

# GRESHAM

Life Assurance Society, Limited

Founded 1848

**Funds : FIFTY MILLION DOLLARS**

**Applications are wanted  
for Agencies. Liberal  
commissions would be  
arranged for Agents and  
Brokers.**

**ADDRESS :**

**ARCH. R. HOWELL,  
Manager for Canada,  
MONTREAL.**

**THE AIM** of the Mutual Life of Canada has always been to give a maximum of service at a minimum of cost: not to be "THE BIGGEST" but "THE BEST."

**THE RESULT** is apparent in rapidly increasing business of the very best quality, this our Forty-fourth year being the best since the formation of the Company in 1869.

The Mutual Life Assurance Co. of Canada  
Waterloo, Ontario

## A TORONTO AGENCY

WITH  
Continuous Renewals for the RIGHT MAN  
SEE

## CONTINENTAL LIFE

CONTRACT.

T. B. PARKINSON : Superintendent of Agencies  
Continental Life Building. TORONTO

## Scottish Union and National

Insurance Co., of Edinburgh, Scotland

ESTABLISHED 1824

Capital, . . . . .	\$30,000,000
Total Assets, . . . . .	\$6,646,549
Deposited with Dominion Gov't, . . . . .	320,645
Invested Assets in Canada, . . . . .	5,188,555

NORTH AMERICAN DEPT., HARTFORD, CONN. U.S.A.

JAMES H. BREWSTER, Manager	
ESINHART & EVANS, Resident Agents	Montreal
MEDLAND & SON	Toronto
ALLAN KILLAM & MCKAY, LTD.	Winnipeg

## THESE ARE FEATURES

That Make Imperial Policy Contracts desirable

Large profits to policyholders.  
Unusually strong policy reserves.  
High interest rate on sound investments.  
Favorable mortality experience.  
And absolute security to policyholders.

Several good agency openings for producers.

THE  
**IMPERIAL LIFE ASSURANCE COMPANY**  
of CANADA

Head Office - TORONTO

**Fire Agents' Text Book, by J. Griswold, \$2.00**  
**THE CHRONICLE - MONTREAL.**

**THE LIFE AGENTS' MANUAL - - \$3.00**  
Published by The Chronicle, Montreal.

# THE NATIONAL LIFE ASSURANCE

COMPANY OF CANADA.

**Head Office: National Life Chambers, - - - Toronto, Ontario**

ELIAS ROGERS, President. ALBERT J. RALSTON, Vice-President and Managing Director.  
F. SPARLING, Secretary

Applications for new assurances received as from the first of January last to September 2nd, 1913, \$7,000,000.00.  
An increase of \$2,900,000 by way of comparison with the first eight months of 1912 By way of comparison with 1911 the increase is over \$4,000,000.00.  
The Company report on September 2nd no arrears of interest or principal on any of its invested funds, a continuous record for almost fifteen years.

**For agencies apply direct to Head Office.**