

Golden Opportunity!

BIG REDUCTIONS OF SEASONABLE GOODS.
 All our stock of Ladies' Felt and Velvet Hats, newest from the British and American Markets, Reduced to Cost Price.
 Ladies' and Misses Winter Coats, 100 to choose from, marked down 25 per cent. A \$10.00 Coat for \$7.50.

Robert Templeton.
 333 Water Street.

DULEY'S FOR Christmas Gifts.

Keep this in your mind and you save yourself a lot of worry.

A Silver Frame

will make a nice present for somebody. If you want to see the Best and most attractive showing you MUST see our Christmas selection. The finest of this year's patterns are here in Oval, Round, Square, Engine turned, and Odd shapes.

We aim to give you the Best Value and the Highest Quality, whether you buy a Midget at 65¢, or a large Imperial costing up to \$18.00.

SEE OUR WINDOW.

T. J. DULEY & CO.,
 The Reliable Jewellers.

ORANGES, GRAPES, ETC.

150 cases VALENCIA ORANGES.
 100 kegs GREEN GRAPES.
 100 cases SMALL ONIONS.
 Due per Tabasco.

JUST IN:
 50 cases FRESH P. E. I. EGGS.

GEO. NEAL

Gas and Hospitality.

The sound of motor wheels heralding the arrival of unexpected guests has no terrors for the housewife whose menage is run on up-to-date lines. While the visitors are removing the traces of travel with the hot water which a gas water-heater keeps always "on tap," a match to the gas fire makes the drawing room a place of warmth and pleasantness for their reception; and the children love to "help mother" by toasting the crumpets before the clear and smokeless glow.

The gas cooker (or the modern gas trivet by the drawing rooms gas fire) boils a kettle of water in no time, and within a quarter of an hour after their arrival the guests are enjoying a cosy chat over the cup that cheers. Should they be persuaded to stay, the invaluable cooker makes it possible, even at such short notice, for the experienced housewife, after a raid upon her emergency store cupboard, to set before them a dainty dinner of which no hostess need be ashamed. Gas means ever-ready hospitality.

ST. JOHN'S GAS LIGHT COMPANY.

Over 40,000 People Read The Telegram

Newfoundland SHELL Company, Ltd. Capital - - \$60,000.

Capital secured to Shareholders by Government guarantee.

Registered Office, Horwood Lumber Co. Building, Water Street West.

PROVISIONAL DIRECTORS:
 HON. M. G. WINTER, HON. F. K. BISHOP
 A. J. HARVEY, ESQ., R. B. JOE, ESQ.
 F. W. ANGEL, ESQ., B.A., Sc. S. O. STEELE, ESQ.
 R. F. HORWOOD, ESQ.

This Company is under contract with the Canadian Shell Committee to manufacture Shells for the Imperial Government under terms which assure very profitable returns.

The Newfoundland Government has manifested interest in this project by assuming all risks, and giving a guarantee protecting Shareholders from loss, and also admitting all machinery duty free.

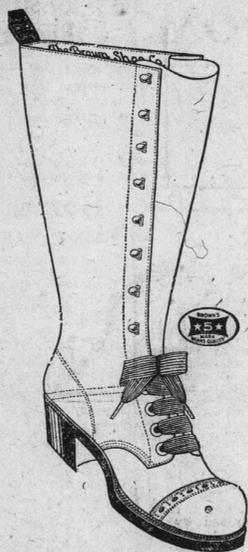
Five Hundred Shares in the Stock of the Company (par value \$50.00 each) are now offered for Public Subscription.

Applications for Shares will be received by the undersigned at the Company's Office.

R. F. HORWOOD,
 Secretary.

nov25,121

Waterproof Boots!



MEN'S BELLOWS TONGUE BOOTS. Price \$3.00
 MEN'S BELLOWS TONGUE BOOTS. Price \$3.50
 MEN'S 8 inches High BELLOWS TONGUE BOOTS. Price \$4.50
 MEN'S 10 inches High BELLOWS TONGUE BOOTS. Price \$5.00
 MEN'S 12 inches High BELLOWS TONGUE BOOTS. Price \$5.50
 MEN'S 14 inches High BELLOWS TONGUE BOOTS. Price \$6.00
 MEN'S 16 inches High BELLOWS TONGUE BOOTS. Price \$6.50
 BOYS' BELLOWS TONGUE BOOTS \$2.00 and \$2.50
 BOYS' HIGH LACED BOOTS \$3.00 and \$3.50

F. SMALLWOOD,
 THE HOME OF GOOD SHOES

The Higher Form of Dress!

Instead of wearing a blanket like an Indian, civilization prescribes a certain style of clothes—it's a higher form of dress. Society by the same token won't tolerate a man with shabby, untidy garments.

We are ready to help you meet the demands of society. Our Dry Cleaning process keeps your apparel immaculate.

NICHOLLE, INKPEN & CHAFE, St. John's, Nfld., Agts.
UNGAR'S LAUNDRY & DYE WORKS, Halifax.

We sell only one quality
 Best Screened NORTH SYDNEY COAL,
 \$7.80 per Ton.

Anthracite Coal, all sizes,
 \$11.50 per Ton.

A. H. MURRAY,
 Beck's Cove.

Let Us Fill Your Order from FRESH SUPPLIES!

ELLIS & CO., Limited,
 203 Water St.

Fresh New York Turkeys.
 Fresh New York Ducks.
 Fresh New York Chicken.
 Fresh New York Sausages.
 Fresh N. Y. Corned Beef.

Smoked Finnan Haddies.
 Smoked Fillets.
 FRESH SMELTS.

Brussels Sprouts.
 String Beans.
 Cauliflower.
 Sweet Potatoes.
 Beet, Parsnips, Carrots.
 Fresh Cucumbers.
 New Celery.

FRESH BLUE POINT OYSTERS.

Ripe Bananas.
 California Navel Oranges.
 Blue, Purple & Green Grapes.
 Bartlett Pears.
 Grape Fruit.
 Dessert Apples.
 Pineapples.

AMERICAN BEAUTY BUTTER,
 1 lb. blocks.

No. 1 GRAVENSTEIN APPLES,
 in boxes.

FRESH EGGS.

REMEMBER OUR TELEPHONES.

Nos. 482 and 786.

BETTER SIGHT LESS ANNOYANCE
 Toric Lenses give a larger field of clear vision, and their curved shape makes them appear very much neater than flat lenses. Your eyelashes will not touch them, nor will you find any rear reflections to confuse and annoy. Let us explain their many advantages to you.

TORIC LENSES

R. B. TRAPNELL,
 Eyesight Specialist,
 Water Street. St. John's.



THE FIREMEN
 may save your home and belongings from utter destruction by the flames, but the smoke and water will create a great deal of havoc.

FIRE INSURANCE
 will make good your damaged property and supply you with sufficient ready funds to replace destroyed articles. Have me write you an insurance policy to-day.

PERCIE JOHNSON,
 Insurance Agent.

MINARD'S LINIMENT CURES DIS-TEMPER.

ORANGES and Grapes

Due to-morrow ex S. S. Tabasco from Liverpool:

100 bxs Val. Oranges.
 100 kegs Green Grapes

(Heavy Clusters).

Owing to uncertain steamer sailings this will likely be the last arrival from Liverpool before Xmas, we would advise our customers to secure their HOLIDAY FRUIT out of this shipment and avoid possible disappointment.

F. McNAMARA,
 Queen Street.

TEA!

If you want a comforting cup of delicious refreshing TEA, you are safe in using our Choice Blends of

Royal, Crown, Our Best

which have the something which other TEAS lack, and that something is more QUALITY.

Butter!

Good Butter is an article of food which appeals to us all. Try **BLUENOSE**, in 2 lb. slabs and 5 lb. tins.

Coffee!

For a good cup of Coffee **CHASE & SANBORN'S SEAL BRAND** is hard to beat.

Chocolate!

For an instant cup of Chocolate **"WHITMAN'S"** is what you need.

Cocoa!

VI COCOA, combination of Cocoa Kola, Malt and Hops. A perfect beverage for invalids. **MANHU DIABETIC BISCUITS.** These Biscuits will be found of great convenience to those who must live on special diet.

BOWRING Bros., Ltd.

GROCERY.

332 'Phone 332

Ensure Good Bread for the Winter

BUY

Windsor Patent and Royal Household FLOUR.

The Best on Earth.

'SOLD EVERYWHERE.