

The Upward Look

The Silver Lining

"Rejoice, ye heavens, and ye that dwell in them.—Rev. xii., 12.

A young lad of a neighbor was drowned not long ago. A younger brother seeing him brought home, rushed ahead, threw his arms around his stricken mother, who had been told the dreadful news, and sobbing, he whispered, "Oh! mother, mother! Do not think of Albert as they are bringing him home, but think of him as he was before and is now in Heaven."

Again and again has this been a great comfort to one whose dear one God had called to Himself, and whose heart would have almost broken with the thought of the years of loneliness to come. But resolutely has she set herself not to think of the days or the years ahead, but to meet bravely each day as it came. Each one would bring some duty that had to be done, perhaps left undone, but the dear one, perhaps planned by him, perhaps the earning of the daily bread. Resolutely also has she determined that each day she would go out into the outside world, whether of people or of Nature, and not shut herself in with her grief.

At first her heart was too crushed and bruised to think of joy, but as the days passed by God lovingly sent into each one some brightness.

Always she thought of her darling, not as she had seen him last, but as he was in his heavenly home, knowing more, learning more, accomplishing more than even he had ever longed to in his eager life on earth. Now he had no more physical suffering, no more mental anxiety, no more soul disappointments.

Even for herself he would not grieve because he knew in Heaven now how wonderful and beautiful must be God's plan for her, whom he had left for a little while alone on earth.

And all the while, amid the darkest hours of grief and loneliness, which would at times almost overwhelm her, came the thought of the glad hour of meeting, how much they would have to tell one another, how much they would have to enjoy together.

"And God shall wipe away all tears from their eyes, and there shall be no more death, neither sorrow, nor crying, neither shall there be any more pain."—Rev. xxi., 4.—I.H.N.

OUR HOME CLUB

Should They Build?

As soon as I read the article on this subject I felt as though I must answer it, as I had gone through the very same circumstances. Perhaps worse; all according to opinion. I had started my married life on one of those old homesteads with a small house—a kitchen and two bedrooms, and the bedrooms so small that if you went in backwards you came out face first as you had no room to turn. However, that neighbor was more fortunate than me as I see by Cousin Frank's letter that her family increased, and which would mean of course more room necessary.

My difficulty was the cold. It was a cosy house to look at, and many times I heard it said, "What a cosy kitchen!" But when the biting winds would come and you could not keep warm sitting on the oven door, you would surely ask, "Will we build?"



¶ Four years ago we began to pay transportation charges on all our mail order business. Since then this business has increased five-fold.

¶ In emulation of this success, the whole mail order business of Canada is gradually measuring up to our prepayment methods.

But Our Clean-cut Policy

of paying all charges on everything in catalogue

is Still Unapproached

¶ In this last six months we have installed a complete new plant for handling our mail order business. It occupies four times the floor space of our former one and is one of the most complete and most modern equipments on this continent. This has enabled us to give all our Mail Order customers a one-day service, that is,

We Now Ship Your Order Within One Day Of Its Arrival

¶ This new speed service is now inaugurated because we are determined to deserve still greater business from our customers. It will give them a far more efficient service than has been possible in the past.

¶ Our new Fall and Winter catalogue, the most beautiful catalogue we have ever published, full of fine colored prints that show the actual appearance of the goods, is now ready. When you get your copy peruse it carefully. If you have not received a copy, your name and address on a post card will bring one by return mail.

Remembering

These
Four
Points!

1. Every article in a Simpson catalogue is prepaid to your post-office or nearest express office.
2. Every order for goods from a Simpson catalogue is despatched within one day of the time we receive it.
3. Every customer gets the benefit of Toronto styles and prices just as if the Simpson store was in your home town.
4. Every order goes to our customers by fast train. We no longer make any freight shipments.

The Robert SIMPSON Company Limited
TORONTO