

CANADIAN GROCER

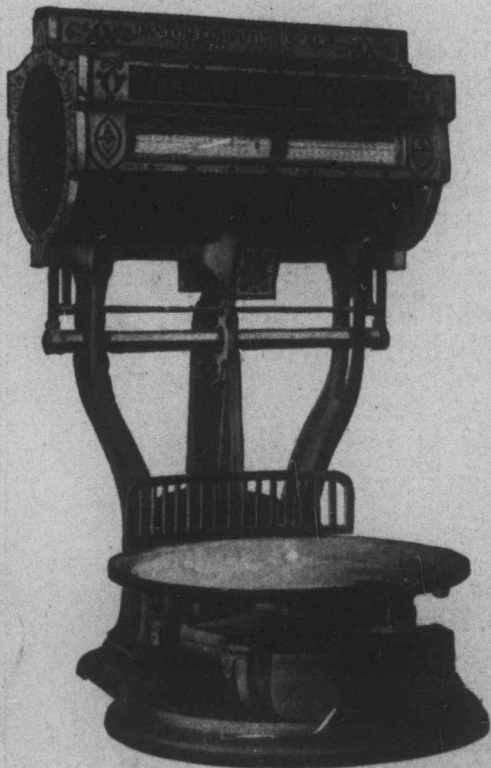
# DAYTON

## Automatic Scale

The modern scale of  
Justice



The Dayton—made in Canada



*"If it's a Dayton—  
it's right!"*

We chose this slogan because it tells our whole story in 6 words. And it tells yours.

It means that the Dayton is your guarantee of protected profits—and that you have every good feature that any automatic scale can give you, and several valuable exclusive ones too.

*"If it's a Dayton it's Right."*

Preach it to your customers.

Let them know it's **their** guarantee of a square deal also. They'll appreciate it.



The "Reconstruction Period" demands that you put your store in an efficient condition. Old style scales are not efficient. They give away a big slice of your net profits. A Dayton Scale is the finest investment you can make. The rawest, greenest clerk can use it just as well as the expert. It looks like real progress in your store—and it is!

Let us send you our latest catalogue.

## Dayton Computing Scales

Royce and  
Campbell Avenues  
Toronto, Ont.

The International Business Machines Co., Limited, Toronto, Frank E. Mutton, Vice-President and General Manager, Manufacturers Dayton Scales, International Time Recorders and Hollerith Electric Tabulating Machines