLIN GOWNS in White in White, Flesh and Pink, lace and embroidered,
\$1.98

GEORGETTE and CREPE DE CHENE PYJAMAS, two-piece effects, neatly made and full cut.

SATIN CAMISOLES,
BOUDOIR CAPS,
BLOOMERS,
BRASSIERES.

SILK UNDERWEAR.

CHEMISE and VESTS of Crepe de Chene, Jersey Silk; colors of Pink, Flesh, Rose; all neatly tailored and splendidly finished.

Our Entire Stock of Wonderful Dresses in this Sale
For Style, for Quality, and for Workmanship these Dresses cannot be equalled anywhere at these prices

UP TO \$12.98 DRESSES

7.98

Can you imagine getting a beautiful Dress of Crepe de Chene or Silk, of Serge, Tricolettes, of Velour Cloth for \$7.98. These are all good models and represented our best sellers at \$12.98 two weeks ago.

UP TO \$16.98 DRESSES

10.98

Straight line and waist line Dresses of Satin Foulards, Cantons, Crepe de Chene, Taffetas, Georgettes, Serge and Tricotine; sizes 16 to 38 only.

UP TO \$24 DRESSES

16.98

Handsomely trimmed Dresses of Crepe Romaine, Crepe de Chene, Canton Crepe, Georgette Crepe, in all the very best styles, all materials and shades.

UP TO \$35 DRESSES

25.98

Straight line, waist line and new hip line styled Dresses, fashioned in the season's best fabrics; styles and shades to please all. Every Dress in this group actually worth up to \$40.

BEAUTIFUL DRESSES, embracing our most exclusive ranges, with but one of a kind.

A group that offers quite the most delightful choosing any one could imagine. Charming new features in draperies and long basques—many "slenderized" with panels, some allowing a deep of contrasting material to add its gay note, many others ribbon trimmed or elaborately beaded; many showing the split sleeves so fashionable. In high grade Canton Crepe, Crepe de Chene, Crepe-back Satin, Crepe Roma, Georgette, French Voile, Printed Crepes, Lace. Not a single one of the lovely spring and summer colorings is missing—practically every one of these very attractive dresses show some distinctive touch that will have instant appeal for discriminating women and young women.

Equally as Sensational is the Second Floor Sale.

Ladies' Raincoats and Raglans.

We have placed our entire stock of Ladies' Raincoats and Raglans on our second floor, and now offer \$8 to \$30 Raincoats and Raglans for

3.48 up to 12.98

**ENTIRE STOCK OF
LADIES' HATS**

98c. to 2.98

These Hats represent the very best values ever offered at this time of the year. Beautiful Springtime Hats at savings altogether too great to miss.

TO BE SEEN IN OUR SHOWROOM.

**18 Ladies' Evening
DRESSES**

which were priced at \$80 each. These dresses with slight remodelling can be made meet present requirements and we now offer them for

7.98 each

which does not represent one-fifth the cost of the materials in each.

**VERY
IMPORTANT!**

**New Shipment Of
Ladies' Spring Coats, Costumes, Dresses,
Raincoats, etc.,**

Together with a Complete Range of Gent's Suits have just arrived and will be included in this Sale.

LONDON, NEW YORK & PARIS ASSOCIATION OF FASHION.