

A Word on Soap!

HOW DOES SOAP CLEANSE?

By the action of fats in the soap, which free the dirt from the clothes.

WHAT DOES THE VALUE OF SOAP LARGELY DEPEND UPON?

On the amount of pure oils and fats which it contains.

WHAT IS, THEREFORE, THE BEST AND MOST ECONOMICAL SOAP?

That which contains nothing but pure oils and fats; for in buying impure second-grade soaps, one pays for substances which are not only of no value for washing, but are actually injurious to the clothes.

What is Pure Soap?

Sunlight Soap.

With a Guarantee of Purity of £1,000 on every bar.
LEVER BROTHERS, LTD., Port Sunlight, England.

Cheap American Flour a Myth.

SO FAR AS NEWFOUNDLAND IS CONCERNED.

Whatever cheer was instilled in our hearts in reading the despatch from Minneapolis that the Flour market broke there yesterday a dollar a barrel, was mercilessly snuffed out after a conversation with a very prominent flour dealer this morning.

As will be noted, the price quoted at Minneapolis is \$11.00 per barrel, but it must be remembered that this is in futes. The mills reckon the cost of a barrel necessary for the Newfoundland trade at \$14.00. Thus the flour before it leaves the mill costs \$12.40. As all rail freight from the States is prohibitive the flour must therefore be transported to Montreal at a cost of 70 cents per barrel. Then there is American exchange at 11%, making the laid down cost in Montreal of \$14.53. The rate of freight on the Montreal steamers is \$1.25 plus another 10 cents a barrel for insurance. Thus, when this American flour would arrive in the harbour of St. John's the actual cost would be \$15.88. To this, then add duty and wharfage at 30 cents a barrel, and cartage 10 cents, and the laid down cost to the importer without reckoning one cent of profit would be \$16.28.

Against this it is somewhat cheerful to note that the top grade Canadian patents are being quoted here by mill agents in the vicinity of \$15.00 in car-load lots for arrival next month.

Ladies' Black Kid High Laced Boots, with a good walking heel. Worth \$11.00 per pair, only \$8.75 at SMALLWOOD'S.
sep25,tf

Sunday Services.

C. of E. Cathedral—8 a.m. Holy Communion; 11 a.m. Morning Service; 6.30 p.m., Evening Service.

St. Thomas's—8 a.m. Holy Communion; 11 a.m. Morning Prayer and Sermon; Preacher, Rev. A. Clayton; 2.45 p.m., Sunday Schools; 2.45 p.m., Bible Classes; 6.30 p.m., Evensong and Sermon; Preacher, The Rector; Subject: "Echoes from Lambeth. (1) Nations: Their Rights and Relations. What bearing has this on the Irish nation?"

St. Mary the Virgin—8. Holy Communion; 11. Matins; 2.30. Sunday School; 2.45. Bible Class for youths in Vestry; 3.15. Bible Class for Young Women in Parish Room; 4. Holy Baptism; 6.30. Evensong.

St. Michael's Church—8 a.m. Holy Communion; 11 a.m. Morning Service; 6.30. Evening Service.

METHODIST.

Gower St.—11 a.m. and 6.30 p.m., Rev. E. W. Forbes, B.D.
George St.—11 a.m., Rev. Dr. Fenwick; 6.30 p.m., Rev. T. B. Darby, M. A.

Cochrane St.—11 a.m. and 6.30 p.m., Rev. Dr. Bond.
Wesley—11 a.m. and 6.30 p.m., Rev. W. B. Bugden, B.A.

St. Andrew's Presbyterian Church—11 a.m., Rev. T. B. Darby; 6.30 p.m., Rev. Dr. Fenwick.

Queen's Rd. Congregational Church (founded 1775)—Rev. C. H. Johnson, M.A., B.D., Minister. At the morning service Gower Street Boy Scouts will be present on church parade. The sermon will be particularly to them and the boys and girls of the congregation. Subject: "The Lion, the Greyhound, the Goat and the King." In the evening continuing the series on the life of our Lord Jesus the subject will be, "The Easter Conscience of Christ." Subject for Thursday, midweek service, St. John.

Gower Street Church.—9.45 a.m., Class Meetings; 2.30 p.m., Sunday School and Bible Classes; 11 a.m. and 6.30 p.m., Public Worship. The pastor will preach at both services. Morning subject: "The Glory of the Common Place." Evening, "The Work of the Plow in the Process of Reconstruction." At the regular session of the Men's Bible Class on Sunday a short address on impressions of the social and religious life of the old country. Visitors are cordially welcomed at all the services of this Church.

The George St. Adult Bible Class will open as usual at 2.45 p.m. A large attendance is expected. Men visiting the city from the outports are cordially invited to come along. Entrance to class rooms on Buchanan Street.

Adventist, Cookstown Road, Sunday evening service will commence at 6.30, a song service being the opening feature. The Pastor will answer the question, "Is the heavenly court now in session?" All should hear this answered from the scripture. All are welcome.

Bothesda Pentecostal Assembly, 193 New Gower St.—Sunday Services: Men's Class Meeting at 10. Regular Services: 11 a.m., 3 p.m., and 7 p.m. Also Monday, Tuesday, Wednesday and Thursday evenings at 8 o'clock. These services are undenominational and a cordial invitation is extended to all.

The Highway Tabernacle at the foot of Hamilton Street—Services Sunday 11, 3 and 7. Monday, Wednesday and Friday at 8 o'clock. All welcome.

International Bible Students' Association meet in Chapter Room, Victoria Hall, opposite Gower Street Church at 8 p.m. Discourse: "The General Restoration of All Things." All are welcome.

Gospel Mission—The Gospel Mission will hold its meetings on Sunday at 2.45 and 7.45 p.m., in its Hall, foot of Casey Street, opposite the Dominion Stores. Rev. E. Moore will speak at both meetings.

OUR GREAT

FURNITURE SALE

Starts Saturday, Oct. 23rd

When we offer Furniture at a great sacrifice to make room for factory extensions,

Bedroom, Parlor, Dining Room and Kitchen Furniture, Beds and Bedding.

Must be cleared now. Prices Slaughtered.

The C. L. March Co., Ltd.

Corner Water and Springdale Streets.

P.S.—CARS STOP AT OUR DOOR.

Doctors Say:

To have good health it is necessary to use

Pure Spices.

Therefore, ask for

Colburn's,

and insist on having them, as they are

Guaranteed Absolutely Pure.

Sale! SALE!

The Talk of the Town! 20 p. c. Off Given at Scott's!

We have instructed our Salespeople to take **20 per cent off all cash purchases** made **To-Day, Saturday, Oct. 23rd**, and continuing to the end of the present month.

The following list is but an outline of the variety of merchandise offered in this enormous Sale. First and foremost are

LADIES' and CHILDREN'S HATS, all newest styles for Fall and Winter wear.

LADIES' COATS, DRESSES, COSTUMES, BLOUSES, SWEATERS and FURS.

WOMEN'S, MISSES' and CHILDREN'S UNDERCLOTHING, ACCESSORIES, BOOTS, SHOES, GLOVES, STOCKINGS, RUBBERS, ETC.

MEN'S and BOYS' WINTER CAPS; also UNDERWEAR for Men and Boys.

YARD GOODS of every kind, such as Dress Goods, Velvets, Flannelette, Ribbons, Embroideries, etc.

You are urged to come early, as unquestionably crowds will be enormous. The whole Store is filled with new merchandise. Most of the stock is staple, everyday needed merchandise. All of this merchandise at 20 per cent. off may be considered as selling at cost.

Sat. Oct. 23rd to Oct. 31st.

No Approval.

Strictly Cash.

No Charge.

ALEX. SCOTT,

18 New Gower St.

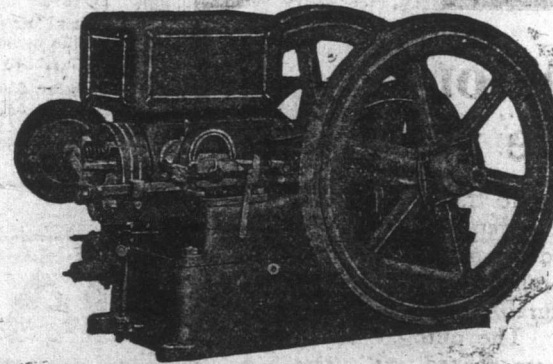
Open

Every

Night.

MANUFACTURERS!

You can keep the wheels of industry turning at full speed by using



The "Jumbo" Stationary Engine,
1 1/2 to 15 Horsepower.

Heavily constructed, absolutely reliable and adaptable for any purpose of driving machinery. Can be installed in a few hours by our own mechanics. Phone for prices, etc.

JOB'S STORES, Limited

Don't say Paper, say The Evening Telegram.