PRESS CLIPPINGS

Office of

The Prime Minister

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Subject

Fight the T.B. Menace

It is to be hoped that Prime Minister King had a wide audience in his appeal over the national children's children will no longer network in behalf of the Canadian Tuberculosis Association.

That the Prime Minister, despite the crushing responsibilities which rest upon him, should take us to meet the invisible foeman within our gates, is greatly to his credit. In a real sense, this act is the measure of the man. To day there are 10,000 beds in the sanatoria of this country. Hon. T. A. Crerar, Minister of Mines and Resources, has applied is the measure of the man. is the measure of the man. these, when so many compelling for this purpose has not been cut demands are made upon the public, the average citizen must necessarily set up some order of priority. The words of the Prime Minister, more than those of anyone else, were an assurance that neglected. Mr. King's own in- place. terest in the battle with tuberculosis is well known. Many will McDougall King, gave his life in the fight against tuberculosis.

The battle with tuberculosis is one in which all can play their part. It is only necessary to buy the little Christmas seals. Every letter in this season should carry the seal which bears upon it the device of the double-barred cross of Lorraine and the cross of the church of Greece. "Under the "cross of Lorraine," as Mr. King said, "fight the free soldiers of 'France. The cross of the church "of Greece is that of the little land "which was the first to define "freedom, as it is the latest to de-

This seal carries with it a strong, clear message of hope, fitting at this time. For we are beating

tuberculosis. If today's efforts are maintained and increased, we can be sure that twenty or thirty years hence our children and our pay the price in sorrow and suffering that our's and earlier generations have paid. In 1900, with less than half our present population, 8,000 people died of tubertime to appeal to his fellow citi- culosis. In 1940, the deaths will zens in behalf of the thousands of not exceed 5,800. In 1900 there people who now live under the shadow of illness, should summon us to meet the invital and in the specific are 10,000 beds in the specific are 10,000 beds In modern technique to the treatment many respects Mr. King did what of the Indians, and it is much to only he could do. In times like his credit that the Dominion vote

During the last Great War almost as many people died of tuberculosis at home in Canada as there were Canadian soldiers killed in France. In 1900 tuberthe appeal of the Canadian Tuber- culosis stood first on the list of culosis Association should not be fatal diseases: today it is in seventh

Mr. King has done well to remind us of these facts. Ever since recall the speech he made at Ni- the sale of Xmas seals began on nette a few years ago. Others will a national scale the returns have remember that his brother, Dr. increased. Let us not fail this year.