

STRONGER THAN EVER

In spite of continued financial disturbance, the year Nineteen Fourteen was a period of uninterrupted progress and prosperity for the Sun Life of Canada.

At the present moment the Company occupies an even stronger position than at any time in its forty-four years' history, as is clearly shown by the substantial and highly satisfactory increases registered during the past year.

	1914 1913	INCREASE
Assets as at Dec. 31st	\$ 64.187.656 \$ 55.75	
Cash Income	15,052,275 13,98	6,401 1,055.874 (7.5%)
Surplus Earned	1,676,298 1,15	8,328 547,970 (48.6%)
Surplus distributed to Policyho'ders .	861.763 70	6.424 155,339 (22%)
Added to Undistributed Surplus	777.035 42	1.904 355,131 (84,2%)
Net Surplus at Dec. 31st	6.503.794 5.70	2.986 750,808 (13%)
Total Payments to Policyholders	6,161,287 4,98	2,553 1,178,734 (23.6%)
Assurances Issued and paid for in Cash		
in Canada	15.988.430 15.59	9.764 388,666 (2.5%)
Assurances in Force	218,299,835 202,36	3,996 15,935,839 (7.9%)

Payments to Policyholders since organization Payments to Policyholders since organization and Assets now held for their benefit

Premiums received since organization

\$45,546,575

\$109,734,231

\$105,431,677

Assurances issued and paid for in cash during 1914 totalled \$32,167,339—the largest amount issued by any Canadian Life Company. In this respect as well as in amount of Assets, Assurances in Force, Income, and Surplus the Company again established its position as

CANADA'S LEADING LIFE ASSURANCE COMPANY

The Company's Growth

YEAR					1	INCOME	A55ET8	IN FORCE	
1872					-	\$ 48,210.93	\$ 96,461.95	\$ 1,064,350.00	
1.84					-	278,379.65	836.897,24	6,844,404.64	
1894						1,373,596.60	4,616,419.63	31,528,569.74	
1904						4,561,936.19	17,851,760,92	85,327,662.85	
1914						15,052,275.24	64,187,656.38	218,299,835.00	

Policies in the Sun Life of Canada are safe and Profitable Policies to Buy.

ROBERTSON MACAULAY,

T. B. MACAULAY,