to Swim English Channel. ing, if plans being pre-

carried out, a Canadian the first time in history, to swim the English The adventuresome young rs. Claire E. Semple, the ent of the Toronto ning Club, who has ed to office for the

the history of the successful swim across hannel been made. ried and failed. Both won were men. Webb, the world's listance swimmer, who his life in an Niagara

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the first to accomplish succeeded on August while the second William Burgess, comrney on September

a big powerful man wimmer, seemed to by nature for the d on his first Channel 12, 1875, but the sea gh and he was forced attempt, after being for six hours and 45 repeated the endeavor later and this time he ith success, ofter swimand 45 minutes. bein was not so formany attempts to

but always failed, n within easy distance The turn of the tide eded only after fif-His swimming time

and 35 minutes. are turning their eyes eld of conquest. Fame reward of the valors ho succeeds in the enwomen have tried among them being the ave up because of sea-

Mrs. Arthur Hamilmuch unpleasant notorish circles through her attempt to swim the reported that she had a few miles of the Britstarting point was in France—and among that she had passed schools of porpoises ight portion of the swim. publish her log, howmuch unpleasant critianswer to her critics is nent that she will make empt next year. Accord-

efore has a Canadian the attempt. Mrs. Semso early next summer t will be watched with interest by every man n th Dominion, and the the whole country will in her courageous en-

has a wonderful swimand some fine perforchedit. In the presoutstanding feature of uccesses, was the winhour endurance swim Chicago. In this event had to swim continours, and were not alor paddle, even havtheir food while swim-

of this contest Mrs. Semin the water ten hours minutes, and even then and signs of fatigue. for this contest was in en hours and thirty hat Mrs. Semple won this very comfortable margin. performance this sumswim from Port Perry Island on Lake Scugog. ccomplished under the conditions, the water and the weeds were thering the swimmers. is Mrs. Semple covered eight miles by a very te in favorable time. won the highest honthe Royal Life Sav-London, England, the his society, this year, usly won the silver and s awarded, and in addine silver, bronze and die T.L.S.C. iple will take part in a

's endurance contest at ty early in 1922, in the ater tank, and, after her at Chicago she should all probability to create a

but in fresh water she is ess than an aquatic wonder. great aspirations in the diof swimming the English in the rear future, and as an exceptionally strong swimdoes not lack stamina, there chance that Canada may the female conqueror of the A great feature of Mrs. performance is the fact that not practice for the big

any extent. offers of very remunerative ent as swimming instruchave reached Mrs. Semple from United States, but she has no

THE HOME OF SANTA CLAUS Proclaiming Helpful Suggestions for the Many

You Need Not go Beyond this Store

TEREWITH are many helpful Suggestions to aid the Christmas Shoppers in the selection of practical gifts for every member of the family, as well as friends from far and near. Visit the Store, see the many tempting lines displayed and notice too that our prices are such that it will pay you to do much of your Christmas Shopping here-economically, and provide the means whereby you can save on your expenditures. This makes Christmas Shopping pleasant.



For Sound, Sensible, Practical Gifts

S HOP EARLY—early in the month if possible—it saves many disappointments, obviates the rush of the last few days, brings you fuller assortments from the month little officients be perferred at ure hours for the many little affairs to be performed at home during Christmas week. And if you cannot find it convenient to shop early, remember-we are open every evening to await your pleasure.



# For Santa Claus

### Suggesting a few Practical Gifts for the

BOYS BOYS' LINED GLOVES-Just what a chap wants warmly lined Kid Gloves, assorted Tan shades, one dome wrist; full assortment of \$2.40

BOYS' TOP SHIRTS-See this range of pretty striped Negligee Shirts for boys, coat style, soft cuffs; assorted sizes. Regular to \$1.80

#### **GLOVES**

LADIES' SUEDE GLOVES-New arrivals in medium ADIES' SUEDE GLOVES—New arrival weight Suede Gloves; shades of Brown, Grey, one dome wrist, leather bound. New \$2.80

LADIES' WOOL GLOVES—Long wristed pure Wool Gloves in assorted Greys and Heathers \$1.25 leather bound, 2 dome wrist. .. .. ..

### THE PRIDE OF THE HOME-THE CHRISTMAS TREE! Come! Let's Show You How to Deck It.

**Baby Comes First** 

FOR BABY-Wool Jacket, Wool Leggings, Wool Cap, a Doll. Mittens, Bootees. Boots. Teddy Bear.

Then Mama, of course FOR MAMA-Juliet Slippers, Gaiters, Rubbers,

Cashmere Hosiery, Blouses, Toilet Soaps, Perfumes, Gloves, Umbrellas, Tea Aprons, Hearth Rugs, Stationery, etc.

FOR SISTER MAMIE-Kid Gloves, Wool Gloves, Silk Ribbons, Camisoles, Royal Society Package Outfits, Perfumes, Photo Frames, Pretty Hosiery, Boxed Handker-

Sister Mamie Comes Next

Brother Ned looks for

BROTHER NED-Winter Caps, Storm Rubbers, Shaving Stick, Note Case, Cigarette Case, Linen Handkerchiefs, Watch.

## Poor Old Daddy likes

FOR DADDY—English Wool Socks, Natty Neckwear, Wool Gloves, Kid Gloves, Half Dozen Collars, Pipe, Shaving Set, Silk Handkerchiefs, Stud Sets.

Cousin Fred

FOR COUSIIN FRED—A Wellington Pipe, To-bacco Pouch, Kid Gloves, a Dollar Tie, a Smokers' Set and Ash Tray, Top Shirt.

Cousin Sue

FOR COUSIN SUE—Boxed Handkerchiefs, Silk Ribbons, Boxed Stationery, Manicure Sets, French Ivory Pieces, Kewpie Talcum

Grandma

FOR GRAN'MA—House Slippers, Dressing Jacket, Wool Jacket, a pair of Blankets, Gaiters, Wool Gloves.

Grandpa

FOR GRAN'PA-Coat Jersey, House Slippers,



**Fancy Linens** from Baird's are recognized by their excellence and suitability as **Xmas Gifts** 

BOXED HANDKERCHIEFS These are put up rather prettily ; some with 3 others with 6 dainty Handkerchiefs. Prices range 80c. 90c. 1.10 1.50 1.70 up to 4.00

SILVER MESH BAGS-A choice Gift, untarnishable Silver Mesh Bags, with fancy oxidised frame. We have these 2 20 5.00 8.00 TEA CLOTHS-Handsome double hemstitched

White Linen Tea Cloths, gorgeously embroidered. Reg. \$2.50 for . . . . . \$2.20 DUCHESS SETS-New arrivals, embroidered and hemstitched; very dainty 4-piece sets. \$1.80 SIDEBOARD CLOTHS-Another new lot of these just in time for Christmas shoppers, hole edge and neatly embroideries. \$2.00 just in time for Christmas shoppers: wave button-

CRASH CENTRES-Silk fringed and Silk embroidered Circular Centre Pieces; very uncommon looking. Special .. .. ..

#### Take Note of These on "HER" List



infants' setts—white Ivoroid Setts for baby; 4 pieces in each sett. Mother would appreciate one of \$1.60 and \$2.80 

White; each
MANICURE TRAYS—Iveroid Manicure Trays;
large and small 50c., 1.90, 2.00 MANICURE SETS—Something neat, put up in Gift. Prices 55c., 65c., 80c., 95c.

RIBBON WATCH BRACELET — Gold filled; yery neat Black Cord Ribbon 85c. case, velvet lined or silk lined; others in untarnishable embossed gilt, cut glass top. Prices 2.90, 3.00, 6.00, 6.50

DRESSING CASES—Fully equipped Dressing Cases—Mirror, Brush, Comb, Powder and Perfume Bottles, Soap Box, \$13.00 

2.00, 2.30, 3.00, 3.30

IVOROID PERFUME BOTTLES—Fancy Crystal Clear Glass Bottles in Cream Ivoroid Holder; assorted designs; some single, 1.00, 1.90, 2.00, 3.50

# **GIVE FOOTWEAR**



Gift-Warm Felt Juliet Slippers; shades of Navy, Brown, Green, Wine, Grey and Black; were \$4.00. \$2.69 SPATS-Children's and Misses' high-buttoned Spats in Navy, Grey and Fawn shades;

warm Felt make. \$1.98 Reg. \$2.75. Now.. \$1.98 WOOL HOSIERY-Finest grade plain Cashmere Heather Hosiery, in assorted shades.



house wear and gaiters; easy heels; were \$3.50. \$2.79 Now .....

LADIES' BLACK HOSE Finest quality plain Cashmere Hosiery; fast black. \$1.10 LADIES' CASHMERE HOSE-Our best grade Hosiery, plain black, all wool Cashmere; were \$3.00. New \$1.85

Beautiful Silk Hosiery, plain shades and shots; something particularly classy for Christmas. Reg. \$3.00. \$2.10 Now ..... \$2.10

# shades. Reg. \$1.70 \$1.49 FURS Make Sensible Gifts

# Give Furs!

Every Fur Piece in the Store has been specailly reduced for our Christmas Sale. Their new prices bring enormously good values. The Stoles come in Black Manchurian Wolf, Dakota Wolf, Skunk and Mink Marmot. The Muffs even in greater variety,



The Stoles

The Muffs

### Reg. \$25.00 for .. ,. ..\$18.75 Reg. \$15.50 for .. .. .\$11.65 Reg. \$50.00 for .. .. . \$37.50 \$50.00 for ... .. .. \$37.50



#### Jot These Down On "HIS" List



MEN'S CAPS-Smart looking Winter Cap plain and fancy mixtures, plain or pieced crowns. Special . . . . \$2.75 MEN'S CASHMERE SOCKS-Best grade English Cashmere Socks, fast black. Save him the bother of buying a pair. \$1.48 MEN'S WOOL SOCKS-A heavier Sock, nice medium rib finish; assorted shades, pure unshrinkable wool. \$1.20 values. 98c.

MEN'S PYJAMAS-Comfort Pyjamas, wouldn't he appreciate a suit? Pretty striped patterns that will catch his eye. \$3.30 Reg. \$3.70. Now ...... MEN'S WOOL GLOVES-This particular line offers you the best of Wool Gloves in plain

and fancy mixtures. Up to \$1.70 98c. WELLINGTON PIPES-Straight and bent rubber Tobacco Pouches; Black or Tan; assorted sizes, Dollar value for 85c.

MEN'S TOP SHIRTS Smart looking striped patterns, and plenty of them to decide from. \$2.00 value for ..... \$1.70 MEN'S SPATS-Neat fitting 5-button Grey or Fawn shade. Special, to- \$2.30 MEN'S MUFFLERS—Warm Wool Mufflers,

featherweight. My, but they're able. See this range at . . . . 

KID GLOVES—Lined Tan Kid Gloves; something he really looks for. Let the \$3.15

TOYS, BOOKS, GAMES and DECORATIONS

#### C. L. B. CADETS.



The lecture on wireless telegraphy

to the lads of Avalon Battalion recent ly by Mr. F. Leslie Southgate Principal of the new wireless school at the C L.B. Armoury, was of a very interesting and educational nature. Lt.-Col Goodridge introducing the lecturer to several officers and a large attendance of lads. Mr. Southgate in a very clear manner explained the uses of wireless and the wireless telephone. During the war seaplanes carried complete outfits of both wireless telegraphy and telephone and could-speak by word of mouth by the use of the wireless 'phone to destroyers fifty miles distant. The Germans could always locate their position in the air on the darkest night by the use of the wireless direction finder. The aerial passenger service (aeroplanes) established between London and Paris have wireless telephone communication both with London and Paris en route and householders in either city by calling up the central, can speak to their friends in the aeroplane and vice versa. Wireless concerts in England can be heard by Berlin audiences by the means of the wireless telephone and a magnifying instrument known as the magnavon. United States has some fifty thousand amateurs using wireless. The instruments are cheap-the cheapest set being under forty dollars-which can be operated for some fifty miles. A lad 15 years old in the States about five months ago on a favourable night using the small amount of electricity (100 watts) received from a light wire, sent his signals across to England. There are only some eight or nine boys in St. John's that have these instruments. A new aerial passenger service will be established in Canada next spring-of the flying boat type-and Mr. Southgate read a letter from the Manager advising him that many positions are open for competent wireless operators on this route. A regular service will be established from Montreal to Toronto following the river courses and Montreal to Boston and New York. Operators are needed in the mercantile marine, Canadian Naval Service, and various air services. Lads should be able easily to complete their course in six months to secure a ticket or license. Mr. Southgate claims that in Newfoundland there is a great field for amateurs in receiving the news of the world and in communicating to isolated places and various Island around

trade commerce of the Colony. As soon as the aerials are erected, Mr. Southgate expects to receive signals from the Eiffel Tower, Paris, and Germany. He also hopes to arrange & station at the C.L.B. Armoury, Bell Island, for instruction and practice. If the C.L.B. lads at the St. John's headquarters can chat by wireless and wireless telephone with their C.L.B. friends at Wabana, joining up with the Brigade will have a new attraction.-Q.

LAST NIGHT'S PARADE,

The roll was small last night due to the stores being open. The companies were drilling as usual under their respective officers. The Colonel and his Adjutant Major R. H. Tait, M.C., were on duty as well as Capt. H. A. Outerbridge, O.B.E., Lieuts. A. S. Lewis (Paymaster), Lance and Harold Hayward and Maurice Taylor. The officers who have not passed their examinations will have their "test of brains and skill" on Thursday evening and we hope that they will all get their degree. Lieut. Maurice Taylor is in charge of musketry and was drilling his squad in a regular army style last evening. He is now arranging for the use of the shooting

Application to organize a Company at Random, Trinity Bay, has been made to the C.O. The Feildian Athletic Association have rented the gymnasium in order to train their various athletic teams. The officers are now playing rounds of "Ping Pong" for the "Hayward Cup," kindly presented to the Mess by Lieut. Harold Hayward. Major Williams reports he has received recently letters from Sergt. Harold Blackler, No. 1, the organizer of the C.L.B. in Newfoundland and the first company overseas. Sergt. Blackler is engaged at Wellesley College, Wellesley, Mass., and sends greetings to all his old comrades. The President of the C.L.B. Old Comrades announce that they have honored his memory by making him Hon. Vice President of their organization. The Lt.-Colonel announces his intention of visiting Bay Roberts and Heart's Content next month for inspection purposes.-Q.

#### Police Force Recruits.

Eight young men who joined the onstabulary on Monday last are now being put through the last stages of ecruit work and will soon be finish ed members of the force. Head Constable Savage is in charge of the raining of the new recruits, some of whom are already at work. This is the largest number to join up for

Minard's Liniment for Burns, Etc.