

THE METROPOLITAN LIFE INSURANCE CO.

(Incorporated by the State of New York)

The Company OF the People, BY the People, FOR the People

ASSETS, \$198,320,463.23

Nearly three hundred thousand Canadians of all classes are policyholders in the Metropolitan. In 1907 it here in Canada wrote as much new insurance as any two other life insurance companies—Canadian, English or American.

The number of Policies in force is greater than that of any other Company in America, greater than all the regular Life Insurance Companies put together (less one) and can only be appreciated by comparison. It is a greater number than the Combined Population of Greater New York, Chicago, Philadelphia, Boston, Toronto, Montreal, Quebec, Ottawa.

THE DAILY AVERAGE OF THE COMPANY'S BUSINESS DURING 1907

452 per day in number of Claims Paid.

6,391 per day in number of Policies Placed and Paid For.

\$1,239,393.45 per day in New Insurance Placed and Paid For.

\$162,489.27 per day in Payments to Policyholders and addition to Reserve

\$72,011.34 per day in Increase of Assets.

Full particulars regarding the plans of the Metropolitan may be obtained of any of its agents in all the principal cities of the United States and Canada, or from the Home Office, 1 Madison Ave., New York City.

Amount of Canadian Securities deposited with the Dominion Government for the protection of Policyholders in Canada, over "Four Million."

CONFEDERATION LIFE ASSOCIATION.

Head Office, - Toronto, Canada

President

W. H. BEATTY, Esq.

Vice-Presidents

W. D. MATTHEWS, Esq. FRED'K WYLD, Esq.

Directors

E. S. OSLER, Esq. M.P. WM. WHYTE, Esq.
D. R. WILKIE Esq. GEO. MITCHELL, Esq.
S. NORDHEIMER, Esq. JOHN MACDONALD, Esq.
A. McLEAN HOWARD, Esq. HON. J. S. YOUNG

W. C. MACDONALD, Secretary and Actuary J. K. MACDONALD, Managing Director.

POLICIES ISSUED ON ALL APPROVED PLANS

Seven to One

That is about the ratio. About seven times as many persons are injured as die from all causes yearly. Accidents are a more prolific cause of death than any disease except lung diseases.

Twice as many people are accidentally killed as die of old age.

Does it not seem reasonable to you as a business man that it would be to your interest to carry an accident policy.

WRITE THE

EMPLOYERS' LIABILITY ASSURANCE CORPORATION

MONTREAL TORONTO

GRIFFIN & WOODLAND, Managers

WILLIAM THOMSON & CO.,

St. John, Halifax, Montreal, Toronto, Winnipeg. Managers of the Sterling Accident and Guarantee Company of Canada; the Ontario Fire Insurance Company. Special Agents New York Plate Glass Insurance Co.

TO THOSE INTERESTED

The Great-West Life Assurance Company will send a brief table showing the actual death rate per \$1,000 of Insurance experienced by the Company.

The rate is so favorable that it must be clear to all that a Company so carefully safeguarding the interests of SOUND Policyholders by eliminating the unsound, is the Company to which to entrust one's premiums. Further, The Great-West Policies offer the advantages of low premium rates, liberal conditions, and remarkably high profit returns to Policyholders. Personal rates on request.

The Great-West Life Assurance Company

HEAD OFFICE - WINNIPEG

THE RECORD FOR 1907.

SUN LIFE ASSURANCE COMPANY OF CANADA

ASSURANCES ISSUED DURING 1907

Assurances issued and paid for in Cash during 1907..... 17,879,791.31

INCOME.—Cash Income from Premiums, Interest, Rents, et..... 86,440,288.25

ASSETS.—Assets as at 31st December, 1907..... 26,488,195.15

Increase over 1906..... 2,195,902.50

SURPLUS.—Surplus distributed during 1907 to Policyholders entitled to participate that year..... 427,950.38

Surplus, 31st December, 1907, over all liabilities and Capital (according to Hm. Table with 3 1/2 and 2 per cent. interest)..... 2,045,884.42

Surplus over all Liabilities and Capital, according to the Dominion Government Standard..... 1,513,870.89

PAYMENTS TO POLICYHOLDERS.—

Death Claims, Matured Endowments, Profits and other payments to Policyholders during 1907..... 2,392,401.92

Payments to Policyholders since organization..... 17,494,715.79

BUSINESS IN FORCE.

Life Assurances in force, 31st December, 1907..... 111,135,694.36

Increase over 1906..... 8,569,276.26

The Federal Life Assurance Company

HEAD OFFICE: HAMILTON, CANADA.

Capital and Assets - - - - \$3,870,472.74

Total Assurances in force - - - - 18,965,117.93

Paid to Policyholders in 1907. - - - - 287,268.17

Most Desirable Policy Contracts

DAVID DEXTER, President and Managing Director.

Objections to the Ontario Government guaranteeing the bonds of the Canadian Northern Railway are two. One, political; the other that the time for granting aid to our railroads has passed. The first may be ignored; the second has been voiced in the Legislature by several members. The guarantee amounted, in all, to two and a half million dollars. The public are sometimes apt to forget what the country owes its railroads. They undertook the pioneering work in the days when it was a toss-up whether the railroad was doing the right thing in jumping forward. When a big hazard is involved the public are not always eager to participate. When the danger of non-success is eliminated everybody desires some of the spoils and a part or whole ownership. The country can well afford to aid the railroads for some time yet. The rapid methods of voting this particular guarantee may be open to question. There was misunderstanding as to the amount and as to when the bill would be given its third reading. Misunderstanding where a nation, Governments, and millions are concerned is most undesirable.