

We Could Not Afford

to keep telling the people through our advertisements about our goods if we only expected to sell them once.

We know from experience that if we get a woman to come into our store and buy once, she's coming again.

Others have tried us to their satisfaction, why don't you?

You take no risk. We fully guarantee everything we sell to give unquestionable satisfaction for the price, or back your money goes.

We don't want your money unless we give you full value in return for it.

Latest Store News!

We have just opened another shipment of **BOYS', GIRLS' and LADIES' COATS.** You will find these up to the minute in style and material.

MISSES' and LADIES' HATS

Opened this week. You should see them.

HAT CORDS in great variety.

Don't Miss the Following Special Money Savers.

ENGLISH MILLINERY HATS.

Regular Price	\$2.70	\$3.50	\$4.70
Reduced Price	\$1.80	\$2.50	\$3.70

10 Per Cent. Discount Off.

GREBE and BROWN FURS and MUFFS.

A splendid opportunity to secure a stylish Fur or Muff at money-saving prices.

Alex. Scott

18 New Gower Street.

The Store That Saves You Money.

St. Patrick's.

Ye have built a goodly spire,
Crowned the task that was essayed
In the zeal of Faith's desire,
When your fathers worked and
prayed;
Though they never reached a steeple
Yet the fruitful seed was sown,
Deathless names of Priest and People
Graven on the basic stone.

Ye have built a goodly spire,
With the Holy Cross its crowned,
And the tongues that never tire
Make its silvery peals resound:
Faith and hope and love ascending—
Triple message Patrick bore—
Like the leaves of shamrock blending
To the God whom we adore.

Ye have built a goodly spire,
Flung it far unto the sky
As a Paean of Sacred fire,
Voiceless Anthem raised on high;
And the echo of that Anthem
Like sweet frankincense will bring,
Breathe a blessing on the giver
And the gifts ye give the King.
GEORGE F. POWER.

Life is Uncertain.



The outlook's rather dark and murky for you—der fat and stately turkey that roosts upon a plum b; Thanks-giving comes the year grows sayer, and soon the dour and ruthless slayer will put the lie on him. Som morning, when the dawn is breaking the East all painted red, that turl and be astonished and de-lighted to find he has no head. But we, who blithely plan to eat him, who gnash our teeth when'er we meet him, may die before that turkey, this life, alas, is so uncertain that death with us is always flirtn', and may get in its work. Just read the almanacs and ponder upon the billion germs that wander around man as he walks; the billion germs that pine and languish; they can't fill his breast with anguish and put him in a box. Just think of microbes and consider how apt you are to leave a widder before Thanks-giving day; devour to-day your apple cobbler and do not bank upon the cobbler that's yet two days away. We know not when the final curtain may fall on us, for life's uncertain as marriage or baseball; but while it's here, with its caresses, let's gather and enjoy its blessings, in cottage and in hall.

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AYRE'S BREAD

**SPEAKS FOR ITSELF
NO NEED
to Label It**

Cable News.

Special Evening Telegram, LONDON, To-Day.
Woman suffrage received a set back and the Unionists gained a seat in the bye-election to-day in the Bow and Bromley Division of Tower Hamlets. The Unionist candidate, Reg. Blain, defeated Lambury, the Laborite, by 4,042 to 3,291. Lambury resigned his seat in the Commons in order to test the feeling of the constituency on woman suffrage, on which he was one of the warmest champions. He was enthusiastically supported by suffragettes, who provided him with an abundance of motor cars to convey voters to the poll. Blain is an anti-woman's suffragist.

NEW GLASGOW, N. S., To-day.
The Fraser Machine and Motor Co., manufacturers of the Fraser Motor Engine, are doubling the capacity of their plant; last year the plant was doubled. The new addition will make the Fraser the largest motor works in Canada.

Portraits by Electric Light.

The new Electric Lamp for taking portraits at night, that we have recently installed, has proved a huge success.

Now, there is no occasion to wait or a fine day; we are independent of weather conditions. You can come yourself, or bring the children, day or night, and the results are equal in very respect to those taken by daylight.

Appointments can be made from 10 to 10 p.m. at 10 p.m. Ring up phone 321.
S. H. PARSONS & SONS,
Corner of Water & Prescott Sts.
nov23,61

Trouble at Quidi Vidi.

An interesting case in which a number of people of Quidi Vidi are involved will be heard in the Magistrate's court during the week. From what we can learn the cause of the trouble is the result of a certain planter fencing off a portion of land which he claimed was his but which was disputed by other fisher folks of the village. Various parties interfered and a couple of assaults were the outcome. Accordingly summonses were issued and the matter will be thrashed out in court.

"NUT BREAD" is made especially for that class of consumers who are satisfied with nothing but the best. Why pay for an inferior loaf? Ask for NUT LOAF and get the best that skill and choice materials can make.—nov25,61

Mrs. E. Main and her daughter Winnie left by last evening's express for Windsor, N. S., thence to Montreal. Miss Winnie has been a student at the Mercy Convent for stenography and goes to Montreal to take a position in the office of her brother, Mr. G. A. Main, who is a representative of the S. C. S. Schools there.

One way to reduce the cost of living is to consume more bread, it being the cheapest article of diet, and one of the most nutritious. NUT BREAD is the best, it is always sweet, and easily digested.—nov25,61

Hettie Green Is 78.

The Richest Woman in the World Celebrates Birthday.

New York, Nov. 21.—Mrs. Hettie Green, the richest woman in the world, is 78 years old to-day. "It's no holiday, though," she declared at her square little rosewood desk, the head of Wall Street. "Why should I take a holiday and waste a whole day, just because I happened to be born on November 21, 1834?"

Mrs. Green consented to dictate a series of "don'ts" for girls. They are: Don't envy. Don't fail to go to church. Don't eat anything but good wholesome food. Don't cheat in your business dealings. Don't forget to be charitable. Don't forget to take a lot of exercise. Don't forget to obey the laws of God.

Breakfast Cheer for a Cold Morning

What pleases the family quite as much as a good, old-fashioned hot porridge?

The grocer has it for you now in new form.

Post Tavern Special

—a rich, delicious, creamy blend of the best parts and flavours of wheat, corn and rice.

This Canadian-made food is finding quick favor all over the Dominion.

Try Post Tavern Special with cream and sugar.

To-morrow's Breakfast—

"Fit For The King"

Sold by grocers—10 and 15c. packages.

Canadian Postum Cereal Co., Ltd., Pure Food Factories, Windsor, Ont.

The Popular London Dry Gin is

VICKERS' GIN

D. O. ROSLIN, Toronto Canadian Agent
J. JACKSON, St. John's, Resident Agent

G. Knowing

GIRLS' COATS, COSTUMES!

G. Knowing

We have now opened a large selection of Girls' Coats, Costumes, etc., to fit all ages from 6 to 17 years of age, one of the

Largest Selections, Lowest Prices.

We cannot convey to you the extent and variety of our stock, but would ask you to call when in need of Girls' Clothing and look over them yourselves.

Girls' Coats

75c. to \$7.50.



Girls' Costumes

\$2.40 to \$5.00

CHILDREN'S OVERALLS

White, Plain and Embroidered To fit Children 3 months to 12 years of age.

c. to \$1.10

CHILDREN'S PINAFORES

White, Plain and Embroidered To fit Children 3 months to 12 years of age.

15c. to 90c.

INFANTS' Cream Bear Coats and Pelisses

VERY SPECIAL VALUES. 90c. to \$4.20.

Infants' Dresses, Cream and Colored Cashmere 55c. to \$4.20

Infants' Muslin Frocks 55c. to \$3.10

Children's Capes, Special Value, 90c. to \$1.10

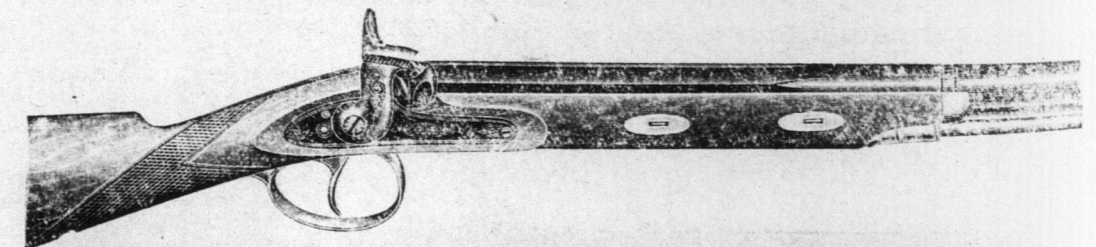
Infants' Wool Polkas 30c. to 80c. Bear and Eider Bonnets 60c. to \$3.50

Infants and Children's Clothing in Great Variety.

We keep everything in Children's and Infants' Clothing.

GEO. KNOWLING.

Just received a shipment of Hollis Star Breech Guns 3-4 Bore Single and Double Barrel.



MARTIN HARDWARE COMPANY.

Coastal Boats.

REID'S BOATS.
The Argyle left Baine Harbour at 3.45 p.m. yesterday.
The Bruce reached Port aux Basques at 6.55 a.m. to-day.
The Clyde arrived at Lewisporte at 7.10 p.m. yesterday.
The Dundee left Salvage at 2.30 p.m. yesterday bound west.
The Ethie arrived at Carbonear at 4.15 p.m. yesterday.
The Glencoe left Hermitage Cove at 2 a.m. yesterday bound west.
The Home leaves Humbermouth to-day going north.
The Invermore left Port aux Basques at 10.10 p.m. yesterday.
The Duchess of Marlborough leaves Lewisporte to-day.

Special prices to introduce our work: Man's Suit or Top Coat made any style from cloth furnished, \$8.00; cleaned and pressed, 70c.; pants cleaned and pressed 20c. C. M. HALL, Genuine Tailor and Renovator, 243 Theatre Hill.—nov27,3m,w,s,m

Wedding Bells.

A very pretty wedding took place last evening at the Chapel of Our Lady of Good Counsel, Presentation Convent, when Mr. Thomas McGrath led to the altar Miss Isabel Manning, a popular young lady of the city. The nuptial knot was tied by Rt. Rev. Monsignor Roche. The groom was attended by Mr. Wm. B. Savin, of the Anglo-American Telegraph Co., and the bride, by her cousin, Miss Lulu Manning. Both received numerous presents. After the ceremony a reception was held at the residence of the bride's mother, Allan's Square. The Telegram extends to Mr. and Mrs. McGrath its sincere congratulations.

THE BONAVENTURE.—The S. S. Bonaventure arrived at Fogo on Sunday and will load drums of fish at that place and Twillingate returning here to fill up. The shippers will be the Smith Co. and A. H. Murray and they think that the consignees of the cargo will be pleased with this new departure in the Brazil trade.

Another testimonial for the FAIRBANKS is that it has displaced all other engines wherever sold.—nov21,tf

McMurdo's Store News.

WEDNESDAY, Nov. 27, 1912.
Among recent additions to the list of Talcum Powders we find Vantine's Hutch Santolwood Talcum occupying a prominent place. The perfume is for a Talcum Powder something new and uncommon and the powder is put up in a box distinct from the usual run, and larger. If we mistake not, this powder is going to become a general favourite; those who have used it already like it very much. Price 35c. a box.
Rat Corn will simply dry up rats and mice; and you will hear no more of them if you use it. The modern vermin destroyer. Price 15c., 25c. and \$1.

Surveys and Reports on Mineral and Timber Areas; Surveys and Reports on Water Power facilities; Assays and Analysis. W. F. CANNING. Office 174 Water Street. Residence: Telephone 186.—nov11,lm

Evening Telegram

W. J. HERDER, - - Proprietor
W. F. LLOYD, - - - Editor

WEDNESDAY, Nov. 27th, 1912

Supreme Court.

(IN CHAMBERS.)
Before the Chief Justice.

In the matter of the petition of Archibald Brothers, praying that Wm. B. Roseworthy, of Clarke's Beach, be declared insolvent.

Mr. Hunt, for the petitioners, moves for an adjournment.

It was ordered that the motion be adjourned till Wednesday next at 11 o'clock.

In the matter of the insolvency of Martin Sharpe, of St. John's. Mr. Hunt for Martin Sharpe, moves for an adjournment of the hearing of the application for a certificate of insolvency and final discharge.

It was ordered that the hearing be adjourned till Wednesday next at 11 o'clock.

Police Court.

Three drunks were discharged.
A drunk was fined \$2 or 7 days.
A drunk and disorderly was fined \$2 or 7 days.

A young man given in charge by his wife for being drunk and disorderly in his own house was discharged, as his wife did not appear against him. Ten owners of unlicensed dogs were summoned, three of them were fined \$1 each in addition to paying the license; the others settled up before the cases were called.

100 Per Cent in Their Favour.

Some are too light, some too clumsy—the Fraser is just right. Out of ten fishermen at the Battery looking them all over and taking time to consider, they not collectively but individually, brought Fraser Engines.

These 10 jurymen were unanimous in their decision. Mr. Outharbour buyer should this evidence not be good enough for you.

The Fraser is strong and durable, speedy, reliable, and yet so easily understood that any 10-year-old boy can operate it.

nov27,tf

By Authority.

His Excellency the Governor in Council has been pleased to appoint Messrs. Nelson Burry (Glovertown, B. I.) and Francis M. Horwood (St. John's, to be Surveyors of Lumber; Mr. Nelson Collins, to be a member of the Road Board for Farnham Cove, District of Placentia and St. Mary's, in place of Mr. George Gilbert, left the District.

Department of the Colonial Secretary.

SEWING MACHINES.—In our great Annual Fall Sale of Pianos and Organs we also include Sewing Machines. The famous Expert B. at greatly reduced prices. CHESLEY WOODS & CO., 144 Water Street.

A Paying Industry.

The abnormally high prices now offered for live foxes have impelled many in the outports to take up fox hunting as an industry, and large numbers will be out after them the coming winter. The black species fetch the most and from \$5,000 to \$8,000 are offered by owners of fox farms for these animals. The patch variety are worth from \$2,500 to \$3,500, and the common red fox fetches \$50.

New Meat Market.

Messrs. Campbell & McKay whose new meat market on Water Street East is so popular, will shortly open another one on Water Street West. This will be in the store formerly occupied by Mr. N. Worsley and which is being thoroughly renovated and improved for the new venture.

Marine Notes.

The S. S. Almeriana sailed to-day for Liverpool taking a large outward cargo of codfish.

The R. M. S. Carthaginian leaves Philadelphia on Saturday for here.

The schr. Grand Falls left Oporto for here yesterday.

The schr. Nellie M. leaves Charlottetown to-day for here with a load of produce for Mr. George Neal.

The schr. Helena sails this afternoon for Lunenburg taking 3,000 qtls. of fish from Job Bros.

The S. S. Louisburg, Masters, sailed this morning for Charlottetown.

The S. S. Sinbad is expected to leave Montreal to-day with a full cargo of flour for Shea & Co.

FRANKLIN.