

## Novelties in Evening Dress Wear for Men!

COLLARS—Wing and Plain.  
DRESS SHIRTS—Plain and Pique.  
WHITE SILK HANDKERCHIEFS—Extra Quality.  
DRESS WAISTCOATS—In Pique or Brocaded Silk, with  
Batwing Bows to match.  
DRESS FRONT PROTECTORS with Placquet Fasteners.  
CUFF LINKS and FRONT STUDS—Very neat in design.  
EVENING GLOVES with Silk Insert.  
SHOE HOSE in great variety.  
DANCING PUMPS.  
AT

*The K&S Store*

286 Water  
Street.

## THE HAYMARKET GROCERY.

We offer to-day:  
1,000 pounds FRESH CODFISH.  
100 pounds CODFISH TO NGUES.  
CANNED NATIVE RABBIT.  
CANNED NATIVE PARTRIDGE.  
CANNED NATIVE MUSSELS.  
CANNED NATIVE PARTRIDGE BERRIES.

Why worry about Fruits! We can sell you  
FINEST FRUIT SALAD IN GLASS at 35c. each.  
MORRELLO CHERRIES IN GLASS.  
SLICED PEACHES IN TIN AND GLASS.  
LEMON CURD IN GLASS.  
BANANA BUTTER IN GLASS.

BUTTER—Our store is noted for the superior  
quality of Butter sold, especially the "Enniskean"  
Print Table Butter in 1 lb. blocks, and the English  
Devonshire Table Butter in 1 lb. tins.

**W. E. Bearns,**  
Telephone 379.

## CLEARANCE SALE

—OF—  
ALL LADIES' AND CHILDREN'S  
**Winter COATS**  
REMAINING IN STOCK.

This includes a lot just to hand from manufacturers  
in the very newest styles, which, owing to delay in ship-  
ment and lateness of season, we are also offering at cost to  
clear.

LADIES' LONG WINTER COATS in Blacks, Navys,  
Tweeds, etc.  
Regular \$3.50. Now only .....\$2.50  
Regular \$4.00. Now only .....\$3.00  
Regular \$4.50. Now only .....\$3.50

LADIES' LONG REVERSIBLE BLANKET COATS,  
TWEED COATS and NAVY COATS, Fancy trimmed.  
Special values at \$5.50, \$6.50 and upwards.

CHILDREN'S LONG COATS, Smart Styles, at awfully  
cheap prices now.

Sizes 24in. 27in. 30in. 33in. 36in. 39in. 42in. 45in. 48in.  
Prices 95c. \$1.25 \$1.50 \$1.75 \$2.00 \$2.25 \$2.50 \$2.75

Don't Delay. Take advantage of this great offer of  
the best value obtainable in Coats.

## HENRY BLAIR.

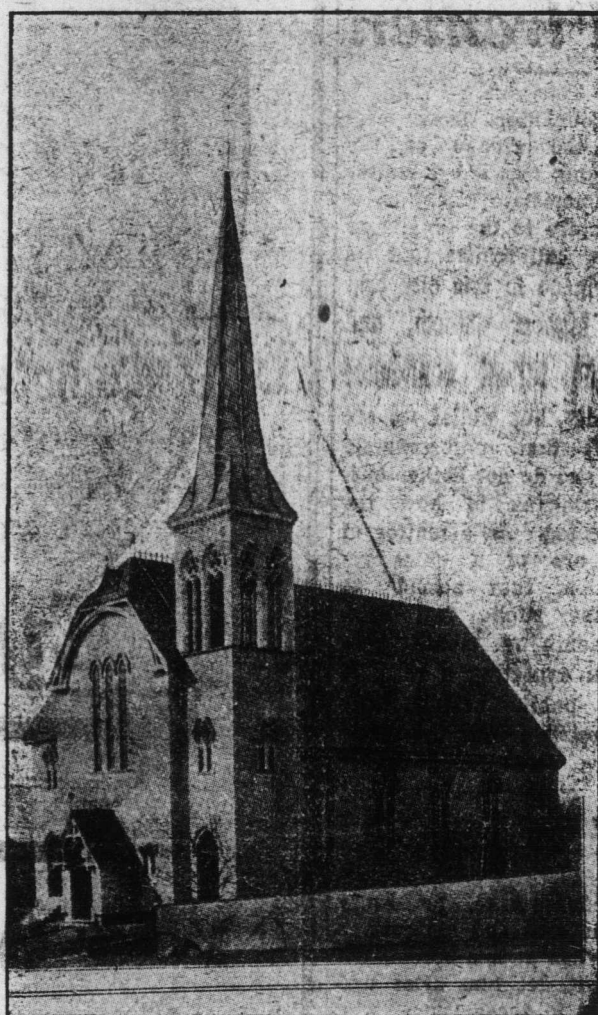
ORANGES, GRAPES, etc.  
Now in Stock at Lowest Prices.

Sliverpeel Onions, Choice Green Grapes,  
Valencia Oranges, P. E. I. Blue Potatoes,  
P. E. I. Parsnips, P. E. I. Beet. Also,  
Good Canadian Apples.

BURT & LAWRENCE, 14 New Gower Street  
Box—246. Tel.—759.

## Cochrane St. Congregation Homeless.

FIRE LAST NIGHT DESTROYED FINE CHURCH  
AND BEAUTIFUL ORGAN—LOSS ESTIMATED AT  
\$65,000; INSURANCE \$41,000, viz: \$10,000 ON OR-  
GAN, \$30,000 ON BUILDING, \$1,000 ON FURNI-  
TURE—EAST END OF CITY IN GREAT DANGER  
—FIREMEN AIDED BY SNOW AND RAIN CON-  
FINED FIRE TO THE CHURCH—PRAISE FOR FIRE-  
MEN HEARD ON ALL SIDES—THEIR WORK  
GREATLY APPRECIATED.



COCHRANE ST. METH. CHURCH.  
Rev. C. Abner Whitmarsh, M.A., B.D., Pastor.  
Destroyed by fire last night.

A fire of a disastrous character and  
of a doubtful origin broke out in Coch-  
rane Street Methodist Church, situated  
on the west side of Cochrane Street,  
last night and never left a stick  
standing of that fine and beautiful  
structure which ornamented the city.  
The entire community was alarmed  
when first the outbreak was heard of,  
as in the height of a north east gale  
and snow storm that prevailed much  
more disastrous results might have  
followed. However, as if through a  
kind act of Providence, shortly after  
the blaze was in progress, the blizzard  
was followed by a downpour of rain  
and the wind moderated.

About half past eight or twenty  
minutes after the people had left the  
church, smoke was first seen issuing  
from the basement at the south west  
corner of the church by Mr. Henry  
Bartlett, who lives in the nearest  
building to the church. Mr. Bartlett  
was in his kitchen when he saw the  
smoke through the window. He at  
once telephoned to central that there  
was a fire in Cochrane St. Church.  
The operator at the telephone office  
sent the message to the Central Fire  
Department. Immediately an alarm  
came in and the Central and Eastern  
Companies were quickly on the scene.  
At first there was only a slight blaze  
to be seen in that part of the building  
already mentioned, but before the  
water was on and some difficulty  
and delay was experienced in getting the  
hoses in operation, the fire had gained  
considerable headway and next broke  
out in the new wing of the edifice  
where the organ was located. At the  
outset the fire fighters were badly  
handicapped. They could not get into  
the building as the sexton, who had  
the keys, could not be found, besides  
the pressure of water from the hoses  
was poor. Twelve streams were put  
on the building and had but little ef-  
fect. The blaze began to reach large  
proportions. Everybody thought that  
the adjacent buildings would catch,  
particularly Bartlett's on the south  
side and A. S. Rendell's on the north  
side. Meanwhile the Western Fire  
Company arrived and gave these dwell-  
ings their attention and saved them  
from catching. All the firemen, under  
the direction of I. G. Sullivan, worked  
like Trojans, assisted by a squad of  
Naval Reservists from H. M. S.  
Calypso. Our local reserve men, aid-  
ed by volunteers rendered yeoman ser-  
vice. In fact all worked during and  
fearlessly to try and get the blaze  
under control and also prevent the  
flames from spreading. When the fire  
was about an hour in progress the  
roof of the building fell in and it was  
at once observed that the fire had got  
beyond control. The heat from it was  
terrible. The snow from the nearby  
houses began to melt quickly. Just

then a mass of humanity from all  
sections assembled near, as the re-  
flections of the blaze could be seen for  
miles. The wood work of the interior  
of the church was as dry as tinder  
and when this caught the efforts of  
the firemen were of little avail. A  
special effort of the firemen also pre-  
vented it from catching the automo-  
bile garage owned by A. S. Rendell  
and situated quite near the church.  
With such a heavy breeze it appeared  
as if the whole neighbourhood west  
of the flame would also catch, but  
the untiring efforts of the fire brigades  
and their assistants, aided by the work  
of the day's storm which dampened  
all the woodwork, averted such a cal-  
amity. Citizens from all parts of the  
town were attracted to the scene by  
the reflection of the fire, and those  
living west fought their way through  
sparks and smoke to witness the de-  
struction.

Curiosity was quickly followed by  
anxiety, as the terrified occupants in  
the adjacent houses began to remove  
their furniture and valuables to places  
of safety.

Indications pointed to a disastrous  
fire similar to that of '92, which would  
certainly have resulted but for the  
storm which preceded the blaze, as  
fortunately yesterday's fall of snow  
made the nearby houses less inflam-  
mable.

Flankers from the fire were carried  
west ward for nearly a mile. In the  
residences of P. F. Moore and H. Bart-  
lett considerable damage was caused  
by water, and the hurried removal of  
furniture of which a great deal was  
broken.

Three autos valued at about \$17,000  
were saved from the garage of A. S.  
Rendell by volunteers.

The church was one of the finest  
buildings of its kind in the city and  
was valued at about \$65,000, on which  
only a partial insurance was carried  
amounting in all to \$41,500 as follows:  
Building with Mr. Percie Johnson,  
\$28,000; the organ \$10,500, insured for  
\$3,500 with each of the following:—  
Messrs. Ayre & Sons, Hickman and  
Messrs. Ayre & Sons, Hickman and

The organ was one of the finest in-  
struments in the city, and was worth  
\$15,000, being completed only about a  
year ago, and was the gift of the Hon.  
J. S. Pitts. The number of streams  
of water used lessened the pressure  
and increased the labors of the fire-  
men who made a desperate fight with  
the flames. Just an hour and three-  
quarters after the fire started, the  
tower fell into the centre of the  
building, sending up a cloud of flame,  
sparks and smoke. Had the spire  
fallen outwards towards the street  
fatalities would have to be recorded,  
as the police were unable to keep  
back the throng of anxious specta-  
tors. Fortunately, as far as we can  
ascertain, no serious accident result-

ed, beyond the burns received by  
many of the workers.

The destruction of this beautiful  
church means a great loss to the  
congregation who worshipped there-  
in, as well as to the city which it  
adorned. Among the many specta-  
tors were His Excellency the Gover-  
nor and Mrs. Davidson who immedi-  
ately placed the Government House  
at the disposal of those who might  
need shelter through the loss of their  
homes. Shortly before midnight the  
fire was practically extinguished,  
but wreaths of smoke ascended from  
the smoldering ruins for hours  
afterwards. The firemen worked  
bravely and well during the conflag-  
ration, and on many occasions their  
positions were hazardous and unen-  
viable, and were watched with eager-  
ness and sympathy by the excited  
throng.

### ORIGIN OF FIRE.

There are various theories advanced  
as to the origin of the fire. Some  
say that the heat from the furnace in  
the basement ignited the woodwork,  
while the officials of the church hold  
the opinion that the crossing of the  
electric wires is responsible. We  
learn from good authority that there  
was only one furnace going yester-  
day, it being so close, usually  
there are four furnaces in operation  
on a Sunday in the winter. At 6.30  
last evening an official of the church  
was in the basement, looked at the  
furnace and saw a very small amount  
of fire. Consequently this casts  
doubt on the opinion that the fire  
was caused by the furnace.

A fortunate circumstance in con-  
nection with the fire is that there  
was no one in the church when the  
fire broke out. Service had been over  
about ten minutes after eight or  
twenty minutes before the fire was  
discovered.

It is worthy of note that it was near  
Cochrane Street that the big con-  
flagration of 1892, which wiped out St.  
John's practically, was brought un-  
der control.

Cochrane Street Church was dedi-  
cated and opened in the year of 1882.  
Its present Pastor is Rev. C. A.  
Whitmarsh, M.A., B.D.

### Some Good Advice.

"Why do you go on suffering from  
the intolerable itching and general  
discomfort of that eczema you told  
me about; why don't you do as I  
did?"

"What did you do?"  
"I went to my Druggist, and he  
recommended me to try Zylex, a new  
Ointment which he said had done re-  
markable work in the cure of Ecz-  
ma. At any rate it cured me."

"I'll try Zylex, then."  
Zylex is sold by all druggists at 50  
cents a box. Zylex Soap, 25 cents a  
cake.—Jan 14, 1914, ed. 1f

### Making War on Montreal's 'Pest Holes of Immorality.

Montreal, January 9.—Four of Mon-  
treal's cafe chantants or cabarets—  
the Arlington, the Regal, Parisian and  
Arbours—will, after May 1st next, be  
a thing of the past, unless something  
drastic is done to overturn a ruling  
handed down by the license commis-  
sioners to-day, refusing to renew the  
certificates of the owners of these  
places.

In the case of Kastel's, the license  
commissioners adjourned adjudica-  
tion until this afternoon, in order to  
give counsel an opportunity to seek  
recourse before the superior court.

In the case of L'Etoile d'Italie, the  
commissioners ordered an adjourn-  
ment until next Tuesday, as there  
had been some irregularity in the  
procedure in dealing with this par-  
ticular case.

The session of the commission was  
marked by a most unprecedented ex-  
pression of public opinion highly con-  
demnatory of the existence of cabarets  
locally. Representatives of all  
religious bodies, delegations from  
practically every social betterment  
organization in the city, joined  
forces in the abolition of the all-night  
cafes, which all were united in de-  
scribing as pest holes of immorality.

Bishop Gauthier, representing the  
French-speaking Catholics, Father  
Daley, of St. Ann's, who has forged  
to the front as leader of the English-  
speaking Catholic clergy and laity of  
the city, Rev. Arthur French, Rev.  
E. W. Dickie, Rev. E. I. Hart, Rev. E.  
M. Fuller, Rev. L. B. Gibson, Rev. E.  
T. Capel, Rev. C. A. Williams, all spoke  
on invitation of the commissioners,  
and were not at all chary in denounc-  
ing the cafes involved as veritable  
dens of iniquity wherein the youth of  
the city was being debauched.

Stafford's Phorator Cough  
Cure is a fine remedy for Coughs,  
Colds, Bronchitis, Asthma and  
various Lung Troubles. Price  
25c.; postage 5c. extra.—Jan 3, 1f

LOADING AT GRAND BANK.—The  
schooner Little Gem is now at Grand  
Bank, loading codfish for the Euro-  
pean market from S. Harris.

### THE EASTERN TRUST COMPANY.

The business of The Eastern Trust Company is to administer  
Trusts. In this work it specializes, and it does no other. But no  
kind of trust is foreign to its scope or beyond its power to administer  
efficiently.

The Eastern Trust Company never speculates. It invests. It de-  
pends for its prosperity upon the efficiency of its management of its  
clients' business and upon the security of its investments.

The Eastern Trust Company executes the office of executor or  
administrator with unexampled efficiency, and its usefulness in this  
field is becoming rapidly more availed of.

For instance:—In St. John, New Brunswick, where it has quite  
lately established a branch, the estate of James Ready, of Fairville,  
which has been sworn to under \$651,500.00, is being administered by  
The Eastern Trust Company as one of the joint executors of Mr.  
Ready's will.

In Halifax, Nova Scotia, again, The Eastern Trust Company has  
just been chosen to administer the estate of Captain William Flem-  
ing, which is valued at more than half a million dollars.

The Company now administers many estates which is value  
amount to several millions of dollars. Particulars will appear in  
later advertisements.

The Eastern Trust Company can execute this function of executor  
or administrator as efficiently in Newfoundland as it can in Nova  
Scotia, Quebec, or New Brunswick.

The Eastern Trust Company requires commodious offices on  
Water Street. Apply to

HERBERT KNIGHT,  
Law Chambers,  
Manager for Newfoundland.

nov6,th,m,tf

## THE BEST

and nothing but the  
best goes in the gar-  
ment made at Maun-  
der's. Our assistant  
cutter and foreman  
tailor have just arriv-  
ed from New York,  
where they have been  
studying the very lat-  
est in Cut and Style  
and how it is done.

Remember, we have  
the largest selection  
of up-to-date tailor-  
ing goods in the city.  
Come right along and  
have the "Mauder  
make." Certainly  
some style.

**John Maunder**  
TAILOR & CLOTHIER  
ST. JOHN'S, N.F.

P. O. Box 236. **SLATTERY'S** 'PHONE 215  
**WHOLESALE DRY GOODS.**

TO THE CITY AND OUTPORT TRADE:  
We carry in stock for fall trade an attractive stock  
of Regular Piece Goods and Pound Remnants. Prices:

**Cheapest in the City.**  
NOTE.—See our Special Brand of Cotton Tweed and  
Denim Overalls and Jackets. Give us a call.

**SLATTERY BUILDING,**  
Duckworth and George's Sts., St. John's.

### DOES YOUR WATCH REQUIRE ATTENTION?

If so, we ask you to entrust it in our care. We have  
satisfied hundreds of watch owners. Be among the  
satisfied and have your repairs done at our store where

**PROMPT and UP-TO-DATE RESULTS**  
are at your service. There is no guess or boy work, but  
competent men handle the business our customers send  
us.

**W. & R. ENGLISH,**  
Watchmakers & Jewellers  
406 Water Street. . . . St. John's, Newfoundland.

**Advertise in Telegram.**