

Don't bother your head about get-ting up. Leave it to Big Ben. He's a timekeeper; a good, all-pur-pose clock for every day and all day use and for years of service.

You ought to go to sleep at night with a *clear brain*—untroubled and free from getting up wortles. You men, if you are up to date farmers, work with your brains as well as with your hands. Such a little thing as "deciding to get up at a certain time in the morning" and keeping it on your mind often spoils a needed night's rest and makes a bad "next day." Try Big Ben on your dresser for one week. He makes getting up so easy that the whole day is better.

Big Ben is not the usual alarm.

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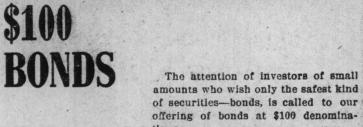
lb.

EGRAM

He stands seven inches tall. He wears a coat of triple-nickel plated steel. He rings with one long loud ring for 5 minutes straight, or for 10 minutes at intervals of 30 seconds unless you shut him off. His big, bold figures and hands are easy to read in the dim morning light.

his large strong keys are easy to avind His price, \$3.00, is cary to pay be-cause his advantages are so easy to see. Big Ben is sold in St. John's by the following jewelers:

T. J. Duley & Co. John T. Lamb A. McNamara R. H. Trapnell



offering of bonds at \$100 denominations.

Herreini Pare Wool Textile 6's with Common such Trinidad Consolicate Telephones

6's. Stanfield's Limited 6's. Nova Scotia Steel & Coal 5's. Nova Scotia Steel & Coal 6 p.c. Debenture Stock.

Maritime Telegraph and Telephone

THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, FEBRUARY 25, 1913-3

like it.

progressing as one should.

wait?"

ture and of life.

red blood.

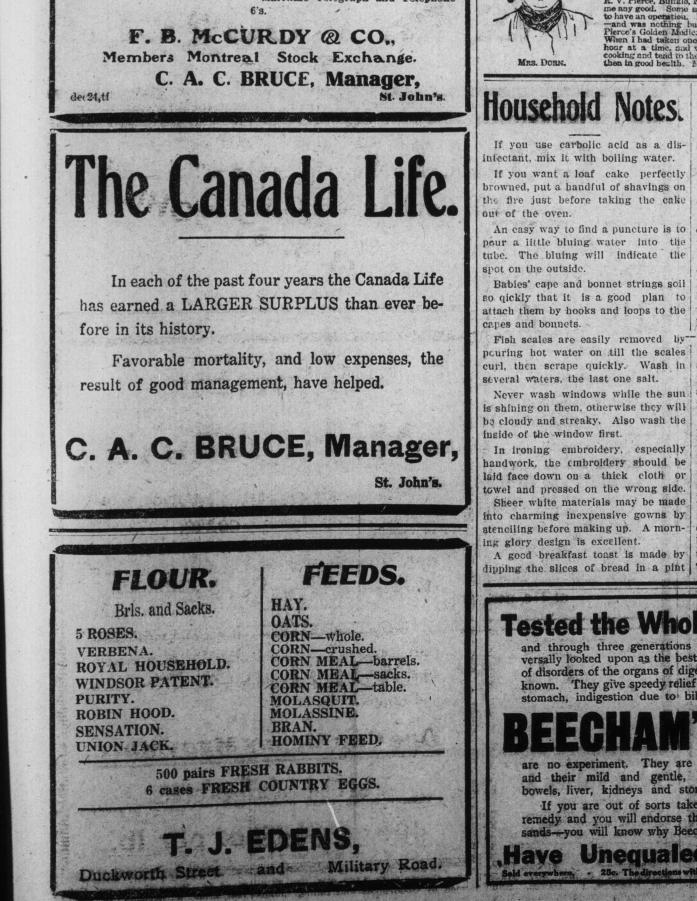
with you just now, my friend.



1913 xxxxxxxxxxxxxxxxxxxxxxxxxxxxxx Just to keep things humming we are offering two leaders-19-13. Our \$19 Suiting is a guaranteed Wool, made in the "Maunder" style. The woollen market is still going up. This is the season to get your money's worth, as you

will probably pay more for the same article in Our \$13 Suiting is cut

and finished to your own selection of style for Spring and Summer of 1913 from our style sneets just in. Only the price of a hand-me-down for a splendidly tailor-



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