NATION & SHEWAN, LTD.

GREAT JULY CLEARANCE SALE Starts on SATURDAY propried and propr

Arouse! Arise! Economize! Save!

Prepare for the Two weeks of Unparalled Low-Pricing at the Big Departmental Store

Saturday starts the Greatest Midsummer Clearance Sale Ever Planned to Bring Record Shopping Results

A SEETHING MAELSTOM OF VALUES IN A WHIRLWIND OF PANIC STRICKEN PRICES

Every Department in the Store is at the mercy of a Money Saving People--Every department is responding to the order to clear stocks with an array of sale values that it would be sheer extravagance for people of an economical turn of mind to miss.

Values Varied and Exceptional Reign Supreme-It is an immutable law with this store that every stick and pin bought for a season's selling, must be sold during the season, be the price penalty what it may-hence the compelling values that are now ready for the First Days of this Bargain Feast.

The present state of the money market makes it incumbent upon the head of every family to seek out the source of supply where the weekly earnings will be spent to the greatest possible advantage.

This is your opportunity to make money go to the farthest possible limit--a sale that has been planned as a real help to economy, as well as to reduce summer stocks.

Look For The First Budget of Sale Bargains

Which will be printed in this paper tomorrow--Savings too good to pass by will be told of by

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