

# CRASH!

Down goes the price on every article in the store for the

# LAST WEEK OF THE FIRE SALE

The entire stock of ladies and men's ready to wear apparel must go. We have just one week which we must dispose of our tremendous stock. Everything must be sold. Nothing reserved. Price is no object. **See these bargains! Don't hesitate! Look for yourself.**

**MENS Dress Shirts**  
Regular \$1.50 Values in high grade Negligees and Percales, going fast at  
**98c**  
High grade Modras and linen Dress SHIRTS. Regular \$2.50 and \$3.00.  
**\$1.59**

**Silk Shirts**  
With body to match. Regular \$5.00 value  
**\$2.95**

**LOOK!**  
Men's Overalls and Jumpers, the kind you pay \$2 and \$2.50 for NOW  
**\$1.19**

**MENS Work Pants**  
**\$1.69**

**Work Shirts**  
While they last in all colors including blue Chambray and Khaki NOW  
**79c**

**LADIES & MISSES SUITS**  
Beautiful wool serge suits, fancy lined box coat effect, silk braid trimmed pleated pockets and silk foil collar.  
**\$25.00 \$30.00**  
Value Value  
**\$10.98 \$13.50**

**LADIES & MISSES DRESSES**  
A most wonderful assortment of the season's newest models in dresses in silk, tulle, satins and serges. Regular \$20.00 Values.  
**\$8.98**

**SKIRTS**  
A large variety to pick from. All the latest styles.  
**\$1.98**

**Men's Suits  $\frac{1}{2}$  Price**  
Men's 20c Hose (all colors).....9c  
Men's Police Suspenders, 2 for 25c  
Men's pure lisle Hose, regular 35c  
.....23c pair, 5 for **\$1.00**  
500 Silk Neckwear 19c, 6 for **\$1.00**  
\$1.00 and \$1.25 Men's High Grade Silk Neckwear.....49c  
Garter and Armbands. Reg. 20c. 9c

All Wool Manish Serge  
**CAPESES**  
Very newest models, coated effect. The season's shade. Nicely trimmed. Regular \$25 value.  
**\$9.98**

Ladies' and Misses Silk, Georgette and Crepe de Chine Combinations. Regular \$7.00.....**\$2.49**  
Camisols in Silk, Georgette and Crepe de Chine, worth \$4.00.....**\$1.49**  
\$1.00 Gingham Petticoats.....49c  
\$3.00 Housedresses striped in gingham. A real bargain at.....**\$2.29**

**\$6.00 and \$7.00 Trimmed Hats**  
A variety of high grade straws in all the latest styles.  
**\$2.49**

The seasons newest in  
**MILLINERY**  
at ridiculously low prices

**\$1.00 and \$4.00 Untrimmed Hats**  
Lot consists of black and most wanted colors of the season. All style straps.  
**98c**

## 35-37 FALLS ST., Niagara Falls, N.Y.

OPEN EVENINGS TILL 9 P.M.

SATURDAY TILL 10 P.M.

**New Royal Hat Cleaning Co.**  
Ladies' and Gent's Straw and Panama Hats—Cleaning, Bleaching, Dyeing and Re-blocking. Latest Styles.  
63 James St., St. Catharines

**LUMBER**  
James M. McBride & Sons  
George-St., Near Welland ave  
Telephone 14W

**DON'T WASTE RAGS, PAPER**  
Metals, Rubbers or anything in the junk. M. Morris pays the best prices and orders promptly attended to. 53 Geneva Street, Phone 257. m.22

**Poultry Food and Supplies**  
Dr. Hess' Poultry Panacea  
Frost's Poultry Regulator  
Royal Purple Poultry Specific  
**J. K. Black Estate**  
28-25 James St. Phone 29  
Canada Food Board License No. 9-399

**OILS AND GREASES**  
Made of highest grade Pennsylvania Crude  
P.H.O.I.E. 1969  
**PETROLEUM PRODUCT CO. LTD.**

**NIAGARA SHOE REPAIRING**  
MODERATE PRICES  
166 NIAGARA ST.  
eodm28

**GIVE THE Pure Food Bakery**  
A VISIT 69 GENEVA STREET  
and try our line of first-class goods. Absolute purity guaranteed.  
**Try My Special Line of Fruit Cake 30 Cents Pound**  
Made with pure butter and fresh eggs.

**FOOTBALL**  
The G. W. V. A. football team had a fine work out at the lacrosse grounds last night in preparation for their league game on Saturday against Niagara Falls Colonials.

"Bob" Morrow will likely be seen on the half back line with the Vets on Saturday and if the going is good he should prove a tower of strength to the men from overseas.

The G.W.V.A. football team held a fine practice at the Lacrosse Grounds last night and are in splendid shape for the game with the Colonials on Saturday. After the practice the following team was selected: Resadore, Read, Dodd, Campbell, Cole, Sloan, Trueman, Hendrie, Woodcock, Gray and Brown; reserves, Mitchell, Rawson and Tribble. The Colonials will bring their strongest line-up, and a fast game is assured. The ball will be kicked off at 3.30.

Lawyer's Wife—Two years? My dear, don't fill a soul, but he's got enough in the cellar to keep him busy as he usually is for the rest of his life!—Buffalo Express

**DEPARTMENT STORE EPIC NEW CLAYTON FILM "MAGGIE PEPPER"**  
Beautiful Paramount Star Has Excellent Role and is Well Supported

What O. Henry, Edna Ferber and other story writers have done for department store workers in literary form, Charles Klein did for the stage in "Maggie Pepper," and now Paramount has pictured the play as a screen attraction with beautiful Ethel Clayton as the star. The picture will be shown at the Griffin Opera House today and to-morrow. "Maggie Pepper" was prepared for the screen by Gardner Huntington and directed by Chester Witely.

It would be difficult to select a more perfect cast than that chosen to support Miss Clayton in this play. Elliott Dexter plays the leading role opposite the star. It is hardly necessary to call attention to his record for splendid work. He was leading man for Miss Clayton in "Women's Weapons" and has been seen in leading roles in many of Cecil B. DeMille's celebrated Artcraft specials. Tully Marshall, a famous character,

actor, is cast for a heavy part and Raymond Hatton is an inimitable Helmut Drummer. His work is artistic to the last degree. Winifred Greenwood is excellent as the wife of the crook and the mother of little Claire. Edna May Wilson is seen as Claire, the child—a fine role. Marcia Macon a skilful actress, has a good character part; Clyde Benson is the hat-ed manager; Billy Elmer is a crook; Bud Duncan is a messenger; C. H. Geldart and Fay Holderness are detectives.  
With such a cast, "Maggie Pepper" should prove delightful as a screen attraction.

**ONE HORSE CARTING and delivery work.**  
Phone 61. Cheapest Rates.  
**DAY AND NIGHT**  
331 Phone 361

**C. YOUNG TAXI SERVICE**  
Day and Night  
131 Albany St. Phone 1136  
Returned Soldier m5

**THOROLD**  
The lantern lecture given at Beavercreek last night by Mr. W. A. Tice, of Toronto, Grand Patron of Cadets of Temperance, under the auspices of the Grand Division of Ontario Sons of Temperance, was much enjoyed by the large number who attended. Mrs. Swayze-Walker was present and rendered two very pretty vocal solos, "The Holy City" and "Silver Threads Among the Gold."

A very interesting meeting of the W. M. S. was held at the Presbyterian Church yesterday, a large number attending. Mrs. (Rev.) McGregor, of Niagara-on-the-Lake, gave a very instructive lecture upon the different branches of work connected with the W. M. S., which was listened to with great interest. Mrs. Swayze-Walker was present and sang a very pretty solo which was, as usual, very much enjoyed, and was heartily applauded. While the refreshments were being served, the Junior Mission Band of the W. M. S. supplied splendid music, and a very successful meeting was brought to a close.

The many friends of Mrs. Holman will be pleased to hear she has entirely recovered from her severe illness.

The organ recital given in St. John's Church last night by Dr. Norman Anderson, organist of St. Andrew's Church, Toronto, was without doubt one of the biggest treats the residents of Thorold have ever listened to in their town. Each number received hearty applause, and he was forced to give encores after every number. Mr. W. S. Hamilton, tenor of Toronto, was present and added materially to the programme with his vocal numbers.

The Grenville Hall was the scene of a most successful social last evening under the auspices of the Social Improvement Club. A large number were present and all report a most enjoyable time.

**MERRITTON**  
An interesting ball game took place last night between the Oriole team and the Riordan Paper Mill team, the former winning by a score of 8 to 7.

A meeting of the different committees appointed to take charge of the big memorial day to be held on May 24th was held last night, and the reports received were all very favorable. This promises to be one of the biggest days held in the Town of Merrittton for some time past, and every person is requested to carry the good work along by decorating their residences and places of business to extremes. The parade will no doubt draw a large number of spectators from outside points.

The Ladies' Aid of St. James' Church held a well attended meeting at the home of Mrs. H. Lovell, Merritt street, on Thursday afternoon. A large quantity of sewing, etc., was turned out, after which refreshments were served.

George Cutshaw quit to Specs Meadows after hitting safely in six games in a row for a mark of 429.

The Lobins were the first major team to bang out a century of hits, getting their hundredth hit on May 4 off Pat Regan.

**FOR SALE**  
FOR SALE—Ford Touring Car, first class condition, a bargain. The owner is leaving city. 111 Lower Ave.

FOR SALE—200 shares Hoffman Oil & Refining Corporation, \$1.25; 200 shares Buffalo Oil & Refining \$1.25; 100 shares Harroun Molding \$3.25. J. M. Townes, Little Rock, Ark.

FOR RENT—Five roomed cottage close to Lake shore, at Port Dalhousie, Pleasant surroundings. Apply Mrs. J. M. Elson, 109 Queen Street; telephone 2084.

FOR SALE—SPECIAL NOTICE—New and second hand Toledo computing scales and platform scales and refrigerator. Apply Box 3368, Journal. dm 14

FOR SALE—First class 8-roomed house, all modern conveniences. Apply Mrs. Patrick Hurson, Merrittton, near Wilson's Barber Shop. m9 10 12

**AGENTS WANTED**  
MAN to work this city refinishing chandeliers, brass beds, automobiles, by new method. \$10 daily without capital or experience. Write Gammet Co., 315 Elm, Decatur, Ill.

**SALESMEN WANTED**  
Sell stock in Oil Companies. Make one thousand dollars week. Hundreds dollars invested. Trapsshooters paid Sixty Thousand. Supplies free. Write Big Southern Company, Fort Worth, Tex.

**WANTED**  
WANTED—Boy for St. Paul Street Paper Route. Apply Journal Office. tt.

WANTED—GENERAL SERVANT. Apply Mrs. Adam Martin, Box 1112 Thorold. tt

Be Your Own Boss start a cut-rate grocery business of your own. \$25 to \$50 invested should earn you \$25 weekly. H. V. Martin, Windsor, Ontario.

YOUNG, well dressed, man, to travel and sell goods. Permanent position and good chance for advancement. Must be able to start at once. Call evenings, International Hotel, all this week. C. D. Murphy.

**TEETH-TEETH**  
DRS. MOYER AND MOYER, 140

Main street. Moyer Bldg., Niagara Falls, N.Y. Guaranteed painless dentistry. Good set of teeth \$7.50, heavy gold crown \$5. Write for our free dental price list. We pay your car fare. Business established over 25 years. Work guaranteed. sd dtf.

A SNAP—\$300 will buy my nice building lot, or will exchange for auto in good condition. Lot 35x111 feet. No. 2 Sunnyside Gardens. Facer street. Clear deeds. Address KNOWLES 38 Cameron Avenue, Windsor, Ont.

**BICYCLE REPAIRS AND VULCANIZING**  
ROBERTS & BARDSLEY  
Phone 1481 - 2 Queenston St.

**RED FE**  
British Naval  
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**A Big Special in Millinery**  
**1-3 Off All Hats**  
All our Hats go on sale at a time when you need them. At prices which range from \$10 down.  
Buy one for the holiday.

Children's Dresses, 8 to 14 years, \$5.00 for ..... **\$2.65**  
Black Crepe de Chine Shirtwaist, 34 to 36, regular \$2.25 for ..... **\$1.75**

**Curtain Material**  
35c Scrim for 25c 50c Scrim for 37c and many other grades at saving prices.

A large stock of Men's, Ladies and Children's Hosiery from 35c up. All colors.

**L. HATTEY & CO.**  
5, 10 and 15c STORE  
St. Paul Street Opp. Tait's